

# Global Polyurethane (PU) Ink Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Polyurethane (PU) Ink market size was valued at US\$ 902 million in 2024 and is forecast to a readjusted size of USD 1191 million by 2031 with a CAGR of 4.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Polyurethane ink is a functional ink system with polyurethane resin (polymerized from polyols and isocyanates) as the main film-forming substance, which is formulated by adding pigments, additives and solvents (or aqueous media). Its core characteristics include high adhesion (suitable for a variety of substrates such as plastics, metals, glass, textiles), excellent wear resistance, chemical corrosion resistance (oil resistance, solvent resistance) and weather resistance (UV aging resistance). After curing, PU ink can form a flexible and dense coating. The curing methods include thermal curing, UV light curing or moisture curing. It is widely used in high-end printing and coating scenarios with strict requirements on surface performance.

This report is a detailed and comprehensive analysis for global Polyurethane (PU) Ink market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Polyurethane (PU) Ink market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane (PU) Ink market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane (PU) Ink market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane (PU) Ink market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyurethane (PU) Ink

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane (PU) Ink market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yip's Ink, Letong Chemical, Shenzhen Merlia, Hangzhou Toka Ink, Sharkwell, Wanhua Chemical, Arakawa Chemical Industries, Guangdong Sky Dragon Printing Ink Group, Toyo Ink, Flint Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Polyurethane (PU) Ink market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Solvent-Based

Water-Based

Others

## Market segment by Application

Packaging Printing

Industrial Coating

Others

## Major players covered

Yip's Ink

Letong Chemical

Shenzhen Merlia

Hangzhou Toka Ink

Sharkwell

Wanhua Chemical

Arakawa Chemical Industries

Guangdong Sky Dragon Printing Ink Group

Toyo Ink

Flint Group

BASF

DIC

Huntsman

Siegwerk

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Polyurethane (PU) Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane (PU) Ink, with price, sales quantity, revenue, and global market share of Polyurethane (PU) Ink from 2020 to 2025.

Chapter 3, the Polyurethane (PU) Ink competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane (PU) Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Polyurethane (PU) Ink market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane (PU) Ink.

Chapter 14 and 15, to describe Polyurethane (PU) Ink sales channel, distributors, customers, research findings and conclusion.

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