

Global Polyurethane Dispersions for Coatings Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Dispersions for Coatings market size was valued at US\$ 1235 million in 2025 and is forecast to a readjusted size of US\$ 1989 million by 2032 with a CAGR of 6.8% during review period.

Polyurethane dispersions for coatings are waterborne resin materials in which polyurethane polymer particles are dispersed in water and function as film-forming binders, modifying resins, or functional binders in waterborne coating formulations. The product is typically supplied as a milky white or semi-transparent liquid and can be designed using polyester, polyether, polycarbonate, or acrylic-modified polyurethane systems. It provides flexibility, abrasion resistance, adhesion, chemical resistance, weatherability, scratch resistance, elasticity, and low volatile emissions, making it an important component of waterborne industrial coatings and environmentally oriented surface treatment materials.

Major production and consumption regions include China, Germany, the Netherlands, the United States, Japan, South Korea, Italy, and India. Typical applications include wood coatings, furniture coatings, floor coatings, architectural coatings, industrial protective coatings, automotive interior and exterior coatings, metal coatings, plastic coatings, textile coatings, leather coatings, and overprint varnish systems. The recommended report scope includes waterborne polyurethane dispersions used in coatings and surface coatings, while excluding adhesives, sealants, foams, elastomers, standalone synthetic leather resins, and solvent-based polyurethane resins.

In 2025, global production of polyurethane dispersions for coatings reached

approximately 360,000 to 420,000 tons, with mainstream FOB prices ranging from USD 2.55 to USD 3.35 per kg. Products used in architectural coatings and general wood coatings were generally priced toward the lower end, while automotive interior, industrial protective, high-abrasion-resistance, high-chemical-resistance, high-weatherability, and two-component crosslinking grades were positioned near the upper end. From 2026 to 2032, tightening low-VOC coating regulations, higher penetration of waterborne industrial coatings, environmental substitution in wood and furniture coatings, and material upgrades in automotive and consumer electronics surfaces are expected to support steady demand growth for polyurethane dispersions for coatings.

The global market for polyurethane dispersions for coatings is being shaped by both waterborne substitution and performance upgrading. In earlier stages, growth was mainly driven by the replacement of solvent-based coating resins under environmental regulation, especially in wood, furniture, architectural, textile, and light industrial coatings, where low VOC, low odor, and safer application conditions were the core value propositions. Today, market demand is moving beyond environmental compliance toward performance enhancement. Customers are placing greater emphasis on abrasion resistance, scratch resistance, chemical resistance, weatherability, elasticity, adhesion, transparency, matte effects, and formulation stability. Automotive interiors, consumer electronics, industrial protection, metal and plastic surface treatment, functional textiles, and premium wood coatings are becoming higher-value growth areas.

The main challenges come from cost pressure, formulation complexity, and differences in downstream application conditions. Compared with mature solvent-based systems, waterborne polyurethane dispersions still require strong technical support in drying speed, low-temperature film formation, thick-film application, water whitening resistance, chemical resistance balance, and compatibility with other resin systems. Price volatility in isocyanates, polyols, chain extenders, co-solvents, and functional additives can also affect producer profitability. Low-to-mid-end architectural and general industrial coatings remain highly price-competitive, and some customers still prefer lower-cost acrylic emulsions or solvent-based systems. Over the long term, however, global low-VOC regulation, green supply-chain requirements, waterborne industrial coating conversion, environmental substitution in wood coatings, and rising demand for high-end functional surfaces will continue to expand the application boundary of polyurethane dispersions for coatings and drive the industry toward lower-carbon, higher-solid-content, hybrid-modified, and more customized solutions.

This report is a detailed and comprehensive analysis for global Polyurethane

Dispersions for Coatings market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Polyurethane Dispersions for Coatings market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Dispersions for Coatings market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Dispersions for Coatings market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyurethane Dispersions for Coatings market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyurethane Dispersions for Coatings

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane Dispersions for Coatings market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments.

Key companies covered as a part of this study include Covestro AG, Stahl Holdings B.V., BASF SE, Lubrizol Corporation, allnex, Alberdingk Boley GmbH, Lamberti S.p.A., RUDOLF GmbH, UBE Corporation, Mitsui Chemicals, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Polyurethane Dispersions for Coatings market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- One Component System

- Two Component Crosslinking System

- Self Crosslinking System

Market segment by Chemistry

- Polyester Polyurethane Dispersion

- Polyether Polyurethane Dispersion

- Polycarbonate Polyurethane Dispersion

- Acrylic Modified Polyurethane Dispersion

Market segment by Solid Content

- Medium Solid Content

High Solid Content

Low Solid Content

Market segment by Ionic Character

Anionic Polyurethane Dispersion

Nonionic Polyurethane Dispersion

Cationic Polyurethane Dispersion

Market segment by Application

Furniture and Flooring

Construction and Building Materials

Automotive and Transportation

Packaging and Consumer Goods

Others

Major players covered

Covestro AG

Stahl Holdings B.V.

BASF SE

Lubrizol Corporation

allnex

Alberdingk Boley GmbH

Lamberti S.p.A.

RUDOLF GmbH

UBE Corporation

Mitsui Chemicals, Inc.

DIC Corporation

Dainichiseika Color and Chemicals Mfg. Co., Ltd.

DKS Co. Ltd.

Hauthaway Corporation

Chase Corporation

Essential Industries, Inc.

SNP Inc.

Wanhua Chemical Group Co., Ltd.

Anhui Sinograce Chemical Co., Ltd.

Huafon Group Co., Ltd.

Sichuan Dowell Science and Technology Inc.

Eternal Materials Co., Ltd.

Susan Materials Co., Ltd.

Hemanjali Polymers Pvt. Ltd.

ROIDEC Private Limited

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane Dispersions for Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Dispersions for Coatings, with price, sales quantity, revenue, and global market share of Polyurethane Dispersions for Coatings from 2021 to 2026.

Chapter 3, the Polyurethane Dispersions for Coatings competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Dispersions for Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Polyurethane Dispersions for Coatings market

forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Dispersions for Coatings.

Chapter 14 and 15, to describe Polyurethane Dispersions for Coatings sales channel, distributors, customers, research findings and conclusion.

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