

Global Polyester Film Electrical Tape Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Polyester Film Electrical Tape market size is expected to reach \$ 1576 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

In 2025, global production of polyester film electrical tape reached 1.3 billion square meters, with an estimated average selling price of US\$0.74 per square meter. Polyester film electrical tape is an electrical insulating tape made by coating PET polyester film with acrylic adhesive, rubber-based adhesive, silicone, or thermosetting pressure-sensitive adhesive. It is mainly used to provide high dielectric strength, mechanical strength, dimensional stability, solvent resistance, and heat resistance at relatively thin thicknesses. It is favored in industrial manufacturing and electronic and electrical insulation applications, used for insulation of motor/generator end windings, and also in electronics, automotive, aerospace, composite material protection, and PCB manufacturing. The upstream of the industry chain mainly includes PET/BOPET film, acrylic adhesive, rubber resin adhesive, silicone, flame retardants, tackifying resins, release materials, paper tubes, packaging materials, coating equipment, slitting and rewinding equipment, and cleanroom testing equipment. The midstream involves substrate surface treatment, adhesive coating, drying, curing, rewinding, slitting, die-cutting, UL/CSA and other electrical certifications, and brand sales. The downstream mainly targets the transformer, motor, relay, inductor coil, capacitor, home appliance, consumer electronics, power adapter, automotive wiring harness, new energy vehicle power battery, energy storage system, industrial control, and repair and maintenance markets. Gross profit margin is approximately 20%-40%.

Regionally, demand in the Asia-Pacific region—specifically China, Japan, Taiwan, and Southeast Asia—is driven by the electronics manufacturing, transformer, electric motor,

home appliance, new energy vehicle (NEV), and battery supply chains. The North American market is primarily driven by demand in the automotive, electrical equipment, and industrial maintenance sectors, while the European market places greater emphasis on flame retardancy, halogen-free properties, certifications, and high-reliability applications. Key industry trends include: first, the growth of NEVs, energy storage systems, battery packs, and high-voltage wiring harnesses is driving the upgrade of electrical tapes toward flame-retardant, halogen-free, electrolyte-resistant, and heat-resistant specifications, as well as die-cut insulation applications; second, steady demand from the transformer, electric motor, and industrial automation sectors continues to support the market for interlayer insulation and coil-securing tapes; and third, the miniaturization of electronic components and the widespread adoption of automated winding equipment are driving the development of tapes that are thinner, more stable, and better suited for automated application and wrapping processes.

This report studies the global Polyester Film Electrical Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polyester Film Electrical Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polyester Film Electrical Tape that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Polyester Film Electrical Tape total production and demand, 2021-2032, (K Sqm)

Global Polyester Film Electrical Tape total production value, 2021-2032, (USD Million)

Global Polyester Film Electrical Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Polyester Film Electrical Tape consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Polyester Film Electrical Tape domestic production, consumption, key domestic manufacturers and share

Global Polyester Film Electrical Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Polyester Film Electrical Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Polyester Film Electrical Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Polyester Film Electrical Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Nitto Denko, Tesa SE, CMC Klebetechnik, Avery Dennison Performance Tapes, Saint-Gobain Tape Solutions, PPI Adhesive Products, IPG, Teraoka Seisakusho, AICHEM Technology Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Polyester Film Electrical Tape market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polyester Film Electrical Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polyester Film Electrical Tape Market, Segmentation by Type:

Acrylic Adhesive Type

Rubber Adhesive Type

Silicone Adhesive Type

Thermosetting Type

Global Polyester Film Electrical Tape Market, Segmentation by Structure:

Single-sided Tape

Double-sided Tape

Global Polyester Film Electrical Tape Market, Segmentation by Heat Resistance Rating:

105°C

120°C

130°C

Global Polyester Film Electrical Tape Market, Segmentation by Color and Identification Application:

Yellow

Transparent

Black

Blue

White

Others

Global Polyester Film Electrical Tape Market, Segmentation by Application:

Transformer

Motor/Generator

Relay

Inductor

Capacitor

Automotive Wiring Harnesses

Power Batteries/Energy Storage

Home Appliances

Consumer Electronics

Others

Companies Profiled:

3M

Nitto Denko

Tesa SE

CMC Klebetechnik

Avery Dennison Performance Tapes

Saint-Gobain Tape Solutions

PPI Adhesive Products

IPG

Teraoka Seisakusho

ACHEM Technology Corporation

Avatack

Advance Tapes

Scapa Industrial

Lohmann

Jiuding Tape

Jiaxing Risure New Material

Xiamen Naikos New Materials

Intek Tapes

Key Questions Answered:

1. How big is the global Polyester Film Electrical Tape market?
2. What is the demand of the global Polyester Film Electrical Tape market?
3. What is the year over year growth of the global Polyester Film Electrical Tape market?
4. What is the production and production value of the global Polyester Film Electrical Tape market?
5. Who are the key producers in the global Polyester Film Electrical Tape market?
6. What are the growth factors driving the market demand?

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