

# Global Polyester Plush Fabric Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Polyester Plush Fabric market size is expected to reach \$ 8439 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Polyester plush fabric is a type of realistic, warm, and soft textile fabric that uses polyester fiber as its main material. Through finishing processes such as raising, brushing, shearing, dyeing, and finishing, a pile surface is formed on the fabric. Because polyester fiber has relatively high strength, good abrasion resistance, dimensional stability, ease of dyeing and finishing, relatively controllable cost, and suitability for large-scale production, polyester plush fabric can deliver visual, tactile, and thermal effects similar to sherpa, rabbit fur, mink fur, velvet, flannel, or animal fur at a relatively low production cost. As a result, it is widely used in plush toys, home textile blankets, cushions and pillows, baby and children's products, pet products, winter apparel, footwear, hats and bags, sofa upholstery, interior decoration, and faux fur garments. Its industrial value lies not only in softness and warmth, but also in its ability to serve downstream manufacturing needs across multiple consumer product categories in the form of a standardized fabric material, while meeting the diverse procurement requirements of brands, foreign trade customers, toy factories, apparel factories, home textile manufacturers, and interior furnishing companies through pattern development, color management, functional finishing, and small-batch quick-response capabilities.

From the perspective of industry positioning, polyester plush fabric is used to achieve visual and tactile effects similar to animal fur, sherpa, rabbit fur, velvet, or short-pile blankets at a relatively low cost, while adapting to different customer requirements through specifications such as fabric weight, pile height, width, and base fabric elasticity. Actual industry competition revolves around multi-specification small-batch

production, pattern development, color consistency, delivery lead time, and application adaptability. The current market is highly fragmented. In China, export-oriented supply clusters have formed in Changshu, Haining, Zhangjiagang, Shaoxing, and other areas. Japanese and Korean companies place greater emphasis on high-quality faux fur, hand feel, color performance, and branded small-batch fabrics, while European and American companies focus more on functionalization, recycled fibers, and sustainability labels.

The upstream of polyester plush fabric mainly includes PTA, MEG, polyester chips, polyester filament and staple fibers, recycled polyester fibers, masterbatch, dyes, and auxiliaries, while the downstream covers plush toys, blankets, home furnishings, apparel accessories, faux fur coats, pet products, children's products, sofa fabrics, and gift consumer products. Upstream polyester prices, energy costs, and environmental requirements for dyeing and finishing directly affect fabric quotations, while downstream brand orders, holiday gifts, home textile replacement demand, the pet economy, and cross-border e-commerce demand determine capacity utilization and the speed of pattern updates. At present, China's textile industry is gradually upgrading toward high-end, intelligent, and green development, which is prompting plush fabric manufacturers to accelerate progress in automated weaving, energy-saving dyeing and finishing, recycled polyester application, and cleaner production. Internationally, markets such as the European Union are continuously raising requirements for textile durability, recyclability, microplastic control, and raw material traceability, so export-oriented companies need to place greater emphasis on environmental certifications, the proportion of recycled materials, and supply chain compliance capabilities.

In the future, the prices, output, and market size of polyester plush fabric are expected to maintain moderate growth. In terms of pricing, ordinary 100% polyester short plush and plush fabric for toys will still be affected by polyester raw material prices, dyeing and finishing costs, ocean freight, and low-price competition, resulting in relatively high long-term price elasticity. However, products such as recycled polyester, flame-retardant and antibacterial fabrics, baby and child safety fabrics, scratch-resistant pet fabrics, and high-end faux fur have higher added value and face relatively less downward price pressure. Looking ahead, China will remain an important global supply center. Changshu, Haining, Zhangjiagang, and other areas will maintain scale advantages based on knitting, dyeing and finishing, foreign trade, and small-order quick-response capabilities. Japanese, Korean, and some European and American brands will retain more advantages in high-end fabric development, brand channels, and design samples. Plush toys, home textile blankets, pet products, children's products, cross-border e-commerce, and faux fur apparel will remain the main sources of incremental

demand, while traditional low-end export orders will continue to face pressure from homogeneous competition.

This report studies the global Polyester Plush Fabric production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polyester Plush Fabric and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polyester Plush Fabric that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Polyester Plush Fabric total production and demand, 2021-2032, (Sq m)

Global Polyester Plush Fabric total production value, 2021-2032, (USD Million)

Global Polyester Plush Fabric production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Sq m), (based on production site)

Global Polyester Plush Fabric consumption by region & country, CAGR, 2021-2032 & (Sq m)

U.S. VS China: Polyester Plush Fabric domestic production, consumption, key domestic manufacturers and share

Global Polyester Plush Fabric production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Sq m)

Global Polyester Plush Fabric production by Fiber Composition Structure, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

Global Polyester Plush Fabric production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

This report profiles key players in the global Polyester Plush Fabric market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Milliken & Company, ECOPEL, Jong Stit, GM Textile, Zhangjiagang Ruili Textile, Haoyang Fabric, Haining Hongou Textile, Haining Juncheng Textile, Changshu Qichang Textile, Haining Haida Warp Knitting, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Polyester Plush Fabric market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Sq m) and average price (US\$/Sq m) by manufacturer, by Fiber Composition Structure, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polyester Plush Fabric Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polyester Plush Fabric Market, Segmentation by Fiber Composition Structure:

100% Polyester Type

Polyester Blend Type

Global Polyester Plush Fabric Market, Segmentation by Base Fabric Structure:

Woven Base Fabric Type

Weft Knitted Base Fabric Type

Warp Knitted Base Fabric Type

Nonwoven Base Fabric Type

Global Polyester Plush Fabric Market, Segmentation by Pile Surface Form:

Flat Pile Type

Curly Pile Type

Other

Global Polyester Plush Fabric Market, Segmentation by Application:

Plush Toys

Apparel and Accessories

Home Textiles and Home Furnishings

Pet Products

Other

Companies Profiled:

Milliken & Company

ECOPEL

Jong Stit

GM Textile

Zhangjiagang Ruili Textile

Haoyang Fabric

Haining Hongou Textile

Haining Juncheng Textile

Changshu Qichang Textile

Haining Haida Warp Knitting

Changshu Xiahong Textile

Haining Yilanda Textile

Haining Xinchunlan Textile

Changshu Yucai Textile

Haining Leading Textile

Chih-Lung Textile

Nakanishi Seni

Nakano Meriyasu

COMPO

InSung Hitech

#### Key Questions Answered:

1. How big is the global Polyester Plush Fabric market?
2. What is the demand of the global Polyester Plush Fabric market?
3. What is the year over year growth of the global Polyester Plush Fabric market?
4. What is the production and production value of the global Polyester Plush Fabric

market?

5. Who are the key producers in the global Polyester Plush Fabric market?

6. What are the growth factors driving the market demand?

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