

# Global Polyester Plush Fabric Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Polyester Plush Fabric market size was valued at US\$ 5292 million in 2025 and is forecast to a readjusted size of US\$ 8439 million by 2032 with a CAGR of 6.8% during review period.

Polyester plush fabric is a type of realistic, warm, and soft textile fabric that uses polyester fiber as its main material. Through finishing processes such as raising, brushing, shearing, dyeing, and finishing, a pile surface is formed on the fabric. Because polyester fiber has relatively high strength, good abrasion resistance, dimensional stability, ease of dyeing and finishing, relatively controllable cost, and suitability for large-scale production, polyester plush fabric can deliver visual, tactile, and thermal effects similar to sherpa, rabbit fur, mink fur, velvet, flannel, or animal fur at a relatively low production cost. As a result, it is widely used in plush toys, home textile blankets, cushions and pillows, baby and children's products, pet products, winter apparel, footwear, hats and bags, sofa upholstery, interior decoration, and faux fur garments. Its industrial value lies not only in softness and warmth, but also in its ability to serve downstream manufacturing needs across multiple consumer product categories in the form of a standardized fabric material, while meeting the diverse procurement requirements of brands, foreign trade customers, toy factories, apparel factories, home textile manufacturers, and interior furnishing companies through pattern development, color management, functional finishing, and small-batch quick-response capabilities.

From the perspective of industry positioning, polyester plush fabric is used to achieve visual and tactile effects similar to animal fur, sherpa, rabbit fur, velvet, or short-pile blankets at a relatively low cost, while adapting to different customer requirements

through specifications such as fabric weight, pile height, width, and base fabric elasticity. Actual industry competition revolves around multi-specification small-batch production, pattern development, color consistency, delivery lead time, and application adaptability. The current market is highly fragmented. In China, export-oriented supply clusters have formed in Changshu, Haining, Zhangjiagang, Shaoxing, and other areas. Japanese and Korean companies place greater emphasis on high-quality faux fur, hand feel, color performance, and branded small-batch fabrics, while European and American companies focus more on functionalization, recycled fibers, and sustainability labels.

The upstream of polyester plush fabric mainly includes PTA, MEG, polyester chips, polyester filament and staple fibers, recycled polyester fibers, masterbatch, dyes, and auxiliaries, while the downstream covers plush toys, blankets, home furnishings, apparel accessories, faux fur coats, pet products, children's products, sofa fabrics, and gift consumer products. Upstream polyester prices, energy costs, and environmental requirements for dyeing and finishing directly affect fabric quotations, while downstream brand orders, holiday gifts, home textile replacement demand, the pet economy, and cross-border e-commerce demand determine capacity utilization and the speed of pattern updates. At present, China's textile industry is gradually upgrading toward high-end, intelligent, and green development, which is prompting plush fabric manufacturers to accelerate progress in automated weaving, energy-saving dyeing and finishing, recycled polyester application, and cleaner production. Internationally, markets such as the European Union are continuously raising requirements for textile durability, recyclability, microplastic control, and raw material traceability, so export-oriented companies need to place greater emphasis on environmental certifications, the proportion of recycled materials, and supply chain compliance capabilities.

In the future, the prices, output, and market size of polyester plush fabric are expected to maintain moderate growth. In terms of pricing, ordinary 100% polyester short plush and plush fabric for toys will still be affected by polyester raw material prices, dyeing and finishing costs, ocean freight, and low-price competition, resulting in relatively high long-term price elasticity. However, products such as recycled polyester, flame-retardant and antibacterial fabrics, baby and child safety fabrics, scratch-resistant pet fabrics, and high-end faux fur have higher added value and face relatively less downward price pressure. Looking ahead, China will remain an important global supply center. Changshu, Haining, Zhangjiagang, and other areas will maintain scale advantages based on knitting, dyeing and finishing, foreign trade, and small-order quick-response capabilities. Japanese, Korean, and some European and American brands will retain more advantages in high-end fabric development, brand channels, and design samples. Plush toys, home textile blankets, pet products, children's products, cross-

border e-commerce, and faux fur apparel will remain the main sources of incremental demand, while traditional low-end export orders will continue to face pressure from homogeneous competition.

This report is a detailed and comprehensive analysis for global Polyester Plush Fabric market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Fiber Composition Structure and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Polyester Plush Fabric market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Polyester Plush Fabric market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Polyester Plush Fabric market size and forecasts, by Fiber Composition Structure and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Polyester Plush Fabric market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyester Plush Fabric

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyester Plush Fabric market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Milliken & Company, ECOPEL, Jong Stit, GM Textile, Zhangjiagang Ruili Textile, Haoyang Fabric, Haining Hongou Textile, Haining Juncheng Textile, Changshu Qichang Textile, Haining Haida Warp Knitting, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Polyester Plush Fabric market is split by Fiber Composition Structure and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Fiber Composition Structure, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Fiber Composition Structure

100% Polyester Type

Polyester Blend Type

### Market segment by Base Fabric Structure

Woven Base Fabric Type

Weft Knitted Base Fabric Type

Warp Knitted Base Fabric Type

Nonwoven Base Fabric Type

### Market segment by Pile Surface Form

Flat Pile Type

Curly Pile Type

Other

#### Market segment by Application

Plush Toys

Apparel and Accessories

Home Textiles and Home Furnishings

Pet Products

Other

#### Major players covered

Milliken & Company

ECOPEL

Jong Stit

GM Textile

Zhangjiagang Ruili Textile

Haoyang Fabric

Haining Hongou Textile

Haining Juncheng Textile

Changshu Qichang Textile

Haining Haida Warp Knitting

Changshu Xiahong Textile

Haining Yilanda Textile

Haining Xinchunlan Textile

Changshu Yucai Textile

Haining Leading Textile

Chih-Lung Textile

Nakanishi Seni

Nakano Meriyasu

COMPO

InSung Hitech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyester Plush Fabric product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyester Plush Fabric, with price, sales quantity, revenue, and global market share of Polyester Plush Fabric from 2021 to 2026.

Chapter 3, the Polyester Plush Fabric competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyester Plush Fabric breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Fiber Composition Structure and by Application, with sales market share and growth rate by Fiber Composition Structure, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Polyester Plush Fabric market forecast, by regions, by Fiber Composition Structure, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyester Plush Fabric.

Chapter 14 and 15, to describe Polyester Plush Fabric sales channel, distributors, customers, research findings and conclusion.

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