

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Polo Shirt Market 2018, Forecast to 2023

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Abstracts

A polo shirt, also known as a golf shirt and tennis shirt, is a form of shirt with a collar, a placket with typically two or three buttons, and an optional pocket.

Scope of the Report:

This report focuses on the Polo Shirt in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. China was the largest production market with a market share of 25.73% in 2012 and 26.00% in 2017 with an increase of 0.27%. Southeast Asia and Europe ranked the second and third markets with the market share of 23.11% and 15.28% in 2016.

The top 3 (revenue) manufacturers are Banana Republic, Ralph Lauren Corporation, Abercrombie & Fitch, making up 9.82% market share of the whole market in 2016, each with the market share of 3.68%, 3.84%, and 2.30%.

The concentration of this industry is low, and the top 5 manufacturers makes up 13.49% of the whole market in 2016.

The worldwide market for Polo Shirt is expected to grow at a CAGR of roughly 2.5% over the next five years, will reach 5710 million US\$ in 2023, from 5060 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Banana Republic

Ralph Lauren Corporation

Abercrombie & Fitch

Brooks Brothers

Calvin Klein

Burberry

Prada

Lacoste

Paul Stuart

J. Press

Hugo Boss

Gucci

Tommy Hilfiger

Vineyard Vines

Kent Wang

Thom Browne

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Kids Shirt

Women Shirt

Men Shirt

Market Segment by Applications, can be divided into

Every Day Wear

Game Wear

Others

There are 15 Chapters to deeply display the global Polo Shirt market.

Chapter 1, to describe Polo Shirt Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Polo Shirt, with sales, revenue, and price of Polo Shirt, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Polo Shirt, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Polo Shirt market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Polo Shirt sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Polo Shirt Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Kids Shirt
 - 1.2.2 Women Shirt
 - 1.2.3 Men Shirt
- 1.3 Market Analysis by Applications
 - 1.3.1 Every Day Wear
 - 1.3.2 Game Wear
 - 1.3.3 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Banana Republic

2.1.1 Business Overview

2.1.1.1 Banana Republic Description

2.1.1.2 Banana Republic Headquarter, Main Business and Finance Overview

2.1.2 Banana Republic Polo Shirt Product Introduction

2.1.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors

2.1.2.2 Polo Shirt Product Information

2.1.3 Banana Republic Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Banana Republic Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Banana Republic Polo Shirt Market Share in 2017

2.2 Ralph Lauren Corporation

2.2.1 Business Overview

2.2.1.1 Ralph Lauren Corporation Description

2.2.1.2 Ralph Lauren Corporation Headquarter, Main Business and Finance Overview

2.2.2 Ralph Lauren Corporation Polo Shirt Product Introduction

2.2.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors

2.2.2.2 Polo Shirt Product Information

2.2.3 Ralph Lauren Corporation Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Ralph Lauren Corporation Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Ralph Lauren Corporation Polo Shirt Market Share in 2017

2.3 Abercrombie & Fitch

2.3.1 Business Overview

2.3.1.1 Abercrombie & Fitch Description

2.3.1.2 Abercrombie & Fitch Headquarter, Main Business and Finance Overview

2.3.2 Abercrombie & Fitch Polo Shirt Product Introduction

2.3.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors

2.3.2.2 Polo Shirt Product Information

2.3.3 Abercrombie & Fitch Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Abercrombie & Fitch Polo Shirt Sales, Price, Revenue, Gross Margin and

Market Share (2016-2017)

2.3.3.2 Global Abercrombie & Fitch Polo Shirt Market Share in 2017

2.4 Brooks Brothers

2.4.1 Business Overview

2.4.1.1 Brooks Brothers Description

2.4.1.2 Brooks Brothers Headquarter, Main Business and Finance Overview

2.4.2 Brooks Brothers Polo Shirt Product Introduction

2.4.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors

2.4.2.2 Polo Shirt Product Information

2.4.3 Brooks Brothers Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Brooks Brothers Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Brooks Brothers Polo Shirt Market Share in 2017

2.5 Calvin Klein

2.5.1 Business Overview

2.5.1.1 Calvin Klein Description

2.5.1.2 Calvin Klein Headquarter, Main Business and Finance Overview

2.5.2 Calvin Klein Polo Shirt Product Introduction

2.5.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors

2.5.2.2 Polo Shirt Product Information

2.5.3 Calvin Klein Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Calvin Klein Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Calvin Klein Polo Shirt Market Share in 2017

2.6 Burberry

2.6.1 Business Overview

2.6.1.1 Burberry Description

2.6.1.2 Burberry Headquarter, Main Business and Finance Overview

2.6.2 Burberry Polo Shirt Product Introduction

2.6.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors

2.6.2.2 Polo Shirt Product Information

2.6.3 Burberry Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Burberry Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Burberry Polo Shirt Market Share in 2017

2.7 Prada

- 2.7.1 Business Overview
 - 2.7.1.1 Prada Description
 - 2.7.1.2 Prada Headquarter, Main Business and Finance Overview
- 2.7.2 Prada Polo Shirt Product Introduction
 - 2.7.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Polo Shirt Product Information
- 2.7.3 Prada Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Prada Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Prada Polo Shirt Market Share in 2017
- 2.8 Lacoste
 - 2.8.1 Business Overview
 - 2.8.1.1 Lacoste Description
 - 2.8.1.2 Lacoste Headquarter, Main Business and Finance Overview
 - 2.8.2 Lacoste Polo Shirt Product Introduction
 - 2.8.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Polo Shirt Product Information
 - 2.8.3 Lacoste Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Lacoste Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Lacoste Polo Shirt Market Share in 2017
- 2.9 Paul Stuart
 - 2.9.1 Business Overview
 - 2.9.1.1 Paul Stuart Description
 - 2.9.1.2 Paul Stuart Headquarter, Main Business and Finance Overview
 - 2.9.2 Paul Stuart Polo Shirt Product Introduction
 - 2.9.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Polo Shirt Product Information
 - 2.9.3 Paul Stuart Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Paul Stuart Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Paul Stuart Polo Shirt Market Share in 2017
- 2.10 J. Press
 - 2.10.1 Business Overview
 - 2.10.1.1 J. Press Description
 - 2.10.1.2 J. Press Headquarter, Main Business and Finance Overview

- 2.10.2 J. Press Polo Shirt Product Introduction
 - 2.10.2.1 Polo Shirt Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Polo Shirt Product Information
- 2.10.3 J. Press Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 J. Press Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global J. Press Polo Shirt Market Share in 2017
- 2.11 Hugo Boss
 - 2.11.1 Business Overview
 - 2.11.2 Hugo Boss Polo Shirt Product Introduction
 - 2.11.3 Hugo Boss Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Gucci
 - 2.12.1 Business Overview
 - 2.12.2 Gucci Polo Shirt Product Introduction
 - 2.12.3 Gucci Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Tommy Hilfiger
 - 2.13.1 Business Overview
 - 2.13.2 Tommy Hilfiger Polo Shirt Product Introduction
 - 2.13.3 Tommy Hilfiger Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Vineyard Vines
 - 2.14.1 Business Overview
 - 2.14.2 Vineyard Vines Polo Shirt Product Introduction
 - 2.14.3 Vineyard Vines Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Kent Wang
 - 2.15.1 Business Overview
 - 2.15.2 Kent Wang Polo Shirt Product Introduction
 - 2.15.3 Kent Wang Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Thom Browne
 - 2.16.1 Business Overview
 - 2.16.2 Thom Browne Polo Shirt Product Introduction
 - 2.16.3 Thom Browne Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL POLO SHIRT MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Polo Shirt Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Polo Shirt Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Polo Shirt Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Polo Shirt Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Polo Shirt Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL POLO SHIRT MARKET ANALYSIS BY REGIONS

- 4.1 Global Polo Shirt Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Polo Shirt Sales by Regions (2013-2018)
 - 4.1.2 Global Polo Shirt Revenue by Regions (2013-2018)
- 4.2 North America Polo Shirt Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Polo Shirt Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Polo Shirt Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Polo Shirt Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Polo Shirt Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA POLO SHIRT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Polo Shirt Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Polo Shirt Sales by Countries (2013-2018)
 - 5.1.2 North America Polo Shirt Revenue by Countries (2013-2018)
 - 5.1.3 United States Polo Shirt Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Polo Shirt Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Polo Shirt Sales and Growth Rate (2013-2018)
- 5.2 North America Polo Shirt Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Polo Shirt Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Polo Shirt Revenue by Manufacturers (2016-2017)
- 5.3 North America Polo Shirt Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Polo Shirt Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Polo Shirt Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Polo Shirt Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Polo Shirt Sales and Sales Share by Application (2013-2018)

5.4.2 North America Polo Shirt Revenue and Revenue Share by Application (2013-2018)

6 EUROPE POLO SHIRT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Polo Shirt Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Polo Shirt Sales by Countries (2013-2018)
- 6.1.2 Europe Polo Shirt Revenue by Countries (2013-2018)
- 6.1.3 Germany Polo Shirt Sales and Growth Rate (2013-2018)
- 6.1.4 UK Polo Shirt Sales and Growth Rate (2013-2018)
- 6.1.5 France Polo Shirt Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Polo Shirt Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Polo Shirt Sales and Growth Rate (2013-2018)

6.2 Europe Polo Shirt Sales and Revenue (Value) by Manufacturers (2016-2017)

- 6.2.1 Europe Polo Shirt Sales by Manufacturers (2016-2017)
- 6.2.2 Europe Polo Shirt Revenue by Manufacturers (2016-2017)

6.3 Europe Polo Shirt Sales, Revenue and Market Share by Type (2013-2018)

- 6.3.1 Europe Polo Shirt Sales and Sales Share by Type (2013-2018)
- 6.3.2 Europe Polo Shirt Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Polo Shirt Sales, Revenue and Market Share by Application (2013-2018)

- 6.4.1 Europe Polo Shirt Sales and Sales Share by Application (2013-2018)
- 6.4.2 Europe Polo Shirt Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC POLO SHIRT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Polo Shirt Sales, Revenue and Market Share by Countries

- 7.1.1 Asia-Pacific Polo Shirt Sales by Countries (2013-2018)
- 7.1.2 Asia-Pacific Polo Shirt Revenue by Countries (2013-2018)
- 7.1.3 China Polo Shirt Sales and Growth Rate (2013-2018)
- 7.1.4 Japan Polo Shirt Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Polo Shirt Sales and Growth Rate (2013-2018)
- 7.1.6 India Polo Shirt Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Polo Shirt Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Polo Shirt Sales and Revenue (Value) by Manufacturers (2016-2017)

- 7.2.1 Asia-Pacific Polo Shirt Sales by Manufacturers (2016-2017)
- 7.2.2 Asia-Pacific Polo Shirt Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Polo Shirt Sales, Revenue and Market Share by Type (2013-2018)

- 7.3.1 Asia-Pacific Polo Shirt Sales and Sales Share by Type (2013-2018)
- 7.3.2 Asia-Pacific Polo Shirt Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Polo Shirt Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Polo Shirt Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Polo Shirt Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA POLO SHIRT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Polo Shirt Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Polo Shirt Sales by Countries (2013-2018)
 - 8.1.2 South America Polo Shirt Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Polo Shirt Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Polo Shirt Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Polo Shirt Sales and Growth Rate (2013-2018)
- 8.2 South America Polo Shirt Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Polo Shirt Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Polo Shirt Revenue by Manufacturers (2016-2017)
- 8.3 South America Polo Shirt Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Polo Shirt Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Polo Shirt Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Polo Shirt Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Polo Shirt Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Polo Shirt Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA POLO SHIRT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Polo Shirt Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Polo Shirt Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa Polo Shirt Revenue by Countries (2013-2018)
 - 9.1.3 Saudi Arabia Polo Shirt Sales and Growth Rate (2013-2018)
 - 9.1.4 UAE Polo Shirt Sales and Growth Rate (2013-2018)
 - 9.1.5 Egypt Polo Shirt Sales and Growth Rate (2013-2018)
 - 9.1.6 Nigeria Polo Shirt Sales and Growth Rate (2013-2018)

- 9.1.7 South Africa Polo Shirt Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Polo Shirt Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Polo Shirt Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Polo Shirt Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Polo Shirt Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Polo Shirt Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Polo Shirt Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Polo Shirt Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Polo Shirt Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Polo Shirt Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL POLO SHIRT MARKET SEGMENT BY TYPE

- 10.1 Global Polo Shirt Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Polo Shirt Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Polo Shirt Revenue and Market Share by Type (2013-2018)
- 10.2 Kids Shirt Sales Growth and Price
 - 10.2.1 Global Kids Shirt Sales Growth (2013-2018)
 - 10.2.2 Global Kids Shirt Price (2013-2018)
- 10.3 Women Shirt Sales Growth and Price
 - 10.3.1 Global Women Shirt Sales Growth (2013-2018)
 - 10.3.2 Global Women Shirt Price (2013-2018)
- 10.4 Men Shirt Sales Growth and Price
 - 10.4.1 Global Men Shirt Sales Growth (2013-2018)
 - 10.4.2 Global Men Shirt Price (2013-2018)

11 GLOBAL POLO SHIRT MARKET SEGMENT BY APPLICATION

- 11.1 Global Polo Shirt Sales Market Share by Application (2013-2018)
- 11.2 Every Day Wear Sales Growth (2013-2018)
- 11.3 Game Wear Sales Growth (2013-2018)
- 11.4 Others Sales Growth (2013-2018)

12 POLO SHIRT MARKET FORECAST (2018-2023)

- 12.1 Global Polo Shirt Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Polo Shirt Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Polo Shirt Market Forecast (2018-2023)
 - 12.2.2 Europe Polo Shirt Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Polo Shirt Market Forecast (2018-2023)
 - 12.2.4 South America Polo Shirt Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Polo Shirt Market Forecast (2018-2023)
- 12.3 Polo Shirt Market Forecast by Type (2018-2023)
 - 12.3.1 Global Polo Shirt Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Polo Shirt Market Share Forecast by Type (2018-2023)
- 12.4 Polo Shirt Market Forecast by Application (2018-2023)
 - 12.4.1 Global Polo Shirt Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Polo Shirt Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Polo Shirt Picture

Table Product Specifications of Polo Shirt

Figure Global Polo Shirt CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Polo Shirt CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Polo Shirt by Types in 2017

Figure Kids Shirt Picture

Table Major Manufacturers of Kids Shirt

Figure Women Shirt Picture

Table Major Manufacturers of Women Shirt

Figure Men Shirt Picture

Table Major Manufacturers of Men Shirt

Figure Polo Shirt Sales Market Share by Applications in 2017

Figure Every Day Wear Picture

Figure Game Wear Picture

Figure Others Picture

Figure United States Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure France Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure UK Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure China Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure India Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Polo Shirt Revenue (Value) and Growth Rate (2013-2023)

Table Banana Republic Headquarter, Established, Main Business and Finance Overview (2017)

Table Banana Republic Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Banana Republic Polo Shirt Product

Table Banana Republic Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Banana Republic Polo Shirt Sales Market Share in 2017

Figure Global Banana Republic Polo Shirt Revenue Market Share in 2017

Table Ralph Lauren Corporation Headquarter, Established, Main Business and Finance Overview (2017)

Table Ralph Lauren Corporation Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Ralph Lauren Corporation Polo Shirt Product

Table Ralph Lauren Corporation Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ralph Lauren Corporation Polo Shirt Sales Market Share in 2017

Figure Global Ralph Lauren Corporation Polo Shirt Revenue Market Share in 2017

Table Abercrombie & Fitch Headquarter, Established, Main Business and Finance Overview (2017)

Table Abercrombie & Fitch Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Abercrombie & Fitch Polo Shirt Product

Table Abercrombie & Fitch Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Abercrombie & Fitch Polo Shirt Sales Market Share in 2017

Figure Global Abercrombie & Fitch Polo Shirt Revenue Market Share in 2017

Table Brooks Brothers Headquarter, Established, Main Business and Finance Overview (2017)

Table Brooks Brothers Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Brooks Brothers Polo Shirt Product

Table Brooks Brothers Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Brooks Brothers Polo Shirt Sales Market Share in 2017

Figure Global Brooks Brothers Polo Shirt Revenue Market Share in 2017

Table Calvin Klein Headquarter, Established, Main Business and Finance Overview (2017)

Table Calvin Klein Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Calvin Klein Polo Shirt Product

Table Calvin Klein Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Calvin Klein Polo Shirt Sales Market Share in 2017

Figure Global Calvin Klein Polo Shirt Revenue Market Share in 2017

Table Burberry Headquarter, Established, Main Business and Finance Overview (2017)

Table Burberry Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Burberry Polo Shirt Product

Table Burberry Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Burberry Polo Shirt Sales Market Share in 2017

Figure Global Burberry Polo Shirt Revenue Market Share in 2017

Table Prada Headquarter, Established, Main Business and Finance Overview (2017)

Table Prada Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Prada Polo Shirt Product

Table Prada Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Prada Polo Shirt Sales Market Share in 2017

Figure Global Prada Polo Shirt Revenue Market Share in 2017

Table Lacoste Headquarter, Established, Main Business and Finance Overview (2017)

Table Lacoste Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Lacoste Polo Shirt Product

Table Lacoste Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lacoste Polo Shirt Sales Market Share in 2017

Figure Global Lacoste Polo Shirt Revenue Market Share in 2017

Table Paul Stuart Headquarter, Established, Main Business and Finance Overview (2017)

Table Paul Stuart Polo Shirt Production Bases, Sales Regions and Major Competitors

Table Paul Stuart Polo Shirt Product

Table Paul Stuart Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Paul Stuart Polo Shirt Sales Market Share in 2017

Figure Global Paul Stuart Polo Shirt Revenue Market Share in 2017

Table J. Press Headquarter, Established, Main Business and Finance Overview (2017)

Table J. Press Polo Shirt Production Bases, Sales Regions and Major Competitors

Table J. Press Polo Shirt Product

Table J. Press Polo Shirt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global J. Press Polo Shirt Sales Market Share in 2017
Figure Global J. Press Polo Shirt Revenue Market Share in 2017
Table Hugo Boss
Table Hugo Boss Polo Shirt
Table Gucci
Table Gucci Polo Shirt
Table Tommy Hilfiger
Table Tommy Hilfiger Polo Shirt
Table Vineyard Vines
Table Vineyard Vines Polo Shirt
Table Kent Wang
Table Kent Wang Polo Shirt
Table Thom Browne
Table Thom Browne Polo Shirt
Table Global Polo Shirt Sales by Manufacturer (2016-2017)
Figure Global Polo Shirt Sales Market Share by Manufacturer in 2016
Figure Global Polo Shirt Sales Market Share by Manufacturer in 2017
Table Global Polo Shirt Revenue by Manufacturer (2016-2017)
Figure Global Polo Shirt Revenue Market Share by Manufacturer in 2016
Figure Global Polo Shirt Revenue Market Share by Manufacturer in 2017
Table Global Polo Shirt Price by Manufacturer (2016-2017)
Figure Top 3 Polo Shirt Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Polo Shirt Manufacturer (Revenue) Market Share in 2017
Figure Global Polo Shirt Sales and Growth Rate (2013-2018)
Figure Global Polo Shirt Revenue and Growth Rate (2013-2018)
Table Global Polo Shirt Sales by Regions (2013-2018)
Table Global Polo Shirt Sales Market Share by Regions (2013-2018)
Table Global Polo Shirt Revenue by Regions (2013-2018)
Figure Global Polo Shirt Revenue Market Share by Regions in 2013
Figure Global Polo Shirt Revenue Market Share by Regions in 2017
Figure North America Polo Shirt Sales and Growth Rate (2013-2018)
Figure North America Polo Shirt Revenue and Growth Rate (2013-2018)
Figure Europe Polo Shirt Sales and Growth Rate (2013-2018)
Figure Europe Polo Shirt Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Polo Shirt Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Polo Shirt Revenue and Growth Rate (2013-2018)
Figure South America Polo Shirt Sales and Growth Rate (2013-2018)
Figure South America Polo Shirt Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Polo Shirt Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Polo Shirt Revenue and Growth Rate (2013-2018)
Figure North America Polo Shirt Revenue and Growth Rate (2013-2018)
Table North America Polo Shirt Sales by Countries (2013-2018)
Table North America Polo Shirt Sales Market Share by Countries (2013-2018)
Figure North America Polo Shirt Sales Market Share by Countries in 2013
Figure North America Polo Shirt Sales Market Share by Countries in 2017
Table North America Polo Shirt Revenue by Countries (2013-2018)
Table North America Polo Shirt Revenue Market Share by Countries (2013-2018)
Figure North America Polo Shirt Revenue Market Share by Countries in 2013
Figure North America Polo Shirt Revenue Market Share by Countries in 2017
Figure United States Polo Shirt Sales and Growth Rate (2013-2018)
Figure Canada Polo Shirt Sales and Growth Rate (2013-2018)
Figure Mexico Polo Shirt Sales and Growth Rate (2013-2018)
Table North America Polo Shirt Sales by Manufacturer (2016-2017)
Figure North America Polo Shirt Sales Market Share by Manufacturer in 2016
Figure North America Polo Shirt Sales Market Share by Manufacturer in 2017
Table North America Polo Shirt Revenue by Manufacturer (2016-2017)
Figure North America Polo Shirt Revenue Market Share by Manufacturer in 2016
Figure North America Polo Shirt Revenue Market Share by Manufacturer in 2017
Table North America Polo Shirt Sales by Type (2013-2018)
Table North America Polo Shirt Sales Share by Type (2013-2018)
Table North America Polo Shirt Revenue by Type (2013-2018)
Table North America Polo Shirt Revenue Share by Type (2013-2018)
Table North America Polo Shirt Sales by Application (2013-2018)
Table North America Polo Shirt Sales Share by Application (2013-2018)
Table North America Polo Shirt Revenue by Application (2013-2018)
Table North America Polo Shirt Revenue Share by Application (2013-2018)
Figure Europe Polo Shirt Revenue and Growth Rate (2013-2018)
Table Europe Polo Shirt Sales by Countries (2013-2018)
Table Europe Polo Shirt Sales Market Share by Countries (2013-2018)
Table Europe Polo Shirt Revenue by Countries (2013-2018)
Figure Europe Polo Shirt Revenue Market Share by Countries in 2016
Figure Europe Polo Shirt Revenue Market Share by Countries in 2017
Figure Germany Polo Shirt Sales and Growth Rate (2013-2018)
Figure UK Polo Shirt Sales and Growth Rate (2013-2018)
Figure France Polo Shirt Sales and Growth Rate (2013-2018)
Figure Russia Polo Shirt Sales and Growth Rate (2013-2018)
Figure Italy Polo Shirt Sales and Growth Rate (2013-2018)
Table Europe Polo Shirt Sales by Manufacturer (2016-2017)

Figure Europe Polo Shirt Sales Market Share by Manufacturer in 2016
Figure Europe Polo Shirt Sales Market Share by Manufacturer in 2017
Table Europe Polo Shirt Revenue by Manufacturer (2016-2017)
Figure Europe Polo Shirt Revenue Market Share by Manufacturer in 2016
Figure Europe Polo Shirt Revenue Market Share by Manufacturer in 2017
Table Europe Polo Shirt Sales by Type (2013-2018)
Table Europe Polo Shirt Sales Share by Type (2013-2018)
Table Europe Polo Shirt Revenue by Type (2013-2018)
Table Europe Polo Shirt Revenue Share by Type (2013-2018)
Table Europe Polo Shirt Sales by Application (2013-2018)
Table Europe Polo Shirt Sales Share by Application (2013-2018)
Table Europe Polo Shirt Revenue by Application (2013-2018)
Table Europe Polo Shirt Revenue Share by Application (2013-2018)
Figure Asia-Pacific Polo Shirt Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Polo Shirt Sales by Countries (2013-2018)
Table Asia-Pacific Polo Shirt Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Polo Shirt Sales Market Share by Countries 2017
Table Asia-Pacific Polo Shirt Revenue by Countries (2013-2018)
Figure Asia-Pacific Polo Shirt Revenue Market Share by Countries 2017
Figure China Polo Shirt Sales and Growth Rate (2013-2018)
Figure Japan Polo Shirt Sales and Growth Rate (2013-2018)
Figure Korea Polo Shirt Sales and Growth Rate (2013-2018)
Figure India Polo Shirt Sales and Growth Rate (2013-2018)
Figure Southeast Asia Polo Shirt Sales and Growth Rate (2013-2018)
Table Asia-Pacific Polo Shirt Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Polo Shirt Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Polo Shirt Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Polo Shirt Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Polo Shirt Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Polo Shirt Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Polo Shirt Sales by Type (2013-2018)
Table Asia-Pacific Polo Shirt Sales Share by Type (2013-2018)
Table Asia-Pacific Polo Shirt Revenue by Type (2013-2018)
Table Asia-Pacific Polo Shirt Revenue Share by Type (2013-2018)
Table Asia-Pacific Polo Shirt Sales by Application (2013-2018)
Table Asia-Pacific Polo Shirt Sales Share by Application (2013-2018)
Table Asia-Pacific Polo Shirt Revenue by Application (2013-2018)
Table Asia-Pacific Polo Shirt Revenue Share by Application (2013-2018)
Figure South America Polo Shirt Revenue and Growth Rate (2013-2018)

Table South America Polo Shirt Sales by Countries (2013-2018)
Table South America Polo Shirt Sales Market Share by Countries (2013-2018)
Figure South America Polo Shirt Sales Market Share by Countries in 2017
Table South America Polo Shirt Revenue by Countries (2013-2018)
Table South America Polo Shirt Revenue Market Share by Countries (2013-2018)
Figure South America Polo Shirt Revenue Market Share by Countries in 2017
Figure Brazil Polo Shirt Sales and Growth Rate (2013-2018)
Figure Argentina Polo Shirt Sales and Growth Rate (2013-2018)
Figure Colombia Polo Shirt Sales and Growth Rate (2013-2018)
Table South America Polo Shirt Sales by Manufacturer (2016-2017)
Figure South America Polo Shirt Sales Market Share by Manufacturer in 2016
Figure South America Polo Shirt Sales Market Share by Manufacturer in 2017
Table South America Polo Shirt Revenue by Manufacturer (2016-2017)
Figure South America Polo Shirt Revenue Market Share by Manufacturer in 2016
Figure South America Polo Shirt Revenue Market Share by Manufacturer in 2017
Table South America Polo Shirt Sales by Type (2013-2018)
Table South America Polo Shirt Sales Share by Type (2013-2018)
Table South America Polo Shirt Revenue by Type (2013-2018)
Table South America Polo Shirt Revenue Share by Type (2013-2018)
Table South America Polo Shirt Sales by Application (2013-2018)
Table South America Polo Shirt Sales Share by Application (2013-2018)
Table South America Polo Shirt Revenue by Application (2013-2018)
Table South America Polo Shirt Revenue Share by Application (2013-2018)
Figure Middle East and Africa Polo Shirt Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Polo Shirt Sales by Countries (2013-2018)
Table Middle East and Africa Polo Shirt Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Polo Shirt Sales Market Share by Countries in 2017
Table Middle East and Africa Polo Shirt Revenue by Countries (2013-2018)
Table Middle East and Africa Polo Shirt Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Polo Shirt Revenue Market Share by Countries in 2013
Figure Middle East and Africa Polo Shirt Revenue Market Share by Countries in 2017
Figure Saudi Arabia Polo Shirt Sales and Growth Rate (2013-2018)
Figure UAE Polo Shirt Sales and Growth Rate (2013-2018)
Figure Egypt Polo Shirt Sales and Growth Rate (2013-2018)
Figure Nigeria Polo Shirt Sales and Growth Rate (2013-2018)
Figure South Africa Polo Shirt Sales and Growth Rate (2013-2018)
Table Middle East and Africa Polo Shirt Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Polo Shirt Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Polo Shirt Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Polo Shirt Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Polo Shirt Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Polo Shirt Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Polo Shirt Sales by Type (2013-2018)

Table Middle East and Africa Polo Shirt Sales Share by Type (2013-2018)

Table Middle East and Africa Polo Shirt Revenue by Type (2013-2018)

Table Middle East and Africa Polo Shirt Revenue Share by Type (2013-2018)

Table Middle East and Africa Polo Shirt Sales by Application (2013-2018)

Table Middle East and Africa Polo Shirt Sales Share by Application (2013-2018)

Table Middle East and Africa Polo Shirt Revenue by Application (2013-2018)

Table Middle East and Africa Polo Shirt Revenue Share by Application (2013-2018)

Table Global Polo Shirt Sales by Type (2013-2018)

Table Global Polo Shirt Sales Share by Type (2013-2018)

Table Global Polo Shirt Revenue by Type (2013-2018)

Table Global Polo Shirt Revenue Share by Type (2013-2018)

Figure Global Kids Shirt Sales Growth (2013-2018)

Figure Global Kids Shirt Price (2013-2018)

Figure Global Women Shirt Sales Growth (2013-2018)

Figure Global Women Shirt Price (2013-2018)

Figure Global Men Shirt Sales Growth (2013-2018)

Figure Global Men Shirt Price (2013-2018)

Table Global Polo Shirt Sales by Application (2013-2018)

Table Global Polo Shirt Sales Share by Application (2013-2018)

Figure Global Every Day Wear Sales Growth (2013-2018)

Figure Global Game Wear Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Polo Shirt Sales, Revenue and Growth Rate (2018-2023)

Table Global Polo Shirt Sales Forecast by Regions (2018-2023)

Table Global Polo Shirt Market Share Forecast by Regions (2018-2023)

Figure North America Sales Polo Shirt Market Forecast (2018-2023)

Figure Europe Sales Polo Shirt Market Forecast (2018-2023)

Figure Asia-Pacific Sales Polo Shirt Market Forecast (2018-2023)

Figure South America Sales Polo Shirt Market Forecast (2018-2023)

Figure Middle East and Africa Sales Polo Shirt Market Forecast (2018-2023)

Table Global Polo Shirt Sales Forecast by Type (2018-2023)

Table Global Polo Shirt Market Share Forecast by Type (2018-2023)

Table Global Polo Shirt Sales Forecast by Application (2018-2023)

Table Global Polo Shirt Market Share Forecast by Application (2018-2023)

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