

# Global Polyacrylic Acid-based Thickener Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Polyacrylic Acid-based Thickener market size was valued at US\$ 909 million in 2025 and is forecast to a readjusted size of US\$ 1338 million by 2032 with a CAGR of 5.7% during review period.

Polyacrylic acid-based thickeners are high-performance rheology modifiers synthesized from acrylic acid and its derivatives. They are widely used in personal care, cosmetics, pharmaceutical formulations, and various industrial applications due to their excellent thickening efficiency, formulation stability, and multifunctionality. At low concentrations, they provide significant viscosity enhancement along with desirable sensory properties. These thickeners often exhibit additional benefits such as emulsion stabilization, suspension aid, and electrolyte resistance, making them ideal for aqueous systems. Common types include carbomers, acrylates/C10-30 alkyl acrylate crosspolymers, and sodium polyacrylate, all of which play critical roles in modern formulation science.

In the current global market landscape, polyacrylic acid-based thickeners have formed a mature and diversified product ecosystem, with carbomers and acrylate-based crosspolymers dominating applications in personal care, cosmetics, pharmaceuticals, and industrial sectors. Within the personal care and pharmaceutical segments, increasing emphasis on clarity, formulation stability, and skin compatibility has driven upstream manufacturers to enhance purity, rheological performance, and formulation flexibility. Additionally, rising expectations from multinational brands regarding ingredient safety, regulatory compliance, and supply chain traceability are accelerating the industry's shift towards greater standardization and sophistication. Domestic suppliers in regions such as China and India are leveraging cost efficiency and flexible delivery models to gradually gain market share in mid-to-high-end segments, posing a growing

challenge to the dominance of established global players. Driven by the rising popularity of clean beauty, green chemistry, and low-irritation formulation philosophies, the market is evolving toward multifunctional, sustainable, and performance-enhancing polymer solutions. Copolymers that offer capabilities such as emulsion stabilization, electrolyte tolerance, and sensory modification are increasingly replacing traditional single-function ingredients and have become strategic innovation targets for brand formulators. Simultaneously, a growing focus on minimalistic formulations and sustainability credentials is reshaping ingredient selection criteria, placing higher demands on suppliers to deliver multifunctional, regulation-compliant, and environmentally friendly thickeners.

Key growth drivers include the continuous expansion of the global beauty and personal care market, harmonization of regulatory frameworks, rising consumer demand for premium skincare performance, and the increasing adoption of digital tools for ingredient screening and formulation modeling. AI-enabled raw material databases and intelligent supply chain systems are also improving operational efficiency and customization capabilities across the value chain. However, challenges remain: raw material price volatility, stricter environmental regulations leading to rising compliance costs, and technological barriers posed by IP concentration among global leaders. Additionally, smaller companies often face high entry costs and long certification cycles in pursuing product differentiation and global expansion.

This report is a detailed and comprehensive analysis for global Polyacrylic Acid-based Thickener market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Polyacrylic Acid-based Thickener market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Polyacrylic Acid-based Thickener market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Polyacrylic Acid-based Thickener market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Polyacrylic Acid-based Thickener market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Polyacrylic Acid-based Thickener
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Polyacrylic Acid-based Thickener market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lubrizol, BASF, Dow, Evonik, Sumitomo Seika Chemicals, SNF, Corel, Maruti Chemicals, Uniproma Chemical, Brenntag, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Polyacrylic Acid-based Thickener market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Carbomer

Acrylates/C10-30 Alkyl Acrylate Crosspolymer

Sodium Polyacrylate

Polyacrylic Acid

Other

#### Market segment by Application

Personal Care and Cosmetics

Pharmaceutical

Industrial

Others

#### Major players covered

Lubrizol

BASF

Dow

Evonik

Sumitomo Seika Chemicals

SNF

Corel

Maruti Chemicals

Uniproma Chemical

Brenntag

Sensient Cosmetic Technologies

Guangzhou Tinci Materials Technology

Anhui Newman Fine Chemicals

DX Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Polyacrylic Acid-based Thickener product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyacrylic Acid-based Thickener, with price, sales quantity, revenue, and global market share of Polyacrylic Acid-based Thickener from 2021 to 2026.

Chapter 3, the Polyacrylic Acid-based Thickener competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyacrylic Acid-based Thickener breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Polyacrylic Acid-based Thickener market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyacrylic Acid-based Thickener.

Chapter 14 and 15, to describe Polyacrylic Acid-based Thickener sales channel, distributors, customers, research findings and conclusion.

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