

# Global Polyester Plasticizers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Polyester Plasticizers market size was valued at USD 419 million in 2023 and is forecast to a readjusted size of USD 524.3 million by 2030 with a CAGR of 3.3% during review period.

Polyester plasticizer is a linear high-molecular polymer, usually using dibasic acid and diol as raw materials, first esterified and then polymerized, and the molecular weight range is mostly between 800-8000.

Because of good resistance to oil and great migration-resistance to PS and ABS plastic, polyester plasticizers are often used in non-migrating wire jackets/insulation, adhesive tapes, gaskets, tapes or oil-resistant pipes or gloves. In addition, they can be used for rubber.

Global Polyester Plasticizers Application segment consists of PVC Products, Rubber Products and Others. Same as traditional plasticizer, PVC Products was estimated to account for a sales share of 87 % in 2020. The Key players operating into Global Chloroquine Phosphate Market are DIC Corporation, UPC Group, Polynt Group, Eastman and Adeka, etc. DIC Corporation and UPC Group are the two players with the largest sales share, occupying 15.61% and 14.33% of the market share in 2019, respectively.

The Global Info Research report includes an overview of the development of the Polyester Plasticizers industry chain, the market status of PVC Products (Petroleumbased Polyester Plasticizers, Bio-based Polyester Plasticizers), Rubber Products (Petroleum-based Polyester Plasticizers, Bio-based Polyester Plasticizers), and key



enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyester Plasticizers.

Regionally, the report analyzes the Polyester Plasticizers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyester Plasticizers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Polyester Plasticizers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyester Plasticizers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Petroleum-based Polyester Plasticizers, Bio-based Polyester Plasticizers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyester Plasticizers market.

Regional Analysis: The report involves examining the Polyester Plasticizers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyester Plasticizers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyester Plasticizers:



Company Analysis: Report covers individual Polyester Plasticizers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyester Plasticizers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (PVC Products, Rubber Products).

Technology Analysis: Report covers specific technologies relevant to Polyester Plasticizers. It assesses the current state, advancements, and potential future developments in Polyester Plasticizers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Polyester Plasticizers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyester Plasticizers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Petroleum-based Polyester Plasticizers

Bio-based Polyester Plasticizers

Market segment by Application

**PVC Products** 



Rubber Products
Others
Major players covered
DIC Corporation
UPC Group
BASF
Eastman
Polynt Group
Adeka
Chang Chun Group
Hallstar
Lanxess
J-PLUS
Market segment by region, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of



#### Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyester Plasticizers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyester Plasticizers, with price, sales, revenue and global market share of Polyester Plasticizers from 2019 to 2024.

Chapter 3, the Polyester Plasticizers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyester Plasticizers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Polyester Plasticizers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyester Plasticizers.

Chapter 14 and 15, to describe Polyester Plasticizers sales channel, distributors, customers, research findings and conclusion.



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