

Global Polyester-based TPU film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Polyester-based TPU film market size was valued at US\$ 1383 million in 2025 and is forecast to a readjusted size of US\$ 2361 million by 2032 with a CAGR of 7.9% during review period.

In 2025, global sales of polyester-based TPU film reached 320,000 tons, with an average selling price of US\$4,200 per ton. Polyester-based TPU film is a high-performance elastic film material made from polyester-type thermoplastic polyurethane as the main raw material through casting or extrusion processes. It has high abrasion resistance, high tensile strength, excellent oil and chemical resistance, and good high and low temperature resistance. It is widely used in functional clothing composites, automotive interior and paint protection films, electronic product protection, medical protection, and industrial composite materials. It can achieve functions such as waterproof and breathable, cushioning protection, and structural reinforcement. The total industry capacity is about 400,000 tons, with a gross profit margin of 18%-28%. Downstream suppliers are film composite plants, automotive parts manufacturers, and electronic protection material processors. Future development focuses on high-transparency protective films, environmentally friendly solvent-free composites, and recyclable TPU materials. Demand is driven by the upgrading of protective materials for new energy vehicles and the growth of high-end outdoor sports products. Business opportunities are reflected in the continued expansion of demand for replacing PVC and traditional rubber materials and high-performance environmentally friendly films.

The polyester-based TPU film market is currently in a phase of structural growth, driven primarily by increased demand for high-wear-resistance, high-transparency, and environmentally friendly materials in the fields of new energy vehicle paint protection

films, functional clothing composites, and consumer electronics protection. Compared to PVC and traditional elastomers, TPU's advantages in oil resistance, mechanical strength, and sustainability are making its substitution trend increasingly clear. The high-end market is still dominated by international manufacturers with advantages in formulation and precision casting processes, but Asian suppliers, particularly Chinese suppliers, are accelerating their expansion in the mid-range and customized product sectors, driving price stratification. Short-term demand is closely related to the automotive aftermarket, outdoor sports products, and consumer electronics cycles, while the medium to long term will benefit from the growth in new energy vehicle ownership, upgrades in medical protection, and green material policies. Solvent-free production, recyclable TPU, and bio-based raw materials are becoming important technological directions. The industry also faces challenges such as fluctuating prices of raw materials MDI and polyols, homogeneous competition, and increasing customer demands for quality stability. In the future, manufacturers with advanced transparent film technology, composite processing capabilities, and stable supply chains will be more likely to achieve sustained growth in niche markets such as automotive protective films and high-end industrial composite materials.

This report is a detailed and comprehensive analysis for global Polyester-based TPU film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Polyester-based TPU film market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyester-based TPU film market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyester-based TPU film market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Polyester-based TPU film market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polyester-based TPU film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyester-based TPU film market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, Permali, Jiaying Nanxiong Polymer Co.,Ltd., Leo New material, Plastic Film Corp., LINGHUA, POSTRO VIETNAM, Lubrizol, Shandong Beiqiao New Material Technology Co.,Ltd., Dunmore, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Polyester-based TPU film market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Smooth/Glossy

Embossed/Textured

Market segment by Tensile Strength

Tensile Strength: 25 - 40 MPa

Tensile Strength: 40 - 55 MPa

Tensile Strength: > 55 MPa

Market segment by Shore Hardness

Shore Hardness: 70A-85A

Shore Hardness: 90A-98A

Market segment by Application

Automotive

Electronics

Medical

Others

Major players covered

Covestro

Permali

Jiaxing Nanxiong Polymer Co.,Ltd.

Leo New material

Plastic Film Corp.

LINGHUA

POSTRO VIETNAM

Lubrizol

Shandong Beiqiao New Material Technology Co.,Ltd.

Dunmore

Huafon Group

3F-TECH

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyester-based TPU film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyester-based TPU film, with price, sales quantity, revenue, and global market share of Polyester-based TPU film from 2021 to 2026.

Chapter 3, the Polyester-based TPU film competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyester-based TPU film breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Polyester-based TPU film market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyester-based TPU film.

Chapter 14 and 15, to describe Polyester-based TPU film sales channel, distributors, customers, research findings and conclusion.

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