

Global Polyurethane Tapes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Polyurethane Tapes market size is expected to reach \$ 2482 million by 2032, rising at a market growth of 2.2% CAGR during the forecast period (2026-2032). Polyurethane tape is a durable, flexible protective film made from tough polyurethane, designed to shield surfaces from abrasion, erosion, impacts, and harsh weather, commonly used in aerospace and automotive industries for leading edges, wings, and car parts, offering excellent resistance to tears, scratches, and UV light while providing strong adhesion.

In 2025, the global production of polyurethane tape is projected to reach 197 million square meters, with an average price of US\$10.5 per square meter. Gross profit margins typically range from 35% to 60%.

The upstream of the polyurethane tape industry chain mainly consists of polyurethane resin, solvents or water-based systems, pressure-sensitive adhesive raw materials, release films, and substrate films. The performance stability, environmental properties, and price fluctuations of upstream raw materials directly affect product costs and application directions. Downstream demand is the core, covering multiple fields such as medical, electronics, electrical, automotive, and construction. The medical field is particularly important, with tapes widely used for wound dressings, fixation dressings, wearable device bonding, and breathable and waterproof protection. End customers have extremely high requirements for biocompatibility, moisture permeability, and low skin irritation. In the electronics and electrical fields, tapes are mainly used for flexible circuit fixation, screen module and precision component bonding, emphasizing aging resistance, temperature resistance, and dimensional stability. In the automotive field, tapes are used for interior fixation, wiring harness wrapping, and vibration and noise reduction, focusing on weather resistance and long-term reliability. Construction and industrial applications emphasize waterproof sealing, surface protection, and temporary fixation. Downstream customers are mainly medical device companies and electronics

manufacturers; order stability and certification barriers result in strong customer loyalty.

Industry development trends are focused on medical-grade and high-performance applications. The proportion of water-based and solvent-free systems is increasing to meet environmental requirements, while thinner profiles, higher breathability, and multi-functional composites are key areas for product upgrades. Driving factors include the growth of medical consumables and wearable devices, the trend towards thinner and lighter electronic products, and increased demands for comfort and safety in the automotive industry. Obstacles mainly include the high R&D costs of high-performance formulations, long certification cycles in the medical field, and intensified price competition in some application areas.

This report studies the global Polyurethane Tapes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polyurethane Tapes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polyurethane Tapes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Polyurethane Tapes total production and demand, 2021-2032, (K Sqm)

Global Polyurethane Tapes total production value, 2021-2032, (USD Million)

Global Polyurethane Tapes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Polyurethane Tapes consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Polyurethane Tapes domestic production, consumption, key domestic manufacturers and share

Global Polyurethane Tapes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Polyurethane Tapes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Polyurethane Tapes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Polyurethane Tapes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, tesa, Nitto Denko, Saint-Gobain, Avery Dennison Performance Tapes, Berry Global, Scapa, Bemis Associates Inc., Framis Italia, Sealon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Polyurethane Tapes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polyurethane Tapes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polyurethane Tapes Market, Segmentation by Type:

Polyurethane Elastomer Tape

Polyurethane Foam Tape

Polyurethane Composite Film Tape

TPU Hot Melt Tape

Global Polyurethane Tapes Market, Segmentation by Adhesive Type:

Pressure-Sensitive Adhesives

Hot Melt Adhesives

Reactive Adhesives

Medical Adhesives

Global Polyurethane Tapes Market, Segmentation by Form:

Roll Tape

Die-Cut Parts

Tape Rolls

Spray Tape

Rod/Strip Tape

Global Polyurethane Tapes Market, Segmentation by Application:

Industrial

Medical

Construction

Electronics

Automotive

Others

Companies Profiled:

3M

tesa

Nitto Denko

Saint-Gobain

Avery Dennison Performance Tapes

Berry Global

Scapa

Bemis Associates Inc.

Framis Italia

Sealon

HiMEL

Ardmel

LOXY AS

Sattler SUN-TEX

Traxx Corporation

Gerlinger Industries

Adhesive Films, Inc.

Nisshinbo Textile

FLEXcon

Nichiban

Key Questions Answered:

1. How big is the global Polyurethane Tapes market?
2. What is the demand of the global Polyurethane Tapes market?
3. What is the year over year growth of the global Polyurethane Tapes market?
4. What is the production and production value of the global Polyurethane Tapes market?
5. Who are the key producers in the global Polyurethane Tapes market?
6. What are the growth factors driving the market demand?

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