

Global Polyester Tire Cord Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Polyester Tire Cord market size is expected to reach \$ 3323 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

In 2025, global Polyester Tire Cord capacity is 1 million tons, with production reached approximately 786,000 tons, with an average global market price of around US\$2,900 per ton. The market gross margin is mainly 30%-40%.

Polyester tire cord is a high-tenacity industrial textile reinforcement made from polyethylene terephthalate (PET) yarns, engineered to provide dimensional stability, strength, and fatigue resistance in pneumatic tires. Embedded within rubber compounds, polyester cords act as the structural skeleton of the tire carcass, maintaining shape under load, controlling deformation, and improving durability during repeated flexing. Compared with nylon cords, polyester tire cords exhibit lower creep, better dimensional stability, and improved handling performance, making them widely used in passenger car tires, light truck tires, and selected commercial tire applications.

The polyester tire cord industrial chain begins upstream with petrochemical feedstocks, primarily purified terephthalic acid (PTA) and monoethylene glycol (MEG), which are polymerized to produce PET resin. This resin is then melt-spun into high-tenacity polyester industrial yarns. In the midstream, these yarns undergo twisting, dipping, and heat-setting processes to form polyester tire cords with controlled elongation, adhesion properties, and mechanical strength. The dipping stage typically uses resorcinol-formaldehyde-latex (RFL) or alternative adhesion systems to ensure strong bonding between the cord and rubber matrix.

Downstream, polyester tire cords are supplied to tire manufacturers, where they are

calendered into rubber sheets and integrated into tire carcasses. Final demand is driven by the tire industry, including passenger vehicles, light commercial vehicles, and certain off-the-road segments. Supporting industries include industrial chemicals for dipping solutions, textile machinery for spinning and twisting, and testing equipment for quality and performance validation. The chain is highly quality-sensitive, as tire safety regulations require strict consistency and traceability.

Polyester tire cords are a crucial component in the tire industry, providing strength and stability to tires. Here are some key factors influencing the growth of the polyester tire cord market:

- Automotive Industry Growth:** The growth of the automotive industry directly impacts the demand for tires, subsequently driving the demand for materials like polyester tire cords used in tire manufacturing.
- Demand for Fuel-Efficient Tires:** There's a growing demand for fuel-efficient tires to meet environmental regulations and reduce fuel consumption. Polyester tire cords are preferred for their lightweight properties, contributing to fuel efficiency.
- Advantages of Polyester Tire Cords:** Polyester tire cords offer excellent strength, durability, resistance to moisture, and abrasion resistance, making them a preferred choice for tire reinforcement.
- Focus on Sustainability:** Polyester is considered a more sustainable material compared to some alternatives. The increasing emphasis on sustainability and environmentally friendly materials is likely to boost the demand for polyester tire cords.
- Research and Development:** Ongoing research and development efforts in tire technology aim to enhance tire performance, longevity, and fuel efficiency. Innovations in tire cord design and materials, including polyester, contribute to market growth.
- Emerging Markets:** Emerging markets, particularly in Asia-Pacific and Latin America, are witnessing robust growth in the automotive sector. This growth leads to increased demand for tires and, consequently, for polyester tire cords.

This report studies the global Polyester Tire Cord production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polyester Tire Cord and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polyester Tire Cord that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Polyester Tire Cord total production and demand, 2021-2032, (Kilotons)

Global Polyester Tire Cord total production value, 2021-2032, (USD Million)

Global Polyester Tire Cord production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Polyester Tire Cord consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Polyester Tire Cord domestic production, consumption, key domestic manufacturers and share

Global Polyester Tire Cord production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Polyester Tire Cord production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Polyester Tire Cord production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Polyester Tire Cord market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hyosung, Kolon Industries, Hailide, Kordsa Global, Indorama Ventures, Maduratex, Haiyang Chemical, Junma, Teijin, Helon Polytex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Polyester Tire Cord market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polyester Tire Cord Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polyester Tire Cord Market, Segmentation by Type:

Breaking Strength Less than 150N

150N-250N

More than 250N

Global Polyester Tire Cord Market, Segmentation by Fiber Structure:

Conventional PET Tire Cord

HMLS Polyester Tire Cord

Global Polyester Tire Cord Market, Segmentation by Tire Type:

Bias Tire Cord Fabric

Radial Tire Cord Fabric

Global Polyester Tire Cord Market, Segmentation by Application:

Passenger Cars

Commercial Vehicles

Companies Profiled:

Hyosung

Kolon Industries

Hailide

Kordsa Global

Indorama Ventures

Maduratex

Haiyang Chemical

Junma

Teijin

Helon Polytex

Taiji

Far Eastern Group

SRF Ltd

Unifull

Key Questions Answered:

1. How big is the global Polyester Tire Cord market?
2. What is the demand of the global Polyester Tire Cord market?

3. What is the year over year growth of the global Polyester Tire Cord market?
4. What is the production and production value of the global Polyester Tire Cord market?
5. Who are the key producers in the global Polyester Tire Cord market?
6. What are the growth factors driving the market demand?

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