

Global Polyacrylic Acid Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Polyacrylic Acid market size was valued at USD 740.5 million in 2023 and is forecast to a readjusted size of USD 1071.2 million by 2030 with a CAGR of 5.4% during review period.

Polyacrylic Acid (PAA; trade name Carbomer) is a polymer with the formula $(CH_2-CHCO_2H)_n$. It is a derivative of acrylic acid ($CH_2=CHCO_2H$). They may be homopolymers of acrylic acid, or crosslinked with allyl ether of pentaerythritol, allyl ether of sucrose, or allyl ether of propylene.

Usually appearing as a white powder, the compound is used as a thickener and emulsion stabilizer. Best known for its use in the cosmetic industry, it also has practical applications in medicine and hygiene. Many agencies consider the various types to be perfectly safe, although some of the substances used to neutralize their pH can be problematic.

Global core polyacrylic acid manufacturers include FootJoy, Nike, Adidas etc. The top 5 companies hold a share about 40%. North America is the largest market, with a share about 40%, followed by Europe and China with the share about 28% and 22%. In terms of product, PAA carbomer U20 is the largest segment, with a share about 25%. And in terms of application, the largest application is personal care and cosmetics, followed by pharmaceutical.

The Global Info Research report includes an overview of the development of the Polyacrylic Acid industry chain, the market status of Personal Care and Cosmetics (PAA Carbomer 940, PAA Carbomer 980), Pharmaceutical (PAA Carbomer 940, PAA

Carbomer 980), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyacrylic Acid.

Regionally, the report analyzes the Polyacrylic Acid markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyacrylic Acid market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Polyacrylic Acid market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyacrylic Acid industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., PAA Carbomer 940, PAA Carbomer 980).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyacrylic Acid market.

Regional Analysis: The report involves examining the Polyacrylic Acid market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Polyacrylic Acid market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyacrylic Acid:

Company Analysis: Report covers individual Polyacrylic Acid manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Polyacrylic Acid. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Care and Cosmetics, Pharmaceutical).

Technology Analysis: Report covers specific technologies relevant to Polyacrylic Acid. It assesses the current state, advancements, and potential future developments in Polyacrylic Acid areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Polyacrylic Acid market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Polyacrylic Acid market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PAA Carbomer 940

PAA Carbomer 980

PAA Carbomer 676

PAA Carbomer U20

PAA Carbomer U21

PAA Carbomer SF-1

Others

Market segment by Application

Personal Care and Cosmetics

Pharmaceutical

Others

Major players covered

Lubrizol

Tinci Materials

SNF Floerger

Newman Fine Chemical

Evonik

Sumitomo Seika

Corel

DX Chemical

Maruti Chemicals

Ashland

BASF

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyacrylic Acid product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyacrylic Acid, with price, sales, revenue and global market share of Polyacrylic Acid from 2019 to 2024.

Chapter 3, the Polyacrylic Acid competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyacrylic Acid breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyacrylic Acid market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyacrylic Acid.

Chapter 14 and 15, to describe Polyacrylic Acid sales channel, distributors, customers, research findings and conclusion.

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