

Global Polyester-based TPU film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Polyester-based TPU film market size is expected to reach \$ 2361 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

In 2025, global sales of polyester-based TPU film reached 320,000 tons, with an average selling price of US\$4,200 per ton. Polyester-based TPU film is a high-performance elastic film material made from polyester-type thermoplastic polyurethane as the main raw material through casting or extrusion processes. It has high abrasion resistance, high tensile strength, excellent oil and chemical resistance, and good high and low temperature resistance. It is widely used in functional clothing composites, automotive interior and paint protection films, electronic product protection, medical protection, and industrial composite materials. It can achieve functions such as waterproof and breathable, cushioning protection, and structural reinforcement. The total industry capacity is about 400,000 tons, with a gross profit margin of 18%-28%. Downstream suppliers are film composite plants, automotive parts manufacturers, and electronic protection material processors. Future development focuses on high-transparency protective films, environmentally friendly solvent-free composites, and recyclable TPU materials. Demand is driven by the upgrading of protective materials for new energy vehicles and the growth of high-end outdoor sports products. Business opportunities are reflected in the continued expansion of demand for replacing PVC and traditional rubber materials and high-performance environmentally friendly films.

The polyester-based TPU film market is currently in a phase of structural growth, driven primarily by increased demand for high-wear-resistance, high-transparency, and environmentally friendly materials in the fields of new energy vehicle paint protection films, functional clothing composites, and consumer electronics protection. Compared to PVC and traditional elastomers, TPU's advantages in oil resistance, mechanical

strength, and sustainability are making its substitution trend increasingly clear. The high-end market is still dominated by international manufacturers with advantages in formulation and precision casting processes, but Asian suppliers, particularly Chinese suppliers, are accelerating their expansion in the mid-range and customized product sectors, driving price stratification. Short-term demand is closely related to the automotive aftermarket, outdoor sports products, and consumer electronics cycles, while the medium to long term will benefit from the growth in new energy vehicle ownership, upgrades in medical protection, and green material policies. Solvent-free production, recyclable TPU, and bio-based raw materials are becoming important technological directions. The industry also faces challenges such as fluctuating prices of raw materials MDI and polyols, homogeneous competition, and increasing customer demands for quality stability. In the future, manufacturers with advanced transparent film technology, composite processing capabilities, and stable supply chains will be more likely to achieve sustained growth in niche markets such as automotive protective films and high-end industrial composite materials.

This report studies the global Polyester-based TPU film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Polyester-based TPU film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Polyester-based TPU film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Polyester-based TPU film total production and demand, 2021-2032, (Kilotons)

Global Polyester-based TPU film total production value, 2021-2032, (USD Million)

Global Polyester-based TPU film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Polyester-based TPU film consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Polyester-based TPU film domestic production, consumption, key domestic manufacturers and share

Global Polyester-based TPU film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Polyester-based TPU film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Polyester-based TPU film production by Application, production, value, CAGR,

2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Polyester-based TPU film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, Permali, Jiaxing Nanxiong Polymer Co.,Ltd., Leo New material, Plastic Film Corp., LINGHUA, POSTRO VIETNAM, Lubrizol, Shandong Beiqiao New Material Technology Co.,Ltd., Dunmore, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Polyester-based TPU film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Polyester-based TPU film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Polyester-based TPU film Market, Segmentation by Type:

Smooth/Glossy

Embossed/Textured

Global Polyester-based TPU film Market, Segmentation by Tensile Strength:

Tensile Strength: 25 - 40 MPa

Tensile Strength: 40 - 55 MPa

Tensile Strength: > 55 MPa

Global Polyester-based TPU film Market, Segmentation by Shore Hardness:

Shore Hardness: 70A-85A

Shore Hardness: 90A-98A

Global Polyester-based TPU film Market, Segmentation by Application:

Automotive

Electronics

Medical

Others

Companies Profiled:

Covestro

Permali

Jiaxing Nanxiong Polymer Co.,Ltd.

Leo New material

Plastic Film Corp.

LINGHUA

POSTRO VIETNAM

Lubrizol

Shandong Beiqiao New Material Technology Co.,Ltd.

Dunmore

Huafon Group

3F-TECH

Key Questions Answered:

1. How big is the global Polyester-based TPU film market?
2. What is the demand of the global Polyester-based TPU film market?
3. What is the year over year growth of the global Polyester-based TPU film market?
4. What is the production and production value of the global Polyester-based TPU film market?
5. Who are the key producers in the global Polyester-based TPU film market?
6. What are the growth factors driving the market demand?

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