

# Global Polyurethane Mortar Floor Coating Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Mortar Floor Coating market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Polyurethane floor refers to the use of polyurethane floor coating combined with a new solvent-free or water-based, non-pollution ground functional construction technology to make a decorative floor that can meet certain specific use requirements. Polyurethane flooring is mainly a substitute for epoxy. It is a new generation of flooring that is more wear-resistant, flexible and easy to construct. The flooring can meet the usage requirements within 2 hours of construction, which completely changes the time issue that enterprises worry about when renovating floors.

The Global Info Research report includes an overview of the development of the Polyurethane Mortar Floor Coating industry chain, the market status of Electric (Self Leveling, Non Self-leveling), Chemical Industry (Self Leveling, Non Self-leveling), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyurethane Mortar Floor Coating.

Regionally, the report analyzes the Polyurethane Mortar Floor Coating markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyurethane Mortar Floor Coating market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Polyurethane Mortar Floor Coating market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyurethane Mortar Floor Coating industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Self Leveling, Non Self-leveling).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyurethane Mortar Floor Coating market.

**Regional Analysis:** The report involves examining the Polyurethane Mortar Floor Coating market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Polyurethane Mortar Floor Coating market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyurethane Mortar Floor Coating:

**Company Analysis:** Report covers individual Polyurethane Mortar Floor Coating manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Polyurethane Mortar Floor Coating This may involve surveys,

interviews, and analysis of consumer reviews and feedback from different by Application (Electric, Chemical Industry).

**Technology Analysis:** Report covers specific technologies relevant to Polyurethane Mortar Floor Coating. It assesses the current state, advancements, and potential future developments in Polyurethane Mortar Floor Coating areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Polyurethane Mortar Floor Coating market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Polyurethane Mortar Floor Coating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Self Leveling

Non Self-leveling

### Market segment by Application

Electric

Chemical Industry

Ship

Commercial and Residential Building

Other

### Major players covered

Sika

PPG Paints

Maris (Saint-Gobain)

HIM

Ardex

Rust-Oleum

Minwax

BEHR

CIKO

Ktisis

Krypton Chemical

Absco

Sampson

Interlux

Wuhan Kenet

Shenyang Dongzhediping Technology

Jiangsu AKS

MLC Polymer Materials (Shanghai)

Guangzhou Lkgnt

Shanxi Youdi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane Mortar Floor Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Mortar Floor Coating, with price, sales, revenue and global market share of Polyurethane Mortar Floor Coating from 2019 to 2024.

Chapter 3, the Polyurethane Mortar Floor Coating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Mortar Floor Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyurethane Mortar Floor Coating market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Mortar Floor Coating.

Chapter 14 and 15, to describe Polyurethane Mortar Floor Coating sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Polyurethane Mortar Floor Coating
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Polyurethane Mortar Floor Coating Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Self Leveling
  - 1.3.3 Non Self-leveling
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Polyurethane Mortar Floor Coating Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Electric
  - 1.4.3 Chemical Industry
  - 1.4.4 Ship
  - 1.4.5 Commercial and Residential Building
  - 1.4.6 Other
- 1.5 Global Polyurethane Mortar Floor Coating Market Size & Forecast
  - 1.5.1 Global Polyurethane Mortar Floor Coating Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Polyurethane Mortar Floor Coating Sales Quantity (2019-2030)
  - 1.5.3 Global Polyurethane Mortar Floor Coating Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Sika
  - 2.1.1 Sika Details
  - 2.1.2 Sika Major Business
  - 2.1.3 Sika Polyurethane Mortar Floor Coating Product and Services
  - 2.1.4 Sika Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Sika Recent Developments/Updates
- 2.2 PPG Paints
  - 2.2.1 PPG Paints Details
  - 2.2.2 PPG Paints Major Business
  - 2.2.3 PPG Paints Polyurethane Mortar Floor Coating Product and Services
  - 2.2.4 PPG Paints Polyurethane Mortar Floor Coating Sales Quantity, Average Price,

## Revenue, Gross Margin and Market Share (2019-2024)

### 2.2.5 PPG Paints Recent Developments/Updates

## 2.3 Maris (Saint-Gobain)

### 2.3.1 Maris (Saint-Gobain) Details

### 2.3.2 Maris (Saint-Gobain) Major Business

### 2.3.3 Maris (Saint-Gobain) Polyurethane Mortar Floor Coating Product and Services

### 2.3.4 Maris (Saint-Gobain) Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Maris (Saint-Gobain) Recent Developments/Updates

## 2.4 HIM

### 2.4.1 HIM Details

### 2.4.2 HIM Major Business

### 2.4.3 HIM Polyurethane Mortar Floor Coating Product and Services

### 2.4.4 HIM Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 HIM Recent Developments/Updates

## 2.5 Ardex

### 2.5.1 Ardex Details

### 2.5.2 Ardex Major Business

### 2.5.3 Ardex Polyurethane Mortar Floor Coating Product and Services

### 2.5.4 Ardex Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Ardex Recent Developments/Updates

## 2.6 Rust-Oleum

### 2.6.1 Rust-Oleum Details

### 2.6.2 Rust-Oleum Major Business

### 2.6.3 Rust-Oleum Polyurethane Mortar Floor Coating Product and Services

### 2.6.4 Rust-Oleum Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Rust-Oleum Recent Developments/Updates

## 2.7 Minwax

### 2.7.1 Minwax Details

### 2.7.2 Minwax Major Business

### 2.7.3 Minwax Polyurethane Mortar Floor Coating Product and Services

### 2.7.4 Minwax Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Minwax Recent Developments/Updates

## 2.8 BEHR

### 2.8.1 BEHR Details



- 2.8.2 BEHR Major Business
- 2.8.3 BEHR Polyurethane Mortar Floor Coating Product and Services
- 2.8.4 BEHR Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 BEHR Recent Developments/Updates
- 2.9 CIKO
  - 2.9.1 CIKO Details
  - 2.9.2 CIKO Major Business
  - 2.9.3 CIKO Polyurethane Mortar Floor Coating Product and Services
  - 2.9.4 CIKO Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 CIKO Recent Developments/Updates
- 2.10 Ktisis
  - 2.10.1 Ktisis Details
  - 2.10.2 Ktisis Major Business
  - 2.10.3 Ktisis Polyurethane Mortar Floor Coating Product and Services
  - 2.10.4 Ktisis Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Ktisis Recent Developments/Updates
- 2.11 Krypton Chemical
  - 2.11.1 Krypton Chemical Details
  - 2.11.2 Krypton Chemical Major Business
  - 2.11.3 Krypton Chemical Polyurethane Mortar Floor Coating Product and Services
  - 2.11.4 Krypton Chemical Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Krypton Chemical Recent Developments/Updates
- 2.12 Absco
  - 2.12.1 Absco Details
  - 2.12.2 Absco Major Business
  - 2.12.3 Absco Polyurethane Mortar Floor Coating Product and Services
  - 2.12.4 Absco Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Absco Recent Developments/Updates
- 2.13 Sampson
  - 2.13.1 Sampson Details
  - 2.13.2 Sampson Major Business
  - 2.13.3 Sampson Polyurethane Mortar Floor Coating Product and Services
  - 2.13.4 Sampson Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Sampson Recent Developments/Updates
- 2.14 Interlux
  - 2.14.1 Interlux Details
  - 2.14.2 Interlux Major Business
  - 2.14.3 Interlux Polyurethane Mortar Floor Coating Product and Services
  - 2.14.4 Interlux Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Interlux Recent Developments/Updates
- 2.15 Wuhan Kenet
  - 2.15.1 Wuhan Kenet Details
  - 2.15.2 Wuhan Kenet Major Business
  - 2.15.3 Wuhan Kenet Polyurethane Mortar Floor Coating Product and Services
  - 2.15.4 Wuhan Kenet Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Wuhan Kenet Recent Developments/Updates
- 2.16 Shenyang Dongzhediping Technology
  - 2.16.1 Shenyang Dongzhediping Technology Details
  - 2.16.2 Shenyang Dongzhediping Technology Major Business
  - 2.16.3 Shenyang Dongzhediping Technology Polyurethane Mortar Floor Coating Product and Services
  - 2.16.4 Shenyang Dongzhediping Technology Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Shenyang Dongzhediping Technology Recent Developments/Updates
- 2.17 Jiangsu AKS
  - 2.17.1 Jiangsu AKS Details
  - 2.17.2 Jiangsu AKS Major Business
  - 2.17.3 Jiangsu AKS Polyurethane Mortar Floor Coating Product and Services
  - 2.17.4 Jiangsu AKS Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Jiangsu AKS Recent Developments/Updates
- 2.18 MLC Polymer Materials (Shanghai)
  - 2.18.1 MLC Polymer Materials (Shanghai) Details
  - 2.18.2 MLC Polymer Materials (Shanghai) Major Business
  - 2.18.3 MLC Polymer Materials (Shanghai) Polyurethane Mortar Floor Coating Product and Services
  - 2.18.4 MLC Polymer Materials (Shanghai) Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 MLC Polymer Materials (Shanghai) Recent Developments/Updates
- 2.19 Guangzhou Lkgnt

- 2.19.1 Guangzhou Lkgnt Details
- 2.19.2 Guangzhou Lkgnt Major Business
- 2.19.3 Guangzhou Lkgnt Polyurethane Mortar Floor Coating Product and Services
- 2.19.4 Guangzhou Lkgnt Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Guangzhou Lkgnt Recent Developments/Updates
- 2.20 Shanxi Youdi
  - 2.20.1 Shanxi Youdi Details
  - 2.20.2 Shanxi Youdi Major Business
  - 2.20.3 Shanxi Youdi Polyurethane Mortar Floor Coating Product and Services
  - 2.20.4 Shanxi Youdi Polyurethane Mortar Floor Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Shanxi Youdi Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: POLYURETHANE MORTAR FLOOR COATING BY MANUFACTURER**

- 3.1 Global Polyurethane Mortar Floor Coating Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Polyurethane Mortar Floor Coating Revenue by Manufacturer (2019-2024)
- 3.3 Global Polyurethane Mortar Floor Coating Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Polyurethane Mortar Floor Coating by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Polyurethane Mortar Floor Coating Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Polyurethane Mortar Floor Coating Manufacturer Market Share in 2023
- 3.5 Polyurethane Mortar Floor Coating Market: Overall Company Footprint Analysis
  - 3.5.1 Polyurethane Mortar Floor Coating Market: Region Footprint
  - 3.5.2 Polyurethane Mortar Floor Coating Market: Company Product Type Footprint
  - 3.5.3 Polyurethane Mortar Floor Coating Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Polyurethane Mortar Floor Coating Market Size by Region
  - 4.1.1 Global Polyurethane Mortar Floor Coating Sales Quantity by Region (2019-2030)

4.1.2 Global Polyurethane Mortar Floor Coating Consumption Value by Region (2019-2030)

4.1.3 Global Polyurethane Mortar Floor Coating Average Price by Region (2019-2030)

4.2 North America Polyurethane Mortar Floor Coating Consumption Value (2019-2030)

4.3 Europe Polyurethane Mortar Floor Coating Consumption Value (2019-2030)

4.4 Asia-Pacific Polyurethane Mortar Floor Coating Consumption Value (2019-2030)

4.5 South America Polyurethane Mortar Floor Coating Consumption Value (2019-2030)

4.6 Middle East and Africa Polyurethane Mortar Floor Coating Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2030)

5.2 Global Polyurethane Mortar Floor Coating Consumption Value by Type (2019-2030)

5.3 Global Polyurethane Mortar Floor Coating Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2030)

6.2 Global Polyurethane Mortar Floor Coating Consumption Value by Application (2019-2030)

6.3 Global Polyurethane Mortar Floor Coating Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2030)

7.2 North America Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2030)

7.3 North America Polyurethane Mortar Floor Coating Market Size by Country

7.3.1 North America Polyurethane Mortar Floor Coating Sales Quantity by Country (2019-2030)

7.3.2 North America Polyurethane Mortar Floor Coating Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2030)

8.2 Europe Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2030)

8.3 Europe Polyurethane Mortar Floor Coating Market Size by Country

8.3.1 Europe Polyurethane Mortar Floor Coating Sales Quantity by Country (2019-2030)

8.3.2 Europe Polyurethane Mortar Floor Coating Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Polyurethane Mortar Floor Coating Market Size by Region

9.3.1 Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Polyurethane Mortar Floor Coating Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2030)

10.2 South America Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2030)

### 10.3 South America Polyurethane Mortar Floor Coating Market Size by Country

10.3.1 South America Polyurethane Mortar Floor Coating Sales Quantity by Country (2019-2030)

10.3.2 South America Polyurethane Mortar Floor Coating Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Polyurethane Mortar Floor Coating Market Size by Country

11.3.1 Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Polyurethane Mortar Floor Coating Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## 12 MARKET DYNAMICS

12.1 Polyurethane Mortar Floor Coating Market Drivers

12.2 Polyurethane Mortar Floor Coating Market Restraints

12.3 Polyurethane Mortar Floor Coating Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Polyurethane Mortar Floor Coating and Key Manufacturers

- 13.2 Manufacturing Costs Percentage of Polyurethane Mortar Floor Coating
- 13.3 Polyurethane Mortar Floor Coating Production Process
- 13.4 Polyurethane Mortar Floor Coating Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Polyurethane Mortar Floor Coating Typical Distributors
- 14.3 Polyurethane Mortar Floor Coating Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

- Table 1. Global Polyurethane Mortar Floor Coating Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Polyurethane Mortar Floor Coating Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Sika Basic Information, Manufacturing Base and Competitors
- Table 4. Sika Major Business
- Table 5. Sika Polyurethane Mortar Floor Coating Product and Services
- Table 6. Sika Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Sika Recent Developments/Updates
- Table 8. PPG Paints Basic Information, Manufacturing Base and Competitors
- Table 9. PPG Paints Major Business
- Table 10. PPG Paints Polyurethane Mortar Floor Coating Product and Services
- Table 11. PPG Paints Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. PPG Paints Recent Developments/Updates
- Table 13. Maris (Saint-Gobain) Basic Information, Manufacturing Base and Competitors
- Table 14. Maris (Saint-Gobain) Major Business
- Table 15. Maris (Saint-Gobain) Polyurethane Mortar Floor Coating Product and Services
- Table 16. Maris (Saint-Gobain) Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Maris (Saint-Gobain) Recent Developments/Updates
- Table 18. HIM Basic Information, Manufacturing Base and Competitors
- Table 19. HIM Major Business
- Table 20. HIM Polyurethane Mortar Floor Coating Product and Services
- Table 21. HIM Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. HIM Recent Developments/Updates
- Table 23. Ardex Basic Information, Manufacturing Base and Competitors
- Table 24. Ardex Major Business
- Table 25. Ardex Polyurethane Mortar Floor Coating Product and Services
- Table 26. Ardex Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average



Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Ardex Recent Developments/Updates

Table 28. Rust-Oleum Basic Information, Manufacturing Base and Competitors

Table 29. Rust-Oleum Major Business

Table 30. Rust-Oleum Polyurethane Mortar Floor Coating Product and Services

Table 31. Rust-Oleum Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Rust-Oleum Recent Developments/Updates

Table 33. Minwax Basic Information, Manufacturing Base and Competitors

Table 34. Minwax Major Business

Table 35. Minwax Polyurethane Mortar Floor Coating Product and Services

Table 36. Minwax Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Minwax Recent Developments/Updates

Table 38. BEHR Basic Information, Manufacturing Base and Competitors

Table 39. BEHR Major Business

Table 40. BEHR Polyurethane Mortar Floor Coating Product and Services

Table 41. BEHR Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. BEHR Recent Developments/Updates

Table 43. CIKO Basic Information, Manufacturing Base and Competitors

Table 44. CIKO Major Business

Table 45. CIKO Polyurethane Mortar Floor Coating Product and Services

Table 46. CIKO Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. CIKO Recent Developments/Updates

Table 48. Ktisis Basic Information, Manufacturing Base and Competitors

Table 49. Ktisis Major Business

Table 50. Ktisis Polyurethane Mortar Floor Coating Product and Services

Table 51. Ktisis Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Ktisis Recent Developments/Updates

Table 53. Krypton Chemical Basic Information, Manufacturing Base and Competitors

Table 54. Krypton Chemical Major Business

Table 55. Krypton Chemical Polyurethane Mortar Floor Coating Product and Services

Table 56. Krypton Chemical Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Krypton Chemical Recent Developments/Updates

Table 58. Absco Basic Information, Manufacturing Base and Competitors

Table 59. Absco Major Business

Table 60. Absco Polyurethane Mortar Floor Coating Product and Services

Table 61. Absco Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Absco Recent Developments/Updates

Table 63. Sampson Basic Information, Manufacturing Base and Competitors

Table 64. Sampson Major Business

Table 65. Sampson Polyurethane Mortar Floor Coating Product and Services

Table 66. Sampson Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Sampson Recent Developments/Updates

Table 68. Interlux Basic Information, Manufacturing Base and Competitors

Table 69. Interlux Major Business

Table 70. Interlux Polyurethane Mortar Floor Coating Product and Services

Table 71. Interlux Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Interlux Recent Developments/Updates

Table 73. Wuhan Kenet Basic Information, Manufacturing Base and Competitors

Table 74. Wuhan Kenet Major Business

Table 75. Wuhan Kenet Polyurethane Mortar Floor Coating Product and Services

Table 76. Wuhan Kenet Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Wuhan Kenet Recent Developments/Updates

Table 78. Shenyang Dongzhediping Technology Basic Information, Manufacturing Base and Competitors

Table 79. Shenyang Dongzhediping Technology Major Business

Table 80. Shenyang Dongzhediping Technology Polyurethane Mortar Floor Coating Product and Services

Table 81. Shenyang Dongzhediping Technology Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Shenyang Dongzhediping Technology Recent Developments/Updates

Table 83. Jiangsu AKS Basic Information, Manufacturing Base and Competitors

Table 84. Jiangsu AKS Major Business

Table 85. Jiangsu AKS Polyurethane Mortar Floor Coating Product and Services

Table 86. Jiangsu AKS Polyurethane Mortar Floor Coating Sales Quantity (Tons),

Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Jiangsu AKS Recent Developments/Updates

Table 88. MLC Polymer Materials (Shanghai) Basic Information, Manufacturing Base and Competitors

Table 89. MLC Polymer Materials (Shanghai) Major Business

Table 90. MLC Polymer Materials (Shanghai) Polyurethane Mortar Floor Coating Product and Services

Table 91. MLC Polymer Materials (Shanghai) Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. MLC Polymer Materials (Shanghai) Recent Developments/Updates

Table 93. Guangzhou Lkgnt Basic Information, Manufacturing Base and Competitors

Table 94. Guangzhou Lkgnt Major Business

Table 95. Guangzhou Lkgnt Polyurethane Mortar Floor Coating Product and Services

Table 96. Guangzhou Lkgnt Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Guangzhou Lkgnt Recent Developments/Updates

Table 98. Shanxi Youdi Basic Information, Manufacturing Base and Competitors

Table 99. Shanxi Youdi Major Business

Table 100. Shanxi Youdi Polyurethane Mortar Floor Coating Product and Services

Table 101. Shanxi Youdi Polyurethane Mortar Floor Coating Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Shanxi Youdi Recent Developments/Updates

Table 103. Global Polyurethane Mortar Floor Coating Sales Quantity by Manufacturer (2019-2024) & (Tons)

Table 104. Global Polyurethane Mortar Floor Coating Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Polyurethane Mortar Floor Coating Average Price by Manufacturer (2019-2024) & (US\$/Ton)

Table 106. Market Position of Manufacturers in Polyurethane Mortar Floor Coating, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Polyurethane Mortar Floor Coating Production Site of Key Manufacturer

Table 108. Polyurethane Mortar Floor Coating Market: Company Product Type Footprint

Table 109. Polyurethane Mortar Floor Coating Market: Company Product Application Footprint

Table 110. Polyurethane Mortar Floor Coating New Market Entrants and Barriers to Market Entry

Table 111. Polyurethane Mortar Floor Coating Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Polyurethane Mortar Floor Coating Sales Quantity by Region (2019-2024) & (Tons)

Table 113. Global Polyurethane Mortar Floor Coating Sales Quantity by Region (2025-2030) & (Tons)

Table 114. Global Polyurethane Mortar Floor Coating Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Polyurethane Mortar Floor Coating Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Polyurethane Mortar Floor Coating Average Price by Region (2019-2024) & (US\$/Ton)

Table 117. Global Polyurethane Mortar Floor Coating Average Price by Region (2025-2030) & (US\$/Ton)

Table 118. Global Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2024) & (Tons)

Table 119. Global Polyurethane Mortar Floor Coating Sales Quantity by Type (2025-2030) & (Tons)

Table 120. Global Polyurethane Mortar Floor Coating Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Polyurethane Mortar Floor Coating Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Polyurethane Mortar Floor Coating Average Price by Type (2019-2024) & (US\$/Ton)

Table 123. Global Polyurethane Mortar Floor Coating Average Price by Type (2025-2030) & (US\$/Ton)

Table 124. Global Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2024) & (Tons)

Table 125. Global Polyurethane Mortar Floor Coating Sales Quantity by Application (2025-2030) & (Tons)

Table 126. Global Polyurethane Mortar Floor Coating Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Polyurethane Mortar Floor Coating Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Polyurethane Mortar Floor Coating Average Price by Application (2019-2024) & (US\$/Ton)

Table 129. Global Polyurethane Mortar Floor Coating Average Price by Application

(2025-2030) & (US\$/Ton)

Table 130. North America Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2024) & (Tons)

Table 131. North America Polyurethane Mortar Floor Coating Sales Quantity by Type (2025-2030) & (Tons)

Table 132. North America Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2024) & (Tons)

Table 133. North America Polyurethane Mortar Floor Coating Sales Quantity by Application (2025-2030) & (Tons)

Table 134. North America Polyurethane Mortar Floor Coating Sales Quantity by Country (2019-2024) & (Tons)

Table 135. North America Polyurethane Mortar Floor Coating Sales Quantity by Country (2025-2030) & (Tons)

Table 136. North America Polyurethane Mortar Floor Coating Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Polyurethane Mortar Floor Coating Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2024) & (Tons)

Table 139. Europe Polyurethane Mortar Floor Coating Sales Quantity by Type (2025-2030) & (Tons)

Table 140. Europe Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2024) & (Tons)

Table 141. Europe Polyurethane Mortar Floor Coating Sales Quantity by Application (2025-2030) & (Tons)

Table 142. Europe Polyurethane Mortar Floor Coating Sales Quantity by Country (2019-2024) & (Tons)

Table 143. Europe Polyurethane Mortar Floor Coating Sales Quantity by Country (2025-2030) & (Tons)

Table 144. Europe Polyurethane Mortar Floor Coating Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Polyurethane Mortar Floor Coating Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2024) & (Tons)

Table 147. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Type (2025-2030) & (Tons)

Table 148. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2024) & (Tons)



- Table 149. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Application (2025-2030) & (Tons)
- Table 150. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Region (2019-2024) & (Tons)
- Table 151. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity by Region (2025-2030) & (Tons)
- Table 152. Asia-Pacific Polyurethane Mortar Floor Coating Consumption Value by Region (2019-2024) & (USD Million)
- Table 153. Asia-Pacific Polyurethane Mortar Floor Coating Consumption Value by Region (2025-2030) & (USD Million)
- Table 154. South America Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2024) & (Tons)
- Table 155. South America Polyurethane Mortar Floor Coating Sales Quantity by Type (2025-2030) & (Tons)
- Table 156. South America Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2024) & (Tons)
- Table 157. South America Polyurethane Mortar Floor Coating Sales Quantity by Application (2025-2030) & (Tons)
- Table 158. South America Polyurethane Mortar Floor Coating Sales Quantity by Country (2019-2024) & (Tons)
- Table 159. South America Polyurethane Mortar Floor Coating Sales Quantity by Country (2025-2030) & (Tons)
- Table 160. South America Polyurethane Mortar Floor Coating Consumption Value by Country (2019-2024) & (USD Million)
- Table 161. South America Polyurethane Mortar Floor Coating Consumption Value by Country (2025-2030) & (USD Million)
- Table 162. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Type (2019-2024) & (Tons)
- Table 163. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Type (2025-2030) & (Tons)
- Table 164. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Application (2019-2024) & (Tons)
- Table 165. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Application (2025-2030) & (Tons)
- Table 166. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Region (2019-2024) & (Tons)
- Table 167. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity by Region (2025-2030) & (Tons)
- Table 168. Middle East & Africa Polyurethane Mortar Floor Coating Consumption Value

by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Polyurethane Mortar Floor Coating Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Polyurethane Mortar Floor Coating Raw Material

Table 171. Key Manufacturers of Polyurethane Mortar Floor Coating Raw Materials

Table 172. Polyurethane Mortar Floor Coating Typical Distributors

Table 173. Polyurethane Mortar Floor Coating Typical Customers

## LIST OF FIGURES

s

Figure 1. Polyurethane Mortar Floor Coating Picture

Figure 2. Global Polyurethane Mortar Floor Coating Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Polyurethane Mortar Floor Coating Consumption Value Market Share by Type in 2023

Figure 4. Self Leveling Examples

Figure 5. Non Self-leveling Examples

Figure 6. Global Polyurethane Mortar Floor Coating Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Polyurethane Mortar Floor Coating Consumption Value Market Share by Application in 2023

Figure 8. Electric Examples

Figure 9. Chemical Industry Examples

Figure 10. Ship Examples

Figure 11. Commercial and Residential Building Examples

Figure 12. Other Examples

Figure 13. Global Polyurethane Mortar Floor Coating Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Polyurethane Mortar Floor Coating Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Polyurethane Mortar Floor Coating Sales Quantity (2019-2030) & (Tons)

Figure 16. Global Polyurethane Mortar Floor Coating Average Price (2019-2030) & (US\$/Ton)

Figure 17. Global Polyurethane Mortar Floor Coating Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Polyurethane Mortar Floor Coating Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Polyurethane Mortar Floor Coating by Manufacturer

Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Polyurethane Mortar Floor Coating Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Polyurethane Mortar Floor Coating Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Polyurethane Mortar Floor Coating Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Polyurethane Mortar Floor Coating Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Polyurethane Mortar Floor Coating Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Polyurethane Mortar Floor Coating Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Polyurethane Mortar Floor Coating Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Polyurethane Mortar Floor Coating Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Polyurethane Mortar Floor Coating Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Polyurethane Mortar Floor Coating Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Polyurethane Mortar Floor Coating Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Polyurethane Mortar Floor Coating Average Price by Type (2019-2030) & (US\$/Ton)

Figure 32. Global Polyurethane Mortar Floor Coating Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Polyurethane Mortar Floor Coating Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Polyurethane Mortar Floor Coating Average Price by Application (2019-2030) & (US\$/Ton)

Figure 35. North America Polyurethane Mortar Floor Coating Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Polyurethane Mortar Floor Coating Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Polyurethane Mortar Floor Coating Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Polyurethane Mortar Floor Coating Consumption Value Market Share by Country (2019-2030)



Figure 39. United States Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Polyurethane Mortar Floor Coating Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Polyurethane Mortar Floor Coating Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Polyurethane Mortar Floor Coating Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Polyurethane Mortar Floor Coating Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Polyurethane Mortar Floor Coating Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Polyurethane Mortar Floor Coating Consumption Value Market Share by Region (2019-2030)

Figure 55. China Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Polyurethane Mortar Floor Coating Consumption Value and Growth

Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Polyurethane Mortar Floor Coating Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Polyurethane Mortar Floor Coating Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Polyurethane Mortar Floor Coating Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Polyurethane Mortar Floor Coating Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Polyurethane Mortar Floor Coating Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Polyurethane Mortar Floor Coating Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Polyurethane Mortar Floor Coating Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Polyurethane Mortar Floor Coating Market Drivers

Figure 76. Polyurethane Mortar Floor Coating Market Restraints

Figure 77. Polyurethane Mortar Floor Coating Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Polyurethane Mortar Floor Coating in 2023

Figure 80. Manufacturing Process Analysis of Polyurethane Mortar Floor Coating

Figure 81. Polyurethane Mortar Floor Coating Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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