

Global Polyurethane Elastomers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Elastomers market size was valued at US\$ 6640 million in 2024 and is forecast to a readjusted size of USD 9886 million by 2031 with a CAGR of 5.9% during review period.

Polyurethane elastomer is an elastic material made of polyurethane polymer, which has excellent elasticity, wear resistance and tear resistance. Polyurethane elastomer is a variety of polyurethane synthetic materials (other varieties refer to polyurethane foam plastics, polyurethane adhesives, polyurethane coatings and polyurethane fibers). Polyurethane elastomer is a polymer material that combines the advantages of rubber and plastic. Its molecular structure contains hard segments and soft segments. The hard segments provide mechanical strength, and the soft segments give the material elasticity and flexibility, which makes polyurethane elastomer suitable for a variety of applications.

Polyurethane elastomers are versatile materials widely used in various industries due to their exceptional mechanical properties, including high elasticity, abrasion resistance, and chemical stability. The global market is driven by demand in automotive, construction, footwear, and industrial applications. Innovations such as bio-based polyurethane elastomers and lightweight formulations are gaining traction, driven by sustainability trends. The Asia-Pacific region, especially China and India, dominates the market owing to rapid industrialization and urbanization. Meanwhile, developed markets in North America and Europe focus on high-performance and specialty applications. The industry faces challenges such as fluctuating raw material prices and environmental regulations, which are pushing manufacturers toward greener alternatives.

This report is a detailed and comprehensive analysis for global Polyurethane Elastomers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Polyurethane Elastomers market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane Elastomers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane Elastomers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane Elastomers market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyurethane Elastomers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane Elastomers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huafeng Group, BASF, Lubrizol, Wanhua Chemical, Covestro, Yinoway, Merui New Materials, Huntsman, LANXESS,

Zibo Huatian Rubber & Plastic Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Polyurethane Elastomers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Casting Polyurethane Elastomer (CPE)

Thermoplastic Polyurethane Elastomer (TPE)

Polyurethane Microcellular Elastomer

Mixed Polyurethane Elastomer(MPE) and Others

Market segment by Application

Automotive

Industrial Machinery

Electronics and Electrical Appliances

Medical Equipment

Sports and Leisure

Other

Major players covered

Huafeng Group

BASF

Lubrizol

Wanhua Chemical

Covestro

Yinoway

Merui New Materials

Huntsman

LANXESS

Zibo Huatian Rubber & Plastic Technology

Huide Technology

COIM Group

Epaflex

Trinseo

Hexpol

Avient

Zhongke Yourui

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane Elastomers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Elastomers, with price, sales quantity, revenue, and global market share of Polyurethane Elastomers from 2020 to 2025.

Chapter 3, the Polyurethane Elastomers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Elastomers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Polyurethane Elastomers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Elastomers.

Chapter 14 and 15, to describe Polyurethane Elastomers sales channel, distributors, customers, research findings and conclusion.

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