

# Global Polyurethane Coating Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Polyurethane Coating market size was valued at USD 16720 million in 2023 and is forecast to a readjusted size of USD 20510 million by 2030 with a CAGR of 3.0% during review period.

A polyurethane coating is a layer of polyurethane (a type of polymer) that is applied to a material's surface in order to protect it. A polyurethane coating can protect the base material from corrosion, weathering, abrasion and other processes that would degrade the material over time. A polyurethane coating can be glossy or muted, and can be opaque or transparent.

Asia-Pacific is currently the largest consumer in the PU coating market, which consumed nearly half of the total PU coating consumption in 2017. China is the leading consumers of polyurethane coating, holding a major share in regional volumetric consumption in 2017. The polyurethane coating market for ROW is comparatively low, but is anticipated to show the highest growth rate from 2018 to 2023.

The Global Info Research report includes an overview of the development of the Polyurethane Coating industry chain, the market status of Wood & Furniture (Solvent-borne, Water-borne), Industrial (Solvent-borne, Water-borne), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyurethane Coating.

Regionally, the report analyzes the Polyurethane Coating markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Polyurethane Coating market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Polyurethane Coating market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyurethane Coating industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Solvent-borne, Water-borne).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyurethane Coating market.

**Regional Analysis:** The report involves examining the Polyurethane Coating market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Polyurethane Coating market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyurethane Coating:

**Company Analysis:** Report covers individual Polyurethane Coating manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Polyurethane Coating This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wood & Furniture, Industrial).

**Technology Analysis:** Report covers specific technologies relevant to Polyurethane Coating. It assesses the current state, advancements, and potential future developments in Polyurethane Coating areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Polyurethane Coating market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Polyurethane Coating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Solvent-borne

Water-borne

High Solids

PU Powder Coating

### Market segment by Application

Wood & Furniture

Industrial

Construction

Textile & Apparels

Electrical & Electronics

Others

#### Major players covered

Akzo Nobel

PPG Industries

Sherwin Williams

Rpm International

Axalta Coating

Asian Paints

BASF

Bayer Materialscience

Jotun

Valspar

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane Coating, with price, sales, revenue and global market share of Polyurethane Coating from 2019 to 2024.

Chapter 3, the Polyurethane Coating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyurethane Coating market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane Coating.

Chapter 14 and 15, to describe Polyurethane Coating sales channel, distributors, customers, research findings and conclusion.

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