

# Global Polyurethane-Based Synthetic Leather Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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#### **Abstracts**

According to our (Global Info Research) latest study, the global Polyurethane-Based Synthetic Leather market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Polyurethane-Based Synthetic Leather industry chain, the market status of Footwear (Ordinary PU synthetic leather, Microfiber synthetic leather), Apparel & Accessories (Ordinary PU synthetic leather, Microfiber synthetic leather), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyurethane-Based Synthetic Leather.

Regionally, the report analyzes the Polyurethane-Based Synthetic Leather markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyurethane-Based Synthetic Leather market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Polyurethane-Based Synthetic Leather market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyurethane-Based Synthetic Leather industry.



The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Ordinary PU synthetic leather, Microfiber synthetic leather).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyurethane-Based Synthetic Leather market.

Regional Analysis: The report involves examining the Polyurethane-Based Synthetic Leather market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyurethane-Based Synthetic Leather market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyurethane-Based Synthetic Leather:

Company Analysis: Report covers individual Polyurethane-Based Synthetic Leather manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyurethane-Based Synthetic Leather This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Footwear, Apparel & Accessories).

Technology Analysis: Report covers specific technologies relevant to Polyurethane-Based Synthetic Leather. It assesses the current state, advancements, and potential future developments in Polyurethane-Based Synthetic Leather areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,



the report present insights into the competitive landscape of the Polyurethane-Based Synthetic Leather market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyurethane-Based Synthetic Leather market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ordinary PU synthetic leather

Microfiber synthetic leather

Others

Market segment by Application

Footwear

Apparel & Accessories

Furnishing

Automotive

Sports Goods

Bags

Others



## Major players covered Covestro (Bayer) Continental Vowalon Coating Co., Ltd. Giardini **NOBILIS** Elmo Sweden AB M?nchner Autostoff Handel GmbH Viniltex Srl E.J. Kluth GmbH Top Gear Leather Akea Novartiplast Italia Spa Bautex-stoffe GmbH Moda Chroma SA Altfield IMTEX Textil-Vertrieb GmbH **Ecolorica** Hackebeil GmbH

Scheidegger Polyart



StoffConcept

CGT	
Gordon Fabrics	
Adams Plastic	
InStyle Coated Fabric Solutions	
Flock Tex Incorperated	
CHH AMERICA, INC.	
FIFIELD	
Sommers Plastics	
NOVATEX	
Nassimi LLC	
Simplifi Fabric	
Swavelle Hospitality	
Ultrafabrics	
Kyowa	
Kuraray	
Teijin Limited	
Toray Industries Inc.	
Daiichi Kasei Co., Ltd.	



Asahi Kasei Achilles Toyo Cloth Co., Ltd Tokyo SINCO Leather Co.,Ltd Filwel San Fang Chemical Industry Ocean Plastics Co. **Sunta Chemical Corporation** Tiong Liong Industrial Nan Ya Plastics **Pony Leather Corporation** Hung Fu Leather Co., Ltd Market segment by region, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia) South America (Brazil, Argentina, Colombia, and Rest of South America) Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyurethane-Based Synthetic Leather product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyurethane-Based Synthetic Leather, with price, sales, revenue and global market share of Polyurethane-Based Synthetic Leather from 2019 to 2024.

Chapter 3, the Polyurethane-Based Synthetic Leather competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyurethane-Based Synthetic Leather breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Polyurethane-Based Synthetic Leather market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyurethane-Based Synthetic Leather.

Chapter 14 and 15, to describe Polyurethane-Based Synthetic Leather sales channel, distributors, customers, research findings and conclusion.



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