

# Global Polyurethane In-Mold Coating Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Polyurethane In-Mold Coating market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Polyurethane In-Mold Coating (PU IMC) is a coating applied inside the mold, using polyurethane resin as the base material to provide high-quality surface effects and durability. PU IMC can save the post-spraying step by directly transferring the coating to the molded part during the molding process, so it is widely used in fields that require high gloss, wear resistance, chemical resistance and flexibility, such as automotive interiors, consumer electronics, home appliance housings, etc.

This report is a detailed and comprehensive analysis for global Polyurethane In-Mold Coating market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Polyurethane In-Mold Coating market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane In-Mold Coating market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane In-Mold Coating market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane In-Mold Coating market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Polyurethane In-Mold Coating
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane In-Mold Coating market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Omnova Solutions, Akzo Nobel, Fujichem Sonneborn Limited, Adapta Color, Emil Frei GmbH, Keck Chimie, Sherwin-William, Stahl Holdings, Berlac Group, RASCHIG GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Polyurethane In-Mold Coating market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Decorative Coatings

Protective Coatings

Functional Coatings

#### Market segment by Application

Automotive Industry

Consumer Electronics

Household Appliances

Industrial Equipment

Other

#### Major players covered

Omnova Solutions

Akzo Nobel

Fujichem Sonneborn Limited

Adapta Color

Emil Frei GmbH

Keck Chimie

Sherwin-William

Stahl Holdings

Berlac Group

RASCHIG GmbH

Protech Powder Coatings

Chromaflo Technologies

Plasti Dip International

Creative Polymers Inc

McGee Industries

International Group for Modern Coatings

Synthomer PLC

Huntington Specialty Materials

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Polyurethane In-Mold Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane In-Mold Coating, with price, sales quantity, revenue, and global market share of Polyurethane In-Mold Coating from 2020 to 2025.

Chapter 3, the Polyurethane In-Mold Coating competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane In-Mold Coating breakdown data are shown at the regional

level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Polyurethane In-Mold Coating market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane In-Mold Coating.

Chapter 14 and 15, to describe Polyurethane In-Mold Coating sales channel, distributors, customers, research findings and conclusion.

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