

# Global Polymer Drag Reduction Agent Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Polymer Drag Reduction Agent market size is expected to reach \$ 418 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

In 2025, global production of polymeric drag reducers reached 68,256 tons, with an average selling price of US\$4,500 per ton. The global annual production capacity of polymeric drag reducers is approximately 90,000 tons, with a gross profit margin of approximately 23.2%. Polymeric drag reducers are a class of polymeric compounds that reduce fluid flow resistance. When added to fluids during transport, these substances significantly reduce the frictional resistance between the fluid and the pipe wall, thereby increasing flow rate and reducing energy consumption. The upstream of the polymeric drag reducer industry chain includes acrylamide, methyl methacrylate, and acrylic acid, the midstream consists of polymeric drag reducer manufacturers, and the downstream mainly includes the oil and gas, chemical, and transportation industries.

The demand for polymeric drag reducers (PAM, PAM-grafted, polymer-based drag reducers, etc.) continues to grow in industries such as water treatment, drilling, cement, and geothermal energy. This growth primarily improves transport efficiency and reduces operating costs by lowering fluid viscosity, enhancing flowability, and reducing pumping energy consumption. The global market exhibits differentiated growth across regions. North America and Europe have matured earlier, driven by water treatment compliance and stable demand from the energy sector. The Asia-Pacific region (especially China, India, and Southeast Asia) is experiencing rapid expansion due to urbanization and infrastructure investment, while demand for environmentally friendly, biodegradable, and low-residue polymeric drag reducers is increasing. Driving factors include requirements for energy conservation and emission reduction, the expansion of large-scale applications in drilling and water treatment, and higher environmental and performance standards brought about by innovations in new polymeric materials and

nanotechnology modification. Challenges include fluctuations in raw material prices, wastewater discharge and environmental compliance costs, and competition from alternatives (such as inorganic drag reducers or low molecular weight additives). This report studies the global Polymer Drag Reduction Agent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polymer Drag Reduction Agent and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polymer Drag Reduction Agent that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Polymer Drag Reduction Agent total production and demand, 2021-2032, (Tons)

Global Polymer Drag Reduction Agent total production value, 2021-2032, (USD Million)

Global Polymer Drag Reduction Agent production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Polymer Drag Reduction Agent consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Polymer Drag Reduction Agent domestic production, consumption, key domestic manufacturers and share

Global Polymer Drag Reduction Agent production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Polymer Drag Reduction Agent production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Polymer Drag Reduction Agent production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Polymer Drag Reduction Agent market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LiquidPower Specialty Products, Flowchem, Baker Hughes, Innospec, Oil Flux Americas, NuGenTec, Sino Oil King Shine Chemical, DESHI, The Zoranoc Oilfield Chemical, CNPC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Polymer Drag Reduction Agent market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polymer Drag Reduction Agent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polymer Drag Reduction Agent Market, Segmentation by Type:

High Viscosity Glue

Low Viscosity Glue

Rubber Latex

Global Polymer Drag Reduction Agent Market, Segmentation by Chemical Structure:

Linear Polymer Drag Reducers

Branched Polymer Drag Reducers

Cross-linked Polymer Drag Reducers

## Global Polymer Drag Reduction Agent Market, Segmentation by Shear Resistance:

Shear-resistant Drag Reducers

General Drag Reducers

Self-healing Drag Reducers

## Global Polymer Drag Reduction Agent Market, Segmentation by Application:

Oil & Gas

Chemical Transportation

Others

## **Companies Profiled:**

LiquidPower Specialty Products

Flowchem

Baker Hughes

Innospec

Oil Flux Americas

NuGenTec

Sino Oil King Shine Chemical

DESHI

The Zoranoc Oilfield Chemical

CNPC

Polymersco

ExxonMobil Chemical

First Petrochemicals

EPCM

**Key Questions Answered:**

1. How big is the global Polymer Drag Reduction Agent market?
2. What is the demand of the global Polymer Drag Reduction Agent market?
3. What is the year over year growth of the global Polymer Drag Reduction Agent market?
4. What is the production and production value of the global Polymer Drag Reduction Agent market?
5. Who are the key producers in the global Polymer Drag Reduction Agent market?
6. What are the growth factors driving the market demand?

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