

Global Polyurethane Coatings for Wood Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Coatings for Wood market size was valued at US\$ 7306 million in 2024 and is forecast to a readjusted size of USD 9219 million by 2031 with a CAGR of 3.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Polyurethane coatings for wood are a popular choice for protecting and enhancing the appearance of wood surfaces. These coatings create a strong, durable finish that resists damage from abrasions, chemicals, and environmental factors such as humidity. PU coatings are available in both clear and tinted formulations, allowing for a wide range of aesthetic effects, from a glossy, high-sheen finish to a matte, natural wood look. The coating forms a hard shell over the wood, which not only helps protect the surface but also prevents the wood from absorbing moisture, which can lead to warping, cracking, or rotting.

There are two main types of PU coatings for wood: oil-based and water-based. Oil-based PU coatings are known for their rich, amber color and excellent durability, making them ideal for high-traffic areas and furniture that undergoes heavy use. Water-based PU coatings, on the other hand, are less toxic, dry faster, and maintain the natural color of the wood. Both types are effective at providing a protective barrier, but the choice depends on the desired finish, durability requirements, and environmental considerations.

This report is a detailed and comprehensive analysis for global Polyurethane Coatings for Wood market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Polyurethane Coatings for Wood market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane Coatings for Wood market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane Coatings for Wood market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Polyurethane Coatings for Wood market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Polyurethane Coatings for Wood
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyurethane Coatings for Wood market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AkzoNobel, Sherwin - Williams, BASF, PPG Industries, IVM Chemicals, Asian Paints, Jotun, Nippon Paint, Axalta Coating Systems, RPM International, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Polyurethane Coatings for Wood market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Water-based PU Coating

Solvent-based PU Coating

Market segment by Application

Furniture

Transportation

Musical Instruments

Flooring Industry

Building and Construction

Others

Major players covered

AkzoNobel

Sherwin - Williams

BASF

PPG Industries

IVM Chemicals

Asian Paints

Jotun

Nippon Paint

Axalta Coating Systems

RPM International

Valspar

Hempel

Tikkurila

Berger Paints

Skshu Paint

Juli Paint

GRECO

CNOOC Energy Development

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane Coatings for Wood product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Coatings for Wood, with price, sales quantity, revenue, and global market share of Polyurethane Coatings for Wood from 2020 to 2025.

Chapter 3, the Polyurethane Coatings for Wood competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Coatings for Wood breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Polyurethane Coatings for Wood market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Coatings for Wood.

Chapter 14 and 15, to describe Polyurethane Coatings for Wood sales channel, distributors, customers, research findings and conclusion.

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