

Global Polyurethane Waterproof Paint Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Polyurethane Waterproof Paint market size is expected to reach \$ 3719 million by 2032, rising at a market growth of 2.0% CAGR during the forecast period (2026-2032).

Polyurethane Waterproof Paint is a liquid polymer waterproofing material primarily composed of polyurethane. It reacts with moisture in the air to cure, forming a tough, flexible, elastic, and seamless rubber-like waterproof membrane on the substrate surface. It possesses advantages such as high strength, high elongation, water resistance, and weather resistance, and is widely used for waterproofing roofs, bathrooms, basements, and other areas. It is mainly available in single-component and two-component forms, is easy to apply, and has strong adaptability to substrate deformation.

The upstream raw materials mainly include petrochemical products centered on isocyanates (such as MDI and TDI) and polyether (or polyester) polyols, as well as fillers, additives, and solvents. Global sales in 2025 are projected to be approximately 1.164 million tons, with an average market price of approximately US\$2,710 per ton. The industry's gross profit margin is expected to be in the range of 20%-35%.

The main drivers of the industry stem from the sophisticated demands of infrastructure construction, particularly high-value projects such as high-speed railways, urban rail transit, and underground utility tunnels. These projects require extremely high fatigue resistance and displacement compensation capabilities for waterproofing layers, and the properties of polyurethane perfectly match these requirements.

At the same time, the rise of the global 'renovation economy' has made cold-applied polyurethane membranes, which require no open flames and offer flexible application, the preferred choice for roof repair. Furthermore, industry consolidation, exemplified by Saint-Gobain's acquisition of Maris Polymers, has accelerated the popularization of high-

performance, solvent-free, and environmentally friendly technologies. However, the high dependence on raw materials, with isocyanates (MDI/TDI) and polyether polyols being heavily influenced by petrochemical cycles, leads to frequent fluctuations in cost structures.

This report studies the global Polyurethane Waterproof Paint production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polyurethane Waterproof Paint and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polyurethane Waterproof Paint that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Polyurethane Waterproof Paint total production and demand, 2021-2032, (Kilotons)

Global Polyurethane Waterproof Paint total production value, 2021-2032, (USD Million)

Global Polyurethane Waterproof Paint production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Polyurethane Waterproof Paint consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Polyurethane Waterproof Paint domestic production, consumption, key domestic manufacturers and share

Global Polyurethane Waterproof Paint production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Polyurethane Waterproof Paint production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Polyurethane Waterproof Paint production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Polyurethane Waterproof Paint market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sika, Standard Industries, Mapei, Sherwin-Williams, RPM, SOPREMA, Carlisle, Saint-Gobain, ISOMAT, ALCHIMICA, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Polyurethane Waterproof Paint market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton)

by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polyurethane Waterproof Paint Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polyurethane Waterproof Paint Market, Segmentation by Type:

Single-component

Two-component

Global Polyurethane Waterproof Paint Market, Segmentation by Performance:

Water-based

Solvent-based

Global Polyurethane Waterproof Paint Market, Segmentation by Material:

Pure PU

Modified PU

Global Polyurethane Waterproof Paint Market, Segmentation by Application:

Roofing Systems

Underground Structures

Bathrooms and Kitchens

Municipal Engineering

Other

Companies Profiled:

Sika

Standard Industries

Mapei

Sherwin-Williams

RPM

SOPREMA

Carlisle

Saint-Gobain

ISOMAT

ALCHIMICA

Eagle Group

Kemper System

Polycoat

Henkel Polybit

Oriental Yuhong

Keshun Waterproof Technology

He Sheng Chemical Industry

Yuandahongyu Waterproof Material

Dayu Water-Proof Technology

Canlon

Hongyuan Waterproof Technology

Key Questions Answered:

1. How big is the global Polyurethane Waterproof Paint market?
2. What is the demand of the global Polyurethane Waterproof Paint market?
3. What is the year over year growth of the global Polyurethane Waterproof Paint market?
4. What is the production and production value of the global Polyurethane Waterproof Paint market?
5. Who are the key producers in the global Polyurethane Waterproof Paint market?
6. What are the growth factors driving the market demand?

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