

Global Polyester Strapping Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Polyester Strapping market size was valued at USD 719.2 million in 2023 and is forecast to a readjusted size of USD 899.9 million by 2030 with a CAGR of 3.3% during review period.

Polyester strapping is characterized by a very consistent tensile strength and very high elongation. Characteristics that are most decisive factor for a safe and reliable strapping method. Unlike strapping made from steel, Polyester strapping having its very high elongation, is able to absorb shocks and impacts during transportation and handling far better than steel strapping is capable of. The excellent elongation allows the substitution for the same application with Polyester strap having a lower breaking strength.

Global PET Strapping key players include Signode, Cordstrap, etc. Global top two manufacturers hold a share about 23%.

China is the largest market, with a share over 25%, followed by North America and Europe, have a share about 50 percent.

In terms of product, Smooth PET Strapping is the largest segment, with a share about 75%. And in terms of application, the largest application is Paper Industry, followed by Wood Industry, Food & Beverage, Textile Industry, etc.

The Global Info Research report includes an overview of the development of the Polyester Strapping industry chain, the market status of Wood Industry (Embossed PET Strapping, Smooth PET Strapping), Paper Industry (Embossed PET Strapping, Smooth PET Strapping), and key enterprises in developed and developing market, and analysed

the cutting-edge technology, patent, hot applications and market trends of Polyester Strapping.

Regionally, the report analyzes the Polyester Strapping markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyester Strapping market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Polyester Strapping market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyester Strapping industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Embossed PET Strapping, Smooth PET Strapping).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyester Strapping market.

Regional Analysis: The report involves examining the Polyester Strapping market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyester Strapping market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyester Strapping:

Company Analysis: Report covers individual Polyester Strapping manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyester Strapping. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wood Industry, Paper Industry).

Technology Analysis: Report covers specific technologies relevant to Polyester Strapping. It assesses the current state, advancements, and potential future developments in Polyester Strapping areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Polyester Strapping market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyester Strapping market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Embossed PET Strapping

Smooth PET Strapping

Market segment by Application

Wood Industry

Paper Industry

Food & Beverage

Textile Industry

Other Industries

Major players covered

Signode

M.J.Maillis Group

Cordstrap

FROMM Group

Samuel Strapping

Youngsun

Mosca

Polychem

Teufelberger

STEK

Polivektris

Strapack

Linder

Ruparel Polystrap

Cyklop

EMBALCER

PAC Strapping Products

Yuandong

Hiroyuki Industries

Baole

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyester Strapping product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyester Strapping, with price, sales, revenue and global market share of Polyester Strapping from 2019 to 2024.

Chapter 3, the Polyester Strapping competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyester Strapping breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyester Strapping market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyester Strapping.

Chapter 14 and 15, to describe Polyester Strapping sales channel, distributors, customers, research findings and conclusion.

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