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Global Point-of-Care or Rapid Testing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Point-of-Care or Rapid Testing market size was valued at USD 26410 million in 2023 and is forecast to a readjusted size of USD 35250 million by 2030 with a CAGR of 4.2% during review period.

Point-of-care (POC) is defined as medical testing at or near the site of patient care. The driving notion behind POCT is to bring the test conveniently and immediately to the patient. This increases the likelihood that the patient, physician, and care team will receive the results quicker, which allows for immediate clinical management decisions to be made.

Point-of-care (POC) or rapid testing refers to medical diagnostic testing conducted near the patient or at the site of care, allowing for quick results without the need for sending samples to a centralized laboratory.

The Global Info Research report includes an overview of the development of the Point-of-Care or Rapid Testing industry chain, the market status of Clinics (Blood Glucose Testing, Infectious Diseases Testing), Hospitals (Blood Glucose Testing, Infectious Diseases Testing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Point-of-Care or Rapid Testing.

Regionally, the report analyzes the Point-of-Care or Rapid Testing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly

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China, leads the global Point-of-Care or Rapid Testing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Point-of-Care or Rapid Testing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Point-of-Care or Rapid Testing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Blood Glucose Testing, Infectious Diseases Testing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Point-of-Care or Rapid Testing market.

Regional Analysis: The report involves examining the Point-of-Care or Rapid Testing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Point-of-Care or Rapid Testing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Point-of-Care or Rapid Testing:

Company Analysis: Report covers individual Point-of-Care or Rapid Testing manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

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attitudes towards Point-of-Care or Rapid Testing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clinics, Hospitals).

Technology Analysis: Report covers specific technologies relevant to Point-of-Care or Rapid Testing. It assesses the current state, advancements, and potential future developments in Point-of-Care or Rapid Testing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Point-of-Care or Rapid Testing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Point-of-Care or Rapid Testing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Blood Glucose Testing

Infectious Diseases Testing

Cardiac Markers Testing

Coagulation Testing

Pregnancy and Fertility Testing

Blood Gas/Electrolytes Testing

Urinalysis Testing

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Others

Market segment by Application

Clinics

Hospitals

Laboratory

Others

Major players covered

Roche

Abbott

Johnson & Johnson

Siemens Healthcare

Danaher

Ascensia

Bio-Rad Laboratories

BioMerieux

ARKRAY

Nova Biomedical

Trividia Health

Quidel

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Accriva

OraSure Technologies

Helena Laboratories

A. Menarini Diagnostics

Abaxis (Zoetis)

Ortho Clinical Diagnostics

Phamatech

Chembio Diagnostics

Sinocare

Wondfo

Yuwell

Runbio

KHB

Wuhan EasyDiagnosis Biomedicine

DAAN GENE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

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South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Point-of-Care or Rapid Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Point-of-Care or Rapid Testing, with price, sales, revenue and global market share of Point-of-Care or Rapid Testing from 2019 to 2024.

Chapter 3, the Point-of-Care or Rapid Testing competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Point-of-Care or Rapid Testing breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Point-of-Care or Rapid Testing market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Point-of-Care or Rapid Testing.

Chapter 14 and 15, to describe Point-of-Care or Rapid Testing sales channel,

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distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Point-of-Care or Rapid Testing
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Point-of-Care or Rapid Testing Consumption Value by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Blood Glucose Testing
  1.3.3 Infectious Diseases Testing
  1.3.4 Cardiac Markers Testing
  1.3.5 Coagulation Testing
  1.3.6 Pregnancy and Fertility Testing
  1.3.7 Blood Gas/Electrolytes Testing
  1.3.8 Urinalysis Testing
  1.3.9 Others
1.4 Market Analysis by Application
  1.4.1 Overview: Global Point-of-Care or Rapid Testing Consumption Value by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Clinics
  1.4.3 Hospitals
  1.4.4 Laboratory
  1.4.5 Others
1.5 Global Point-of-Care or Rapid Testing Market Size & Forecast
  1.5.1 Global Point-of-Care or Rapid Testing Consumption Value (2019 & 2023 & 2030)
  1.5.2 Global Point-of-Care or Rapid Testing Sales Quantity (2019-2030)
  1.5.3 Global Point-of-Care or Rapid Testing Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Roche
  2.1.1 Roche Details
  2.1.2 Roche Major Business
  2.1.3 Roche Point-of-Care or Rapid Testing Product and Services
  2.1.4 Roche Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Roche Recent Developments/Updates
2.2 Abbott

+44 20 8123 2220
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2.2.1 Abbott Details
2.2.2 Abbott Major Business
2.2.3 Abbott Point-of-Care or Rapid Testing Product and Services
2.2.4 Abbott Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Abbott Recent Developments/Updates
2.3 Johnson & Johnson
2.3.1 Johnson & Johnson Details
2.3.2 Johnson & Johnson Major Business
2.3.3 Johnson & Johnson Point-of-Care or Rapid Testing Product and Services
2.3.4 Johnson & Johnson Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Johnson & Johnson Recent Developments/Updates
2.4 Siemens Healthcare
2.4.1 Siemens Healthcare Details
2.4.2 Siemens Healthcare Major Business
2.4.3 Siemens Healthcare Point-of-Care or Rapid Testing Product and Services
2.4.4 Siemens Healthcare Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Siemens Healthcare Recent Developments/Updates
2.5 Danaher
2.5.1 Danaher Details
2.5.2 Danaher Major Business
2.5.3 Danaher Point-of-Care or Rapid Testing Product and Services
2.5.4 Danaher Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Danaher Recent Developments/Updates
2.6 Ascensia
2.6.1 Ascensia Details
2.6.2 Ascensia Major Business
2.6.3 Ascensia Point-of-Care or Rapid Testing Product and Services
2.6.4 Ascensia Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Ascensia Recent Developments/Updates
2.7 Bio-Rad Laboratories
2.7.1 Bio-Rad Laboratories Details
2.7.2 Bio-Rad Laboratories Major Business
2.7.3 Bio-Rad Laboratories Point-of-Care or Rapid Testing Product and Services
2.7.4 Bio-Rad Laboratories Point-of-Care or Rapid Testing Sales Quantity, Average

+44 20 8123 2220
info@marketpublishers.com

Price, Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Bio-Rad Laboratories Recent Developments/Updates
2.8 BioMerieux
2.8.1 BioMerieux Details
2.8.2 BioMerieux Major Business
2.8.3 BioMerieux Point-of-Care or Rapid Testing Product and Services
2.8.4 BioMerieux Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 BioMerieux Recent Developments/Updates
2.9 ARKRAY
2.9.1 ARKRAY Details
2.9.2 ARKRAY Major Business
2.9.3 ARKRAY Point-of-Care or Rapid Testing Product and Services
2.9.4 ARKRAY Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 ARKRAY Recent Developments/Updates
2.10 Nova Biomedical
2.10.1 Nova Biomedical Details
2.10.2 Nova Biomedical Major Business
2.10.3 Nova Biomedical Point-of-Care or Rapid Testing Product and Services
2.10.4 Nova Biomedical Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Nova Biomedical Recent Developments/Updates
2.11 Trividia Health
2.11.1 Trividia Health Details
2.11.2 Trividia Health Major Business
2.11.3 Trividia Health Point-of-Care or Rapid Testing Product and Services
2.11.4 Trividia Health Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 Trividia Health Recent Developments/Updates
2.12 Quidel
2.12.1 Quidel Details
2.12.2 Quidel Major Business
2.12.3 Quidel Point-of-Care or Rapid Testing Product and Services
2.12.4 Quidel Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 Quidel Recent Developments/Updates
2.13 Accriva
2.13.1 Accriva Details

+44 20 8123 2220
info@marketpublishers.com

2.13.2 Accriva Major Business
2.13.3 Accriva Point-of-Care or Rapid Testing Product and Services
2.13.4 Accriva Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.13.5 Accriva Recent Developments/Updates
2.14 OraSure Technologies
2.14.1 OraSure Technologies Details
2.14.2 OraSure Technologies Major Business
2.14.3 OraSure Technologies Point-of-Care or Rapid Testing Product and Services
2.14.4 OraSure Technologies Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.14.5 OraSure Technologies Recent Developments/Updates
2.15 Helena Laboratories
2.15.1 Helena Laboratories Details
2.15.2 Helena Laboratories Major Business
2.15.3 Helena Laboratories Point-of-Care or Rapid Testing Product and Services
2.15.4 Helena Laboratories Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.15.5 Helena Laboratories Recent Developments/Updates
2.16 A. Menarini Diagnostics
2.16.1 A. Menarini Diagnostics Details
2.16.2 A. Menarini Diagnostics Major Business
2.16.3 A. Menarini Diagnostics Point-of-Care or Rapid Testing Product and Services
2.16.4 A. Menarini Diagnostics Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.16.5 A. Menarini Diagnostics Recent Developments/Updates
2.17 Abaxis (Zoetis)
2.17.1 Abaxis (Zoetis) Details
2.17.2 Abaxis (Zoetis) Major Business
2.17.3 Abaxis (Zoetis) Point-of-Care or Rapid Testing Product and Services
2.17.4 Abaxis (Zoetis) Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.17.5 Abaxis (Zoetis) Recent Developments/Updates
2.18 Ortho Clinical Diagnostics
2.18.1 Ortho Clinical Diagnostics Details
2.18.2 Ortho Clinical Diagnostics Major Business
2.18.3 Ortho Clinical Diagnostics Point-of-Care or Rapid Testing Product and Services
2.18.4 Ortho Clinical Diagnostics Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

2.18.5 Ortho Clinical Diagnostics Recent Developments/Updates
2.19 Phamatech
2.19.1 Phamatech Details
2.19.2 Phamatech Major Business
2.19.3 Phamatech Point-of-Care or Rapid Testing Product and Services
2.19.4 Phamatech Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.19.5 Phamatech Recent Developments/Updates
2.20 Chembio Diagnostics
2.20.1 Chembio Diagnostics Details
2.20.2 Chembio Diagnostics Major Business
2.20.3 Chembio Diagnostics Point-of-Care or Rapid Testing Product and Services
2.20.4 Chembio Diagnostics Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.20.5 Chembio Diagnostics Recent Developments/Updates
2.21 Sinocare
2.21.1 Sinocare Details
2.21.2 Sinocare Major Business
2.21.3 Sinocare Point-of-Care or Rapid Testing Product and Services
2.21.4 Sinocare Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.21.5 Sinocare Recent Developments/Updates
2.22 Wondfo
2.22.1 Wondfo Details
2.22.2 Wondfo Major Business
2.22.3 Wondfo Point-of-Care or Rapid Testing Product and Services
2.22.4 Wondfo Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.22.5 Wondfo Recent Developments/Updates
2.23 Yuwell
2.23.1 Yuwell Details
2.23.2 Yuwell Major Business
2.23.3 Yuwell Point-of-Care or Rapid Testing Product and Services
2.23.4 Yuwell Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.23.5 Yuwell Recent Developments/Updates
2.24 Runbio
2.24.1 Runbio Details
2.24.2 Runbio Major Business

+44 20 8123 2220
info@marketpublishers.com

2.24.3 Runbio Point-of-Care or Rapid Testing Product and Services
2.24.4 Runbio Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.24.5 Runbio Recent Developments/Updates
2.25 KHB
2.25.1 KHB Details
2.25.2 KHB Major Business
2.25.3 KHB Point-of-Care or Rapid Testing Product and Services
2.25.4 KHB Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.25.5 KHB Recent Developments/Updates
2.26 Wuhan EasyDiagnosis Biomedicine
2.26.1 Wuhan EasyDiagnosis Biomedicine Details
2.26.2 Wuhan EasyDiagnosis Biomedicine Major Business
2.26.3 Wuhan EasyDiagnosis Biomedicine Point-of-Care or Rapid Testing Product and Services
2.26.4 Wuhan EasyDiagnosis Biomedicine Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.26.5 Wuhan EasyDiagnosis Biomedicine Recent Developments/Updates
2.27 DAAN GENE
2.27.1 DAAN GENE Details
2.27.2 DAAN GENE Major Business
2.27.3 DAAN GENE Point-of-Care or Rapid Testing Product and Services
2.27.4 DAAN GENE Point-of-Care or Rapid Testing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.27.5 DAAN GENE Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: POINT-OF-CARE OR RAPID TESTING BY MANUFACTURER

3.1 Global Point-of-Care or Rapid Testing Sales Quantity by Manufacturer (2019-2024)
3.2 Global Point-of-Care or Rapid Testing Revenue by Manufacturer (2019-2024)
3.3 Global Point-of-Care or Rapid Testing Average Price by Manufacturer (2019-2024)
3.4 Market Share Analysis (2023)
3.4.1 Producer Shipments of Point-of-Care or Rapid Testing by Manufacturer Revenue ($MM) and Market Share (%): 2023
3.4.2 Top 3 Point-of-Care or Rapid Testing Manufacturer Market Share in 2023
3.4.2 Top 6 Point-of-Care or Rapid Testing Manufacturer Market Share in 2023
3.5 Point-of-Care or Rapid Testing Market: Overall Company Footprint Analysis

+44 20 8123 2220
info@marketpublishers.com

3.5.1 Point-of-Care or Rapid Testing Market: Region Footprint
3.5.2 Point-of-Care or Rapid Testing Market: Company Product Type Footprint
3.5.3 Point-of-Care or Rapid Testing Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Point-of-Care or Rapid Testing Market Size by Region
4.1.1 Global Point-of-Care or Rapid Testing Sales Quantity by Region (2019-2030)
4.1.2 Global Point-of-Care or Rapid Testing Consumption Value by Region (2019-2030)
4.1.3 Global Point-of-Care or Rapid Testing Average Price by Region (2019-2030)
4.2 North America Point-of-Care or Rapid Testing Consumption Value (2019-2030)
4.3 Europe Point-of-Care or Rapid Testing Consumption Value (2019-2030)
4.4 Asia-Pacific Point-of-Care or Rapid Testing Consumption Value (2019-2030)
4.5 South America Point-of-Care or Rapid Testing Consumption Value (2019-2030)
4.6 Middle East and Africa Point-of-Care or Rapid Testing Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2030)
5.2 Global Point-of-Care or Rapid Testing Consumption Value by Type (2019-2030)
5.3 Global Point-of-Care or Rapid Testing Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2030)
6.2 Global Point-of-Care or Rapid Testing Consumption Value by Application (2019-2030)
6.3 Global Point-of-Care or Rapid Testing Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2030)
7.2 North America Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2030)
7.3 North America Point-of-Care or Rapid Testing Market Size by Country

+44 20 8123 2220
info@marketpublishers.com

7.3.1 North America Point-of-Care or Rapid Testing Sales Quantity by Country (2019-2030)
7.3.2 North America Point-of-Care or Rapid Testing Consumption Value by Country (2019-2030)
7.3.3 United States Market Size and Forecast (2019-2030)
7.3.4 Canada Market Size and Forecast (2019-2030)
7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2030)
8.2 Europe Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2030)
8.3 Europe Point-of-Care or Rapid Testing Market Size by Country
8.3.1 Europe Point-of-Care or Rapid Testing Sales Quantity by Country (2019-2030)
8.3.2 Europe Point-of-Care or Rapid Testing Consumption Value by Country (2019-2030)
8.3.3 Germany Market Size and Forecast (2019-2030)
8.3.4 France Market Size and Forecast (2019-2030)
8.3.5 United Kingdom Market Size and Forecast (2019-2030)
8.3.6 Russia Market Size and Forecast (2019-2030)
8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2030)
9.2 Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2030)
9.3 Asia-Pacific Point-of-Care or Rapid Testing Market Size by Region
9.3.1 Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Region (2019-2030)
9.3.2 Asia-Pacific Point-of-Care or Rapid Testing Consumption Value by Region (2019-2030)
9.3.3 China Market Size and Forecast (2019-2030)
9.3.4 Japan Market Size and Forecast (2019-2030)
9.3.5 Korea Market Size and Forecast (2019-2030)
9.3.6 India Market Size and Forecast (2019-2030)
9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
9.3.8 Australia Market Size and Forecast (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

10 SOUTH AMERICA

10.1 South America Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2030)
10.2 South America Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2030)
10.3 South America Point-of-Care or Rapid Testing Market Size by Country
  10.3.1 South America Point-of-Care or Rapid Testing Sales Quantity by Country (2019-2030)
  10.3.2 South America Point-of-Care or Rapid Testing Consumption Value by Country (2019-2030)
  10.3.3 Brazil Market Size and Forecast (2019-2030)
  10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2030)
11.2 Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2030)
11.3 Middle East & Africa Point-of-Care or Rapid Testing Market Size by Country
  11.3.1 Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Country (2019-2030)
  11.3.2 Middle East & Africa Point-of-Care or Rapid Testing Consumption Value by Country (2019-2030)
  11.3.3 Turkey Market Size and Forecast (2019-2030)
  11.3.4 Egypt Market Size and Forecast (2019-2030)
  11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Point-of-Care or Rapid Testing Market Drivers
12.2 Point-of-Care or Rapid Testing Market Restraints
12.3 Point-of-Care or Rapid Testing Trends Analysis
12.4 Porters Five Forces Analysis
  12.4.1 Threat of New Entrants
  12.4.2 Bargaining Power of Suppliers
  12.4.3 Bargaining Power of Buyers
  12.4.4 Threat of Substitutes

+44 20 8123 2220
info@marketpublishers.com

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Point-of-Care or Rapid Testing and Key Manufacturers
13.2 Manufacturing Costs Percentage of Point-of-Care or Rapid Testing
13.3 Point-of-Care or Rapid Testing Production Process
13.4 Point-of-Care or Rapid Testing Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Point-of-Care or Rapid Testing Typical Distributors
14.3 Point-of-Care or Rapid Testing Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global Point-of-Care or Rapid Testing Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Table 2. Global Point-of-Care or Rapid Testing Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Roche Basic Information, Manufacturing Base and Competitors
Table 4. Roche Major Business
Table 5. Roche Point-of-Care or Rapid Testing Product and Services
Table 6. Roche Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 7. Roche Recent Developments/Updates
Table 8. Abbott Basic Information, Manufacturing Base and Competitors
Table 9. Abbott Major Business
Table 10. Abbott Point-of-Care or Rapid Testing Product and Services
Table 11. Abbott Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 12. Abbott Recent Developments/Updates
Table 13. Johnson & Johnson Basic Information, Manufacturing Base and Competitors
Table 14. Johnson & Johnson Major Business
Table 15. Johnson & Johnson Point-of-Care or Rapid Testing Product and Services
Table 16. Johnson & Johnson Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 17. Johnson & Johnson Recent Developments/Updates
Table 18. Siemens Healthcare Basic Information, Manufacturing Base and Competitors
Table 19. Siemens Healthcare Major Business
Table 20. Siemens Healthcare Point-of-Care or Rapid Testing Product and Services
Table 21. Siemens Healthcare Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 22. Siemens Healthcare Recent Developments/Updates
Table 23. Danaher Basic Information, Manufacturing Base and Competitors
Table 24. Danaher Major Business
Table 25. Danaher Point-of-Care or Rapid Testing Product and Services
Table 26. Danaher Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 27. Danaher Recent Developments/Updates
Table 28. Ascensia Basic Information, Manufacturing Base and Competitors
Table 29. Ascensia Major Business
Table 30. Ascensia Point-of-Care or Rapid Testing Product and Services
Table 31. Ascensia Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 32. Ascensia Recent Developments/Updates
Table 33. Bio-Rad Laboratories Basic Information, Manufacturing Base and Competitors
Table 34. Bio-Rad Laboratories Major Business
Table 35. Bio-Rad Laboratories Point-of-Care or Rapid Testing Product and Services
Table 36. Bio-Rad Laboratories Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 37. Bio-Rad Laboratories Recent Developments/Updates
Table 38. BioMerieux Basic Information, Manufacturing Base and Competitors
Table 39. BioMerieux Major Business
Table 40. BioMerieux Point-of-Care or Rapid Testing Product and Services
Table 41. BioMerieux Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 42. BioMerieux Recent Developments/Updates
Table 43. ARKRAY Basic Information, Manufacturing Base and Competitors
Table 44. ARKRAY Major Business
Table 45. ARKRAY Point-of-Care or Rapid Testing Product and Services
Table 46. ARKRAY Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 47. ARKRAY Recent Developments/Updates
Table 48. Nova Biomedical Basic Information, Manufacturing Base and Competitors
Table 49. Nova Biomedical Major Business
Table 50. Nova Biomedical Point-of-Care or Rapid Testing Product and Services
Table 51. Nova Biomedical Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 52. Nova Biomedical Recent Developments/Updates
Table 53. Trividia Health Basic Information, Manufacturing Base and Competitors
Table 54. Trividia Health Major Business
Table 55. Trividia Health Point-of-Care or Rapid Testing Product and Services
Table 56. Trividia Health Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

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Table 57. Trividia Health Recent Developments/Updates
Table 58. Quidel Basic Information, Manufacturing Base and Competitors
Table 59. Quidel Major Business
Table 60. Quidel Point-of-Care or Rapid Testing Product and Services
Table 61. Quidel Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 62. Quidel Recent Developments/Updates
Table 63. Accriva Basic Information, Manufacturing Base and Competitors
Table 64. Accriva Major Business
Table 65. Accriva Point-of-Care or Rapid Testing Product and Services
Table 66. Accriva Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 67. Accriva Recent Developments/Updates
Table 68. OraSure Technologies Basic Information, Manufacturing Base and Competitors
Table 69. OraSure Technologies Major Business
Table 70. OraSure Technologies Point-of-Care or Rapid Testing Product and Services
Table 71. OraSure Technologies Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 72. OraSure Technologies Recent Developments/Updates
Table 73. Helena Laboratories Basic Information, Manufacturing Base and Competitors
Table 74. Helena Laboratories Major Business
Table 75. Helena Laboratories Point-of-Care or Rapid Testing Product and Services
Table 76. Helena Laboratories Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 77. Helena Laboratories Recent Developments/Updates
Table 78. A. Menarini Diagnostics Basic Information, Manufacturing Base and Competitors
Table 79. A. Menarini Diagnostics Major Business
Table 80. A. Menarini Diagnostics Point-of-Care or Rapid Testing Product and Services
Table 81. A. Menarini Diagnostics Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 82. A. Menarini Diagnostics Recent Developments/Updates
Table 83. Abaxis (Zoetis) Basic Information, Manufacturing Base and Competitors
Table 84. Abaxis (Zoetis) Major Business
Table 85. Abaxis (Zoetis) Point-of-Care or Rapid Testing Product and Services

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Table 86. Abaxis (Zoetis) Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 87. Abaxis (Zoetis) Recent Developments/Updates
Table 88. Ortho Clinical Diagnostics Basic Information, Manufacturing Base and Competitors
Table 89. Ortho Clinical Diagnostics Major Business
Table 90. Ortho Clinical Diagnostics Point-of-Care or Rapid Testing Product and Services
Table 91. Ortho Clinical Diagnostics Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 92. Ortho Clinical Diagnostics Recent Developments/Updates
Table 93. Phamatech Basic Information, Manufacturing Base and Competitors
Table 94. Phamatech Major Business
Table 95. Phamatech Point-of-Care or Rapid Testing Product and Services
Table 96. Phamatech Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 97. Phamatech Recent Developments/Updates
Table 98. Chembio Diagnostics Basic Information, Manufacturing Base and Competitors
Table 99. Chembio Diagnostics Major Business
Table 100. Chembio Diagnostics Point-of-Care or Rapid Testing Product and Services
Table 101. Chembio Diagnostics Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 102. Chembio Diagnostics Recent Developments/Updates
Table 103. Sinocare Basic Information, Manufacturing Base and Competitors
Table 104. Sinocare Major Business
Table 105. Sinocare Point-of-Care or Rapid Testing Product and Services
Table 106. Sinocare Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 107. Sinocare Recent Developments/Updates
Table 108. Wondfo Basic Information, Manufacturing Base and Competitors
Table 109. Wondfo Major Business
Table 110. Wondfo Point-of-Care or Rapid Testing Product and Services
Table 111. Wondfo Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 112. Wondfo Recent Developments/Updates
Table 113. Yuwell Basic Information, Manufacturing Base and Competitors

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Table 114. Yuwell Major Business
Table 115. Yuwell Point-of-Care or Rapid Testing Product and Services
Table 116. Yuwell Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 117. Yuwell Recent Developments/Updates
Table 118. Runbio Basic Information, Manufacturing Base and Competitors
Table 119. Runbio Major Business
Table 120. Runbio Point-of-Care or Rapid Testing Product and Services
Table 121. Runbio Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 122. Runbio Recent Developments/Updates
Table 123. KHB Basic Information, Manufacturing Base and Competitors
Table 124. KHB Major Business
Table 125. KHB Point-of-Care or Rapid Testing Product and Services
Table 126. KHB Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 127. KHB Recent Developments/Updates
Table 128. Wuhan EasyDiagnosis Biomedicine Basic Information, Manufacturing Base and Competitors
Table 129. Wuhan EasyDiagnosis Biomedicine Major Business
Table 130. Wuhan EasyDiagnosis Biomedicine Point-of-Care or Rapid Testing Product and Services
Table 131. Wuhan EasyDiagnosis Biomedicine Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 132. Wuhan EasyDiagnosis Biomedicine Recent Developments/Updates
Table 133. DAAN GENE Basic Information, Manufacturing Base and Competitors
Table 134. DAAN GENE Major Business
Table 135. DAAN GENE Point-of-Care or Rapid Testing Product and Services
Table 136. DAAN GENE Point-of-Care or Rapid Testing Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 137. DAAN GENE Recent Developments/Updates
Table 138. Global Point-of-Care or Rapid Testing Sales Quantity by Manufacturer (2019-2024) & (K Units)
Table 139. Global Point-of-Care or Rapid Testing Revenue by Manufacturer (2019-2024) & (USD Million)
Table 140. Global Point-of-Care or Rapid Testing Average Price by Manufacturer (2019-2024) & (USD/Unit)

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Table 141. Market Position of Manufacturers in Point-of-Care or Rapid Testing, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
Table 142. Head Office and Point-of-Care or Rapid Testing Production Site of Key Manufacturer
Table 143. Point-of-Care or Rapid Testing Market: Company Product Type Footprint
Table 144. Point-of-Care or Rapid Testing Market: Company Product Application Footprint
Table 145. Point-of-Care or Rapid Testing New Market Entrants and Barriers to Market Entry
Table 146. Point-of-Care or Rapid Testing Mergers, Acquisition, Agreements, and Collaborations
Table 147. Global Point-of-Care or Rapid Testing Sales Quantity by Region (2019-2024) & (K Units)
Table 148. Global Point-of-Care or Rapid Testing Sales Quantity by Region (2025-2030) & (K Units)
Table 149. Global Point-of-Care or Rapid Testing Consumption Value by Region (2019-2024) & (USD Million)
Table 150. Global Point-of-Care or Rapid Testing Consumption Value by Region (2025-2030) & (USD Million)
Table 151. Global Point-of-Care or Rapid Testing Average Price by Region (2019-2024) & (USD/Unit)
Table 152. Global Point-of-Care or Rapid Testing Average Price by Region (2025-2030) & (USD/Unit)
Table 153. Global Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2024) & (K Units)
Table 154. Global Point-of-Care or Rapid Testing Sales Quantity by Type (2025-2030) & (K Units)
Table 155. Global Point-of-Care or Rapid Testing Consumption Value by Type (2019-2024) & (USD Million)
Table 156. Global Point-of-Care or Rapid Testing Consumption Value by Type (2025-2030) & (USD Million)
Table 157. Global Point-of-Care or Rapid Testing Average Price by Type (2019-2024) & (USD/Unit)
Table 158. Global Point-of-Care or Rapid Testing Average Price by Type (2025-2030) & (USD/Unit)
Table 159. Global Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2024) & (K Units)
Table 160. Global Point-of-Care or Rapid Testing Sales Quantity by Application (2025-2030) & (K Units)

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Table 161. Global Point-of-Care or Rapid Testing Consumption Value by Application (2019-2024) & (USD Million)
Table 162. Global Point-of-Care or Rapid Testing Consumption Value by Application (2025-2030) & (USD Million)
Table 163. Global Point-of-Care or Rapid Testing Average Price by Application (2019-2024) & (USD/Unit)
Table 164. Global Point-of-Care or Rapid Testing Average Price by Application (2025-2030) & (USD/Unit)
Table 165. North America Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2024) & (K Units)
Table 166. North America Point-of-Care or Rapid Testing Sales Quantity by Type (2025-2030) & (K Units)
Table 167. North America Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2024) & (K Units)
Table 168. North America Point-of-Care or Rapid Testing Sales Quantity by Application (2025-2030) & (K Units)
Table 169. North America Point-of-Care or Rapid Testing Sales Quantity by Country (2019-2024) & (K Units)
Table 170. North America Point-of-Care or Rapid Testing Sales Quantity by Country (2025-2030) & (K Units)
Table 171. North America Point-of-Care or Rapid Testing Consumption Value by Country (2019-2024) & (USD Million)
Table 172. North America Point-of-Care or Rapid Testing Consumption Value by Country (2025-2030) & (USD Million)
Table 173. Europe Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2024) & (K Units)
Table 174. Europe Point-of-Care or Rapid Testing Sales Quantity by Type (2025-2030) & (K Units)
Table 175. Europe Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2024) & (K Units)
Table 176. Europe Point-of-Care or Rapid Testing Sales Quantity by Application (2025-2030) & (K Units)
Table 177. Europe Point-of-Care or Rapid Testing Sales Quantity by Country (2019-2024) & (K Units)
Table 178. Europe Point-of-Care or Rapid Testing Sales Quantity by Country (2025-2030) & (K Units)
Table 179. Europe Point-of-Care or Rapid Testing Consumption Value by Country (2019-2024) & (USD Million)
Table 180. Europe Point-of-Care or Rapid Testing Consumption Value by Country

(2025-2030) & (USD Million)
Table 181. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2024) & (K Units)
Table 182. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Type (2025-2030) & (K Units)
Table 183. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2024) & (K Units)
Table 184. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Application (2025-2030) & (K Units)
Table 185. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Region (2019-2024) & (K Units)
Table 186. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity by Region (2025-2030) & (K Units)
Table 187. Asia-Pacific Point-of-Care or Rapid Testing Consumption Value by Region (2019-2024) & (USD Million)
Table 188. Asia-Pacific Point-of-Care or Rapid Testing Consumption Value by Region (2025-2030) & (USD Million)
Table 189. South America Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2024) & (K Units)
Table 190. South America Point-of-Care or Rapid Testing Sales Quantity by Type (2025-2030) & (K Units)
Table 191. South America Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2024) & (K Units)
Table 192. South America Point-of-Care or Rapid Testing Sales Quantity by Application (2025-2030) & (K Units)
Table 193. South America Point-of-Care or Rapid Testing Sales Quantity by Country (2019-2024) & (K Units)
Table 194. South America Point-of-Care or Rapid Testing Sales Quantity by Country (2025-2030) & (K Units)
Table 195. South America Point-of-Care or Rapid Testing Consumption Value by Country (2019-2024) & (USD Million)
Table 196. South America Point-of-Care or Rapid Testing Consumption Value by Country (2025-2030) & (USD Million)
Table 197. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Type (2019-2024) & (K Units)
Table 198. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Type (2025-2030) & (K Units)
Table 199. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Application (2019-2024) & (K Units)

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Table 200. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Application (2025-2030) & (K Units)
Table 201. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Region (2019-2024) & (K Units)
Table 202. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity by Region (2025-2030) & (K Units)
Table 203. Middle East & Africa Point-of-Care or Rapid Testing Consumption Value by Region (2019-2024) & (USD Million)
Table 204. Middle East & Africa Point-of-Care or Rapid Testing Consumption Value by Region (2025-2030) & (USD Million)
Table 205. Point-of-Care or Rapid Testing Raw Material
Table 206. Key Manufacturers of Point-of-Care or Rapid Testing Raw Materials
Table 207. Point-of-Care or Rapid Testing Typical Distributors
Table 208. Point-of-Care or Rapid Testing Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Point-of-Care or Rapid Testing Picture
Figure 2. Global Point-of-Care or Rapid Testing Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 3. Global Point-of-Care or Rapid Testing Consumption Value Market Share by Type in 2023
Figure 4. Blood Glucose Testing Examples
Figure 5. Infectious Diseases Testing Examples
Figure 6. Cardiac Markers Testing Examples
Figure 7. Coagulation Testing Examples
Figure 8. Pregnancy and Fertility Testing Examples
Figure 9. Blood Gas/Electrolytes Testing Examples
Figure 10. Urinalysis Testing Examples
Figure 11. Others Examples
Figure 12. Global Point-of-Care or Rapid Testing Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Figure 13. Global Point-of-Care or Rapid Testing Consumption Value Market Share by Application in 2023
Figure 14. Clinics Examples
Figure 15. Hospitals Examples
Figure 16. Laboratory Examples
Figure 17. Others Examples
Figure 18. Global Point-of-Care or Rapid Testing Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 19. Global Point-of-Care or Rapid Testing Consumption Value and Forecast (2019-2030) & (USD Million)
Figure 20. Global Point-of-Care or Rapid Testing Sales Quantity (2019-2030) & (K Units)
Figure 21. Global Point-of-Care or Rapid Testing Average Price (2019-2030) & (USD/Unit)
Figure 22. Global Point-of-Care or Rapid Testing Sales Quantity Market Share by Manufacturer in 2023
Figure 23. Global Point-of-Care or Rapid Testing Consumption Value Market Share by Manufacturer in 2023
Figure 24. Producer Shipments of Point-of-Care or Rapid Testing by Manufacturer Sales Quantity ($MM) and Market Share (%): 2023

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Figure 25. Top 3 Point-of-Care or Rapid Testing Manufacturer (Consumption Value) Market Share in 2023
Figure 26. Top 6 Point-of-Care or Rapid Testing Manufacturer (Consumption Value) Market Share in 2023
Figure 27. Global Point-of-Care or Rapid Testing Sales Quantity Market Share by Region (2019-2030)
Figure 28. Global Point-of-Care or Rapid Testing Consumption Value Market Share by Region (2019-2030)
Figure 29. North America Point-of-Care or Rapid Testing Consumption Value (2019-2030) & (USD Million)
Figure 30. Europe Point-of-Care or Rapid Testing Consumption Value (2019-2030) & (USD Million)
Figure 31. Asia-Pacific Point-of-Care or Rapid Testing Consumption Value (2019-2030) & (USD Million)
Figure 32. South America Point-of-Care or Rapid Testing Consumption Value (2019-2030) & (USD Million)
Figure 33. Middle East & Africa Point-of-Care or Rapid Testing Consumption Value (2019-2030) & (USD Million)
Figure 34. Global Point-of-Care or Rapid Testing Sales Quantity Market Share by Type (2019-2030)
Figure 35. Global Point-of-Care or Rapid Testing Consumption Value Market Share by Type (2019-2030)
Figure 36. Global Point-of-Care or Rapid Testing Average Price by Type (2019-2030) & (USD/Unit)
Figure 37. Global Point-of-Care or Rapid Testing Sales Quantity Market Share by Application (2019-2030)
Figure 38. Global Point-of-Care or Rapid Testing Consumption Value Market Share by Application (2019-2030)
Figure 39. Global Point-of-Care or Rapid Testing Average Price by Application (2019-2030) & (USD/Unit)
Figure 40. North America Point-of-Care or Rapid Testing Sales Quantity Market Share by Type (2019-2030)
Figure 41. North America Point-of-Care or Rapid Testing Sales Quantity Market Share by Application (2019-2030)
Figure 42. North America Point-of-Care or Rapid Testing Sales Quantity Market Share by Country (2019-2030)
Figure 43. North America Point-of-Care or Rapid Testing Consumption Value Market Share by Country (2019-2030)
Figure 44. United States Point-of-Care or Rapid Testing Consumption Value and

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Growth Rate (2019-2030) & (USD Million)
Figure 45. Canada Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 46. Mexico Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 47. Europe Point-of-Care or Rapid Testing Sales Quantity Market Share by Type (2019-2030)
Figure 48. Europe Point-of-Care or Rapid Testing Sales Quantity Market Share by Application (2019-2030)
Figure 49. Europe Point-of-Care or Rapid Testing Sales Quantity Market Share by Country (2019-2030)
Figure 50. Europe Point-of-Care or Rapid Testing Consumption Value Market Share by Country (2019-2030)
Figure 51. Germany Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 52. France Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 53. United Kingdom Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 54. Russia Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 55. Italy Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 56. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity Market Share by Type (2019-2030)
Figure 57. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity Market Share by Application (2019-2030)
Figure 58. Asia-Pacific Point-of-Care or Rapid Testing Sales Quantity Market Share by Region (2019-2030)
Figure 59. Asia-Pacific Point-of-Care or Rapid Testing Consumption Value Market Share by Region (2019-2030)
Figure 60. China Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 61. Japan Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 62. Korea Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 63. India Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)

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Figure 64. Southeast Asia Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 65. Australia Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 66. South America Point-of-Care or Rapid Testing Sales Quantity Market Share by Type (2019-2030)
Figure 67. South America Point-of-Care or Rapid Testing Sales Quantity Market Share by Application (2019-2030)
Figure 68. South America Point-of-Care or Rapid Testing Sales Quantity Market Share by Country (2019-2030)
Figure 69. South America Point-of-Care or Rapid Testing Consumption Value Market Share by Country (2019-2030)
Figure 70. Brazil Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 71. Argentina Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 72. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity Market Share by Type (2019-2030)
Figure 73. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity Market Share by Application (2019-2030)
Figure 74. Middle East & Africa Point-of-Care or Rapid Testing Sales Quantity Market Share by Region (2019-2030)
Figure 75. Middle East & Africa Point-of-Care or Rapid Testing Consumption Value Market Share by Region (2019-2030)
Figure 76. Turkey Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 77. Egypt Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 78. Saudi Arabia Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 79. South Africa Point-of-Care or Rapid Testing Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 80. Point-of-Care or Rapid Testing Market Drivers
Figure 81. Point-of-Care or Rapid Testing Market Restraints
Figure 82. Point-of-Care or Rapid Testing Market Trends
Figure 83. Porters Five Forces Analysis
Figure 84. Manufacturing Cost Structure Analysis of Point-of-Care or Rapid Testing in 2023
Figure 85. Manufacturing Process Analysis of Point-of-Care or Rapid Testing

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Figure 86. Point-of-Care or Rapid Testing Industrial Chain
Figure 87. Sales Quantity Channel: Direct to End-User vs Distributors
Figure 88. Direct Channel Pros & Cons
Figure 89. Indirect Channel Pros & Cons
Figure 90. Methodology
Figure 91. Research Process and Data Source

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