

Global Polyurethane Resin for Inks Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Polyurethane Resin for Inks market size is expected to reach \$ 991 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Polyurethane resins for printing inks serve as binders, film-forming resins, or laminating resins. Their primary function is to bond pigments, additives, and substrates together while imparting properties such as adhesion, flexibility, abrasion resistance, heat resistance, lamination strength, and printability. These resins are commonly used in gravure, flexographic, and inkjet printing, as well as in packaging lamination inks, surface printing inks, and digital textile printing inks.

Upstream raw materials primarily include isocyanates, polyester polyols, polyether polyols, polycarbonate polyols, chain extenders, hydrophilic monomers, solvents, and functional additives. Isocyanates determine the resin's resistance to yellowing, heat resistance, and reactivity; aromatic systems offer lower costs and high film strength, whereas aliphatic systems provide superior weatherability and resistance to yellowing. Polyester polyols tend to enhance adhesion, strength, and solvent resistance; polyether polyols improve flexibility and low-temperature performance; and polycarbonate polyols are utilized in systems requiring high durability and strong adhesion.

Global sales volume is projected to reach approximately 170,000 metric tons in 2025, with prevailing market prices ranging from \$3,800 to \$4,500 per ton. Major manufacturers in the industry typically achieve gross profit margins of approximately 25% to 40%.

The demand for polyurethane resins in printing inks is primarily driven by the upgrading of flexible packaging, the shift toward water-based and low-VOC formulations, the

growth of industrial inkjet printing, and increasingly stringent safety standards for food packaging. Compared to conventional acrylic, nitrocellulose, or vinyl chloride-vinyl acetate resins, polyurethane resins offer superior performance in terms of adhesion to plastic films, flexibility, lamination strength, abrasion resistance, and retort resistance; consequently, their share in high-end packaging inks, lamination inks, and inkjet inks is expected to rise. Key industry challenges include raw material price volatility, rigorous safety management requirements for isocyanates and solvents, and the difficulty of balancing drying speed with water resistance in water-based systems, alongside pressures regarding migration, odor, and regulatory compliance for food packaging inks.

This report studies the global Polyurethane Resin for Inks production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polyurethane Resin for Inks and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polyurethane Resin for Inks that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Polyurethane Resin for Inks total production and demand, 2021-2032, (Tons)

Global Polyurethane Resin for Inks total production value, 2021-2032, (USD Million)

Global Polyurethane Resin for Inks production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Polyurethane Resin for Inks consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Polyurethane Resin for Inks domestic production, consumption, key domestic manufacturers and share

Global Polyurethane Resin for Inks production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Polyurethane Resin for Inks production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Polyurethane Resin for Inks production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Polyurethane Resin for Inks market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include DIC, Covestro, BASF, Lubrizol, allnex, TEXA, US Polymers-Accurez, SONGWON, Sanyo Chemical, Arakawa Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Polyurethane Resin for Inks market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polyurethane Resin for Inks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polyurethane Resin for Inks Market, Segmentation by Type:

Water-based

Solvent-based

Global Polyurethane Resin for Inks Market, Segmentation by Printing Processes:

Gravure Inks

Flexographic Inks

Inkjet Inks

Global Polyurethane Resin for Inks Market, Segmentation by Resin Structure:

Aliphatic Polyurethane

Aromatic Polyurethane

Other

Global Polyurethane Resin for Inks Market, Segmentation by Application:

Flexible Packaging

Labels

Paper Products

Textiles

Industrial

Others

Companies Profiled:

DIC

Covestro

BASF

Lubrizol

allnex

TEXA

US Polymers-Accurez

SONGWON

Sanyo Chemical

Arakawa Chemical

Morchem

DRC Resins

Mitsui Chemicals

Taiwan PU Corporation

Zhongshan Mingri Coating Materials

Beijing Comens New Materials

Guangdong Xinhui Chemical

Key Questions Answered:

1. How big is the global Polyurethane Resin for Inks market?
2. What is the demand of the global Polyurethane Resin for Inks market?
3. What is the year over year growth of the global Polyurethane Resin for Inks market?

4. What is the production and production value of the global Polyurethane Resin for Inks market?
5. Who are the key producers in the global Polyurethane Resin for Inks market?
6. What are the growth factors driving the market demand?

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