

Global Polyurethane Resin for Inks Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Resin for Inks market size was valued at US\$ 736 million in 2025 and is forecast to a readjusted size of US\$ 991 million by 2032 with a CAGR of 4.4% during review period.

Polyurethane resins for printing inks serve as binders, film-forming resins, or laminating resins. Their primary function is to bond pigments, additives, and substrates together while imparting properties such as adhesion, flexibility, abrasion resistance, heat resistance, lamination strength, and printability. These resins are commonly used in gravure, flexographic, and inkjet printing, as well as in packaging lamination inks, surface printing inks, and digital textile printing inks.

Upstream raw materials primarily include isocyanates, polyester polyols, polyether polyols, polycarbonate polyols, chain extenders, hydrophilic monomers, solvents, and functional additives. Isocyanates determine the resin's resistance to yellowing, heat resistance, and reactivity; aromatic systems offer lower costs and high film strength, whereas aliphatic systems provide superior weatherability and resistance to yellowing. Polyester polyols tend to enhance adhesion, strength, and solvent resistance; polyether polyols improve flexibility and low-temperature performance; and polycarbonate polyols are utilized in systems requiring high durability and strong adhesion.

Global sales volume is projected to reach approximately 170,000 metric tons in 2025, with prevailing market prices ranging from \$3,800 to \$4,500 per ton. Major manufacturers in the industry typically achieve gross profit margins of approximately 25% to 40%.

The demand for polyurethane resins in printing inks is primarily driven by the upgrading of flexible packaging, the shift toward water-based and low-VOC formulations, the growth of industrial inkjet printing, and increasingly stringent safety standards for food packaging. Compared to conventional acrylic, nitrocellulose, or vinyl chloride-vinyl acetate resins, polyurethane resins offer superior performance in terms of adhesion to plastic films, flexibility, lamination strength, abrasion resistance, and retort resistance; consequently, their share in high-end packaging inks, lamination inks, and inkjet inks is expected to rise. Key industry challenges include raw material price volatility, rigorous safety management requirements for isocyanates and solvents, and the difficulty of balancing drying speed with water resistance in water-based systems, alongside pressures regarding migration, odor, and regulatory compliance for food packaging inks.

This report is a detailed and comprehensive analysis for global Polyurethane Resin for Inks market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Polyurethane Resin for Inks market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Resin for Inks market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Resin for Inks market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Resin for Inks market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyurethane Resin for Inks

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane Resin for Inks market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DIC, Covestro, BASF, Lubrizol, allnex, TEXA, US Polymers-Accurez, SONGWON, Sanyo Chemical, Arakawa Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Polyurethane Resin for Inks market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Water-based

Solvent-based

Market segment by Printing Processes

Gravure Inks

Flexographic Inks

Inkjet Inks

Market segment by Resin Structure

Aliphatic Polyurethane

Aromatic Polyurethane

Other

Market segment by Application

Flexible Packaging

Labels

Paper Products

Textiles

Industrial

Others

Major players covered

DIC

Covestro

BASF

Lubrizol

allnex

TEXA

US Polymers-Accurez

SONGWON

Sanyo Chemical

Arakawa Chemical

Morchem

DRC Resins

Mitsui Chemicals

Taiwan PU Corporation

Zhongshan Mingri Coating Materials

Beijing Comens New Materials

Guangdong Xinhui Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane Resin for Inks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Resin for Inks, with price, sales quantity, revenue, and global market share of Polyurethane Resin for Inks from 2021 to 2026.

Chapter 3, the Polyurethane Resin for Inks competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Resin for Inks breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Polyurethane Resin for Inks market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Resin for Inks.

Chapter 14 and 15, to describe Polyurethane Resin for Inks sales channel, distributors, customers, research findings and conclusion.

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