

Global Polyacrylic Acid (PAA) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GC3A45375D9CEN.html>

Date: May 2024

Pages: 105

Price: US\$ 3,480.00 (Single User License)

ID: GC3A45375D9CEN

Abstracts

According to our (Global Info Research) latest study, the global Polyacrylic Acid (PAA) market size was valued at USD 740.4 million in 2023 and is forecast to a readjusted size of USD 862.3 million by 2030 with a CAGR of 2.2% during review period.

Polyacrylic Acid (PAA; trade name Carbomer) is a polymer with the formula $(CH_2-CHCO_2H)_n$. It is a derivative of acrylic acid $(CH_2=CHCO_2H)$. They may be homopolymers of acrylic acid, or crosslinked with allyl ether of pentaerythritol, allyl ether of sucrose, or allyl ether of propylene.

Usually appearing as a white powder, the compound is used as a thickener and emulsion stabilizer. Best known for its use in the cosmetic industry, it also has practical applications in medicine and hygiene. Many agencies consider the various types to be perfectly safe, although some of the substances used to neutralize their pH can be problematic.

Global core polyacrylic acid manufacturers include FootJoy, Nike, Adidas etc. The top 5 companies hold a share about 40%. North America is the largest market, with a share about 40%, followed by Europe and China with the share about 28% and 22%. In terms of product, PAA carbomer U20 is the largest segment, with a share about 27%. And in terms of application, the largest application is personal care and cosmetics, followed by pharmaceutical.

The Global Info Research report includes an overview of the development of the Polyacrylic Acid (PAA) industry chain, the market status of Power (Oily Liquid, Oily Solid), Chemical (Oily Liquid, Oily Solid), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyacrylic Acid (PAA).

Regionally, the report analyzes the Polyacrylic Acid (PAA) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyacrylic Acid (PAA) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Polyacrylic Acid (PAA) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyacrylic Acid (PAA) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Oily Liquid, Oily Solid).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyacrylic Acid (PAA) market.

Regional Analysis: The report involves examining the Polyacrylic Acid (PAA) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyacrylic Acid (PAA) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyacrylic Acid (PAA):

Company Analysis: Report covers individual Polyacrylic Acid (PAA) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyacrylic Acid (PAA) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Power, Chemical).

Technology Analysis: Report covers specific technologies relevant to Polyacrylic Acid (PAA). It assesses the current state, advancements, and potential future developments in Polyacrylic Acid (PAA) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Polyacrylic Acid (PAA) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyacrylic Acid (PAA) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Oily Liquid

Oily Solid

Water Emulsion

Others

Market segment by Application

Power

Chemical

Fertilizer

Others

Major players covered

Eastsong Group

Classic Chemicals

Dong Tao Chem

Xin Tai Water

Innova Corporate

ZIBO SHUANGCHEN CHEMICAL

ITPAC

Sigma-Aldrich

Toxipedia

Polysciences

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyacrylic Acid (PAA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyacrylic Acid (PAA), with price, sales, revenue and global market share of Polyacrylic Acid (PAA) from 2019 to 2024.

Chapter 3, the Polyacrylic Acid (PAA) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyacrylic Acid (PAA) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyacrylic Acid (PAA) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyacrylic Acid (PAA).

Chapter 14 and 15, to describe Polyacrylic Acid (PAA) sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Polyacrylic Acid (PAA)
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Polyacrylic Acid (PAA) Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Oily Liquid
 - 1.3.3 Oily Solid
 - 1.3.4 Water Emulsion
 - 1.3.5 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Polyacrylic Acid (PAA) Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Power
 - 1.4.3 Chemical
 - 1.4.4 Fertilizer
 - 1.4.5 Others
- 1.5 Global Polyacrylic Acid (PAA) Market Size & Forecast
 - 1.5.1 Global Polyacrylic Acid (PAA) Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Polyacrylic Acid (PAA) Sales Quantity (2019-2030)
 - 1.5.3 Global Polyacrylic Acid (PAA) Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Eastsong Group
 - 2.1.1 Eastsong Group Details
 - 2.1.2 Eastsong Group Major Business
 - 2.1.3 Eastsong Group Polyacrylic Acid (PAA) Product and Services
 - 2.1.4 Eastsong Group Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Eastsong Group Recent Developments/Updates
- 2.2 Classic Chemicals
 - 2.2.1 Classic Chemicals Details
 - 2.2.2 Classic Chemicals Major Business
 - 2.2.3 Classic Chemicals Polyacrylic Acid (PAA) Product and Services
 - 2.2.4 Classic Chemicals Polyacrylic Acid (PAA) Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Classic Chemicals Recent Developments/Updates

2.3 Dong Tao Chem

2.3.1 Dong Tao Chem Details

2.3.2 Dong Tao Chem Major Business

2.3.3 Dong Tao Chem Polyacrylic Acid (PAA) Product and Services

2.3.4 Dong Tao Chem Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Dong Tao Chem Recent Developments/Updates

2.4 Xin Tai Water

2.4.1 Xin Tai Water Details

2.4.2 Xin Tai Water Major Business

2.4.3 Xin Tai Water Polyacrylic Acid (PAA) Product and Services

2.4.4 Xin Tai Water Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Xin Tai Water Recent Developments/Updates

2.5 Innova Corporate

2.5.1 Innova Corporate Details

2.5.2 Innova Corporate Major Business

2.5.3 Innova Corporate Polyacrylic Acid (PAA) Product and Services

2.5.4 Innova Corporate Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Innova Corporate Recent Developments/Updates

2.6 ZIBO SHUANGCHEN CHEMICAL

2.6.1 ZIBO SHUANGCHEN CHEMICAL Details

2.6.2 ZIBO SHUANGCHEN CHEMICAL Major Business

2.6.3 ZIBO SHUANGCHEN CHEMICAL Polyacrylic Acid (PAA) Product and Services

2.6.4 ZIBO SHUANGCHEN CHEMICAL Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 ZIBO SHUANGCHEN CHEMICAL Recent Developments/Updates

2.7 ITPAC

2.7.1 ITPAC Details

2.7.2 ITPAC Major Business

2.7.3 ITPAC Polyacrylic Acid (PAA) Product and Services

2.7.4 ITPAC Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 ITPAC Recent Developments/Updates

2.8 Sigma-Aldrich

2.8.1 Sigma-Aldrich Details

- 2.8.2 Sigma-Aldrich Major Business
- 2.8.3 Sigma-Aldrich Polyacrylic Acid (PAA) Product and Services
- 2.8.4 Sigma-Aldrich Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Sigma-Aldrich Recent Developments/Updates
- 2.9 Toxipedia
 - 2.9.1 Toxipedia Details
 - 2.9.2 Toxipedia Major Business
 - 2.9.3 Toxipedia Polyacrylic Acid (PAA) Product and Services
 - 2.9.4 Toxipedia Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Toxipedia Recent Developments/Updates
- 2.10 Polysciences
 - 2.10.1 Polysciences Details
 - 2.10.2 Polysciences Major Business
 - 2.10.3 Polysciences Polyacrylic Acid (PAA) Product and Services
 - 2.10.4 Polysciences Polyacrylic Acid (PAA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Polysciences Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: POLYACRYLIC ACID (PAA) BY MANUFACTURER

- 3.1 Global Polyacrylic Acid (PAA) Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Polyacrylic Acid (PAA) Revenue by Manufacturer (2019-2024)
- 3.3 Global Polyacrylic Acid (PAA) Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Polyacrylic Acid (PAA) by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Polyacrylic Acid (PAA) Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Polyacrylic Acid (PAA) Manufacturer Market Share in 2023
- 3.5 Polyacrylic Acid (PAA) Market: Overall Company Footprint Analysis
 - 3.5.1 Polyacrylic Acid (PAA) Market: Region Footprint
 - 3.5.2 Polyacrylic Acid (PAA) Market: Company Product Type Footprint
 - 3.5.3 Polyacrylic Acid (PAA) Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Polyacrylic Acid (PAA) Market Size by Region

- 4.1.1 Global Polyacrylic Acid (PAA) Sales Quantity by Region (2019-2030)
- 4.1.2 Global Polyacrylic Acid (PAA) Consumption Value by Region (2019-2030)
- 4.1.3 Global Polyacrylic Acid (PAA) Average Price by Region (2019-2030)

4.2 North America Polyacrylic Acid (PAA) Consumption Value (2019-2030)

4.3 Europe Polyacrylic Acid (PAA) Consumption Value (2019-2030)

4.4 Asia-Pacific Polyacrylic Acid (PAA) Consumption Value (2019-2030)

4.5 South America Polyacrylic Acid (PAA) Consumption Value (2019-2030)

4.6 Middle East and Africa Polyacrylic Acid (PAA) Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2030)

5.2 Global Polyacrylic Acid (PAA) Consumption Value by Type (2019-2030)

5.3 Global Polyacrylic Acid (PAA) Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2030)

6.2 Global Polyacrylic Acid (PAA) Consumption Value by Application (2019-2030)

6.3 Global Polyacrylic Acid (PAA) Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2030)

7.2 North America Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2030)

7.3 North America Polyacrylic Acid (PAA) Market Size by Country

7.3.1 North America Polyacrylic Acid (PAA) Sales Quantity by Country (2019-2030)

7.3.2 North America Polyacrylic Acid (PAA) Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2030)

8.2 Europe Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2030)

8.3 Europe Polyacrylic Acid (PAA) Market Size by Country

- 8.3.1 Europe Polyacrylic Acid (PAA) Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Polyacrylic Acid (PAA) Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Polyacrylic Acid (PAA) Market Size by Region
 - 9.3.1 Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Polyacrylic Acid (PAA) Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2030)
- 10.2 South America Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2030)
- 10.3 South America Polyacrylic Acid (PAA) Market Size by Country
 - 10.3.1 South America Polyacrylic Acid (PAA) Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Polyacrylic Acid (PAA) Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Polyacrylic Acid (PAA) Market Size by Country

11.3.1 Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Polyacrylic Acid (PAA) Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Polyacrylic Acid (PAA) Market Drivers

12.2 Polyacrylic Acid (PAA) Market Restraints

12.3 Polyacrylic Acid (PAA) Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Polyacrylic Acid (PAA) and Key Manufacturers

13.2 Manufacturing Costs Percentage of Polyacrylic Acid (PAA)

13.3 Polyacrylic Acid (PAA) Production Process

13.4 Polyacrylic Acid (PAA) Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Polyacrylic Acid (PAA) Typical Distributors

14.3 Polyacrylic Acid (PAA) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Polyacrylic Acid (PAA) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Polyacrylic Acid (PAA) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Eastsong Group Basic Information, Manufacturing Base and Competitors

Table 4. Eastsong Group Major Business

Table 5. Eastsong Group Polyacrylic Acid (PAA) Product and Services

Table 6. Eastsong Group Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Eastsong Group Recent Developments/Updates

Table 8. Classic Chemicals Basic Information, Manufacturing Base and Competitors

Table 9. Classic Chemicals Major Business

Table 10. Classic Chemicals Polyacrylic Acid (PAA) Product and Services

Table 11. Classic Chemicals Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Classic Chemicals Recent Developments/Updates

Table 13. Dong Tao Chem Basic Information, Manufacturing Base and Competitors

Table 14. Dong Tao Chem Major Business

Table 15. Dong Tao Chem Polyacrylic Acid (PAA) Product and Services

Table 16. Dong Tao Chem Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Dong Tao Chem Recent Developments/Updates

Table 18. Xin Tai Water Basic Information, Manufacturing Base and Competitors

Table 19. Xin Tai Water Major Business

Table 20. Xin Tai Water Polyacrylic Acid (PAA) Product and Services

Table 21. Xin Tai Water Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Xin Tai Water Recent Developments/Updates

Table 23. Innova Corporate Basic Information, Manufacturing Base and Competitors

Table 24. Innova Corporate Major Business

Table 25. Innova Corporate Polyacrylic Acid (PAA) Product and Services

Table 26. Innova Corporate Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Innova Corporate Recent Developments/Updates

Table 28. ZIBO SHUANGCHEN CHEMICAL Basic Information, Manufacturing Base

and Competitors

Table 29. ZIBO SHUANGCHEN CHEMICAL Major Business

Table 30. ZIBO SHUANGCHEN CHEMICAL Polyacrylic Acid (PAA) Product and Services

Table 31. ZIBO SHUANGCHEN CHEMICAL Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. ZIBO SHUANGCHEN CHEMICAL Recent Developments/Updates

Table 33. ITPAC Basic Information, Manufacturing Base and Competitors

Table 34. ITPAC Major Business

Table 35. ITPAC Polyacrylic Acid (PAA) Product and Services

Table 36. ITPAC Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. ITPAC Recent Developments/Updates

Table 38. Sigma-Aldrich Basic Information, Manufacturing Base and Competitors

Table 39. Sigma-Aldrich Major Business

Table 40. Sigma-Aldrich Polyacrylic Acid (PAA) Product and Services

Table 41. Sigma-Aldrich Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Sigma-Aldrich Recent Developments/Updates

Table 43. Toxipedia Basic Information, Manufacturing Base and Competitors

Table 44. Toxipedia Major Business

Table 45. Toxipedia Polyacrylic Acid (PAA) Product and Services

Table 46. Toxipedia Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Toxipedia Recent Developments/Updates

Table 48. Polysciences Basic Information, Manufacturing Base and Competitors

Table 49. Polysciences Major Business

Table 50. Polysciences Polyacrylic Acid (PAA) Product and Services

Table 51. Polysciences Polyacrylic Acid (PAA) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Polysciences Recent Developments/Updates

Table 53. Global Polyacrylic Acid (PAA) Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 54. Global Polyacrylic Acid (PAA) Revenue by Manufacturer (2019-2024) & (USD Million)

Table 55. Global Polyacrylic Acid (PAA) Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 56. Market Position of Manufacturers in Polyacrylic Acid (PAA), (Tier 1, Tier 2,

and Tier 3), Based on Consumption Value in 2023

Table 57. Head Office and Polyacrylic Acid (PAA) Production Site of Key Manufacturer

Table 58. Polyacrylic Acid (PAA) Market: Company Product Type Footprint

Table 59. Polyacrylic Acid (PAA) Market: Company Product Application Footprint

Table 60. Polyacrylic Acid (PAA) New Market Entrants and Barriers to Market Entry

Table 61. Polyacrylic Acid (PAA) Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Polyacrylic Acid (PAA) Sales Quantity by Region (2019-2024) & (K MT)

Table 63. Global Polyacrylic Acid (PAA) Sales Quantity by Region (2025-2030) & (K MT)

Table 64. Global Polyacrylic Acid (PAA) Consumption Value by Region (2019-2024) & (USD Million)

Table 65. Global Polyacrylic Acid (PAA) Consumption Value by Region (2025-2030) & (USD Million)

Table 66. Global Polyacrylic Acid (PAA) Average Price by Region (2019-2024) & (USD/MT)

Table 67. Global Polyacrylic Acid (PAA) Average Price by Region (2025-2030) & (USD/MT)

Table 68. Global Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2024) & (K MT)

Table 69. Global Polyacrylic Acid (PAA) Sales Quantity by Type (2025-2030) & (K MT)

Table 70. Global Polyacrylic Acid (PAA) Consumption Value by Type (2019-2024) & (USD Million)

Table 71. Global Polyacrylic Acid (PAA) Consumption Value by Type (2025-2030) & (USD Million)

Table 72. Global Polyacrylic Acid (PAA) Average Price by Type (2019-2024) & (USD/MT)

Table 73. Global Polyacrylic Acid (PAA) Average Price by Type (2025-2030) & (USD/MT)

Table 74. Global Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2024) & (K MT)

Table 75. Global Polyacrylic Acid (PAA) Sales Quantity by Application (2025-2030) & (K MT)

Table 76. Global Polyacrylic Acid (PAA) Consumption Value by Application (2019-2024) & (USD Million)

Table 77. Global Polyacrylic Acid (PAA) Consumption Value by Application (2025-2030) & (USD Million)

Table 78. Global Polyacrylic Acid (PAA) Average Price by Application (2019-2024) & (USD/MT)

Table 79. Global Polyacrylic Acid (PAA) Average Price by Application (2025-2030) &

(USD/MT)

Table 80. North America Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2024) & (K MT)

Table 81. North America Polyacrylic Acid (PAA) Sales Quantity by Type (2025-2030) & (K MT)

Table 82. North America Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2024) & (K MT)

Table 83. North America Polyacrylic Acid (PAA) Sales Quantity by Application (2025-2030) & (K MT)

Table 84. North America Polyacrylic Acid (PAA) Sales Quantity by Country (2019-2024) & (K MT)

Table 85. North America Polyacrylic Acid (PAA) Sales Quantity by Country (2025-2030) & (K MT)

Table 86. North America Polyacrylic Acid (PAA) Consumption Value by Country (2019-2024) & (USD Million)

Table 87. North America Polyacrylic Acid (PAA) Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Europe Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2024) & (K MT)

Table 89. Europe Polyacrylic Acid (PAA) Sales Quantity by Type (2025-2030) & (K MT)

Table 90. Europe Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2024) & (K MT)

Table 91. Europe Polyacrylic Acid (PAA) Sales Quantity by Application (2025-2030) & (K MT)

Table 92. Europe Polyacrylic Acid (PAA) Sales Quantity by Country (2019-2024) & (K MT)

Table 93. Europe Polyacrylic Acid (PAA) Sales Quantity by Country (2025-2030) & (K MT)

Table 94. Europe Polyacrylic Acid (PAA) Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Polyacrylic Acid (PAA) Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2024) & (K MT)

Table 97. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Type (2025-2030) & (K MT)

Table 98. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2024) & (K MT)

Table 99. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Application (2025-2030) & (K MT)

Table 100. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Region (2019-2024) & (K MT)

Table 101. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity by Region (2025-2030) & (K MT)

Table 102. Asia-Pacific Polyacrylic Acid (PAA) Consumption Value by Region (2019-2024) & (USD Million)

Table 103. Asia-Pacific Polyacrylic Acid (PAA) Consumption Value by Region (2025-2030) & (USD Million)

Table 104. South America Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2024) & (K MT)

Table 105. South America Polyacrylic Acid (PAA) Sales Quantity by Type (2025-2030) & (K MT)

Table 106. South America Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2024) & (K MT)

Table 107. South America Polyacrylic Acid (PAA) Sales Quantity by Application (2025-2030) & (K MT)

Table 108. South America Polyacrylic Acid (PAA) Sales Quantity by Country (2019-2024) & (K MT)

Table 109. South America Polyacrylic Acid (PAA) Sales Quantity by Country (2025-2030) & (K MT)

Table 110. South America Polyacrylic Acid (PAA) Consumption Value by Country (2019-2024) & (USD Million)

Table 111. South America Polyacrylic Acid (PAA) Consumption Value by Country (2025-2030) & (USD Million)

Table 112. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Type (2019-2024) & (K MT)

Table 113. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Type (2025-2030) & (K MT)

Table 114. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Application (2019-2024) & (K MT)

Table 115. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Application (2025-2030) & (K MT)

Table 116. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Region (2019-2024) & (K MT)

Table 117. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity by Region (2025-2030) & (K MT)

Table 118. Middle East & Africa Polyacrylic Acid (PAA) Consumption Value by Region (2019-2024) & (USD Million)

Table 119. Middle East & Africa Polyacrylic Acid (PAA) Consumption Value by Region

(2025-2030) & (USD Million)

Table 120. Polyacrylic Acid (PAA) Raw Material

Table 121. Key Manufacturers of Polyacrylic Acid (PAA) Raw Materials

Table 122. Polyacrylic Acid (PAA) Typical Distributors

Table 123. Polyacrylic Acid (PAA) Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Polyacrylic Acid (PAA) Picture

Figure 2. Global Polyacrylic Acid (PAA) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Polyacrylic Acid (PAA) Consumption Value Market Share by Type in 2023

Figure 4. Oily Liquid Examples

Figure 5. Oily Solid Examples

Figure 6. Water Emulsion Examples

Figure 7. Others Examples

Figure 8. Global Polyacrylic Acid (PAA) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Polyacrylic Acid (PAA) Consumption Value Market Share by Application in 2023

Figure 10. Power Examples

Figure 11. Chemical Examples

Figure 12. Fertilizer Examples

Figure 13. Others Examples

Figure 14. Global Polyacrylic Acid (PAA) Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Polyacrylic Acid (PAA) Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Polyacrylic Acid (PAA) Sales Quantity (2019-2030) & (K MT)

Figure 17. Global Polyacrylic Acid (PAA) Average Price (2019-2030) & (USD/MT)

Figure 18. Global Polyacrylic Acid (PAA) Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Polyacrylic Acid (PAA) Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Polyacrylic Acid (PAA) by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Polyacrylic Acid (PAA) Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Polyacrylic Acid (PAA) Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Polyacrylic Acid (PAA) Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Polyacrylic Acid (PAA) Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Polyacrylic Acid (PAA) Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Polyacrylic Acid (PAA) Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Polyacrylic Acid (PAA) Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Polyacrylic Acid (PAA) Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Polyacrylic Acid (PAA) Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Polyacrylic Acid (PAA) Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Polyacrylic Acid (PAA) Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Polyacrylic Acid (PAA) Average Price by Type (2019-2030) & (USD/MT)

Figure 33. Global Polyacrylic Acid (PAA) Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Polyacrylic Acid (PAA) Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Polyacrylic Acid (PAA) Average Price by Application (2019-2030) & (USD/MT)

Figure 36. North America Polyacrylic Acid (PAA) Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Polyacrylic Acid (PAA) Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Polyacrylic Acid (PAA) Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Polyacrylic Acid (PAA) Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Polyacrylic Acid (PAA) Sales Quantity Market Share by Type

(2019-2030)

Figure 44. Europe Polyacrylic Acid (PAA) Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Polyacrylic Acid (PAA) Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Polyacrylic Acid (PAA) Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Polyacrylic Acid (PAA) Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Polyacrylic Acid (PAA) Consumption Value Market Share by Region (2019-2030)

Figure 56. China Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Polyacrylic Acid (PAA) Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Polyacrylic Acid (PAA) Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Polyacrylic Acid (PAA) Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Polyacrylic Acid (PAA) Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Polyacrylic Acid (PAA) Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Polyacrylic Acid (PAA) Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Polyacrylic Acid (PAA) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Polyacrylic Acid (PAA) Market Drivers

Figure 77. Polyacrylic Acid (PAA) Market Restraints

Figure 78. Polyacrylic Acid (PAA) Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Polyacrylic Acid (PAA) in 2023

Figure 81. Manufacturing Process Analysis of Polyacrylic Acid (PAA)

Figure 82. Polyacrylic Acid (PAA) Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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