

# Global Polyurethane Enamel Paint Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Enamel Paint market size was valued at US\$ 12512 million in 2025 and is forecast to a readjusted size of US\$ 18543 million by 2032 with a CAGR of 5.8% during review period.

In 2025, global Polyurethane Enamel Paint output reached about 3.8 million tons and global capacity of around 4.5 million tons. The average price is about USD 3,200 per ton, with gross margins near 26%. Polyurethane Enamel Paint is a high-performance coating system formed by the reaction of polyols and isocyanates to create a durable, chemically resistant, and glossy enamel film, widely used in demanding environments such as automotive, industrial equipment, aerospace, and marine applications. It is valued for its excellent hardness, abrasion resistance, weatherability, and long-term color retention compared to conventional enamel systems like acrylic or alkyd paints. The supply chain begins upstream with petrochemical feedstocks processed by major chemical companies such as BASF, Covestro, and Dow, which manufacture key raw materials including polyols, isocyanates (MDI, TDI, HDI), solvents, and specialty additives. Midstream, coating formulators such as PPG Industries, AkzoNobel, Sherwin-Williams, and Axalta Coating Systems blend these components into one-component (moisture-cure) or two-component (2K) polyurethane enamel systems tailored for specific performance requirements. Downstream, the products are distributed through industrial coating suppliers, automotive refinish networks, and OEM channels, ultimately applied by manufacturers, contractors, or maintenance teams across sectors such as automotive refinishing, heavy machinery, infrastructure, and protective coatings, where durability and high-gloss aesthetics are critical.

This report is a detailed and comprehensive analysis for global Polyurethane Enamel Paint market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Polyurethane Enamel Paint market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Enamel Paint market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Enamel Paint market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Enamel Paint market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyurethane Enamel Paint

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane Enamel Paint market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG Industries (USA), Sherwin-

Williams (USA), Axalta Coating Systems (USA), AkzoNobel (Netherlands), RPM International (USA), Jotun (Norway), Hempel (Denmark), Teknos (Finland), Sanyou Chemical (China), Sankeshu Paint (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Polyurethane Enamel Paint market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

One-Component System

Two-Component System

### Market segment by Solid Content

High-Solids Systems (>60%)

Medium-Solids Systems (40–60%)

Low-Solids Systems (

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