

# Global Polyolefin Elastomers (POE) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Polyolefin Elastomers (POE) market size was valued at USD 2600.5 million in 2023 and is forecast to a readjusted size of USD 5694.4 million by 2030 with a CAGR of 11.8% during review period.

Polyolefin elastomers (or POEs) are a relatively new class of polymers that emerged with recent advances in metallocene polymerization catalysts. Representing one of the fastest growing synthetic polymers, POE's can be substituted for a number of generic polymers including ethylene propylene rubbers (EPR or EPDM), ethylene vinyl acetate (EVA), styrene-block copolymers (SBCs), and poly vinyl chloride (PVC). POEs are compatible with most olefinic materials, are an excellent impact modifier for plastics, and offer unique performance capabilities for compounded products.

Global main manufacturers of Polyolefin Elastomers (POE) include Dow, Mitsui Chemical and LG Chemical, etc. The top three players hold a share about 80%. Southeast Asia is the largest market, has a share about 55%. In terms of product type, Injection Grade is the largest segment, occupied for a share of about 42%, and in terms of application, Automotive Parts has a share about 44 percent.

The Global Info Research report includes an overview of the development of the Polyolefin Elastomers (POE) industry chain, the market status of Automotive Parts (Photovoltaic Grade POE, Injection Grade), Consumer Products (Photovoltaic Grade POE, Injection Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyolefin Elastomers (POE).



Regionally, the report analyzes the Polyolefin Elastomers (POE) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyolefin Elastomers (POE) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Polyolefin Elastomers (POE) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyolefin Elastomers (POE) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different (e.g., Photovoltaic Grade POE, Injection Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyolefin Elastomers (POE) market.

Regional Analysis: The report involves examining the Polyolefin Elastomers (POE) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyolefin Elastomers (POE) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyolefin Elastomers (POE):

Company Analysis: Report covers individual Polyolefin Elastomers (POE) manufacturers, suppliers, and other relevant industry players. This analysis includes



studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyolefin Elastomers (POE) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive Parts, Consumer Products).

Technology Analysis: Report covers specific technologies relevant to Polyolefin Elastomers (POE). It assesses the current state, advancements, and potential future developments in Polyolefin Elastomers (POE) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Polyolefin Elastomers (POE) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyolefin Elastomers (POE) market is split and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value, and by Application in terms of volume and value.

Market segment

Photovoltaic Grade POE

Injection Grade

**Extrusion Grade** 

Others

Market segment by Application



Automotive Parts
Consumer Products
Wire & Cable
Foams & Footwears
POE Photovoltaic Film
Others
Major players covered
Dow
Mitsui Chemical
LG Chemical
SABIC SK Nexlene Company (SSNC)
ExxonMobil Chemical
Borealis
Market segment by region, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of



#### Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyolefin Elastomers (POE) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyolefin Elastomers (POE), with price, sales, revenue and global market share of Polyolefin Elastomers (POE) from 2019 to 2024.

Chapter 3, the Polyolefin Elastomers (POE) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyolefin Elastomers (POE) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales and application, with sales market share and growth rate by , application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Polyolefin Elastomers (POE) market forecast, by regions, and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyolefin Elastomers (POE).

Chapter 14 and 15, to describe Polyolefin Elastomers (POE) sales channel, distributors, customers, research findings and conclusion.



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