

# Global Polyurethane Elastomer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Elastomer market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Polyurethane elastomer is a class of polyurethane material that has the characteristics of rubber. Being a polyurethane, it is a polymer derived from the reaction between a molecule with an isocyanate ( $R-N=C=O$ ) functional group and a molecule with multiple alcohol groups ( $R-OH$ ), called a polyol. The choice of isocyanate and polyol are what makes one polyurethane elastomeric rather than another type of polyurethane.

Manufactured materials and coatings made from Polyurethane elastomer are available. Besides being highly elastic, Polyurethane elastomers tend to have great abrasion resistance, tear strength, chemical resistance and wide temperature compatibility. Coatings are typically used to block moisture, which in certain circumstances can lead to detrimental effects such as corrosion.

PU elastomers are majorly used in the footwear application for a perfect combination of ergonomics, microclimate, and sensation to deliver most comfortable experience to consumers. High abrasion resistance, light weight, and excellent long-term mechanical properties are preferable for hardwearing shoe soles. In addition, the growth in demand for PU elastomers is in response to its physical properties, such as enhanced resiliency, high mechanical strength, heat resistance, lower shrinkage, high filler capacity, durability and softness, resistance to hydrolysis, high rigidity, and resistance to chemicals. Low-density compact PU elastomers are used especially for mid-soles and outer soles.

The Global Info Research report includes an overview of the development of the Polyurethane Elastomer industry chain, the market status of Footwear (Thermoset PU Elastomers, Thermoplastic PU Elastomers), Automotive & Transportation (Thermoset PU Elastomers, Thermoplastic PU Elastomers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyurethane Elastomer.

Regionally, the report analyzes the Polyurethane Elastomer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyurethane Elastomer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Polyurethane Elastomer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyurethane Elastomer industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Thermoset PU Elastomers, Thermoplastic PU Elastomers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyurethane Elastomer market.

**Regional Analysis:** The report involves examining the Polyurethane Elastomer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Polyurethane Elastomer market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyurethane Elastomer:

**Company Analysis:** Report covers individual Polyurethane Elastomer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Polyurethane Elastomer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Footwear, Automotive & Transportation).

**Technology Analysis:** Report covers specific technologies relevant to Polyurethane Elastomer. It assesses the current state, advancements, and potential future developments in Polyurethane Elastomer areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Polyurethane Elastomer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Polyurethane Elastomer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Thermoset PU Elastomers

Thermoplastic PU Elastomers

## Market segment by Application

Footwear

Automotive & Transportation

Industrial Machinery

Building & Construction

## Major players covered

BASF

Dow Chemical

Huntsman

Covestro

Mitsui Chemicals

Lanxess

Lubrizol

P+S Polyurethan-Elastomere

Tosoh

Wanhua Chemical

Coim Group

Headway Group

Inoac

Accella Polyurethane Systems

Trelleborg

Reckli

Herikon

Cellular Mouldings

Blackwell Plastics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane Elastomer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Elastomer, with price, sales, revenue and global market share of Polyurethane Elastomer from 2019 to 2024.

Chapter 3, the Polyurethane Elastomer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Elastomer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyurethane Elastomer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Elastomer.

Chapter 14 and 15, to describe Polyurethane Elastomer sales channel, distributors, customers, research findings and conclusion.

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