

Global Polarizer Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Polarizer or Polarizer Film is made by dyeing film (mainly polyvinyl alcohol (PVA)) or by iodine being adsorbed onto its surface, then stretching and orientating it. This gives the film polarization characteristics that allow only light with a certain oscillation direction to pass through it. Furthermore, in order to secure mechanical strength of the film, backing materials such as a TAC film or a protective film is laminated to it.

According to our (Global Info Research) latest study, the global Polarizer market size was valued at USD 9457.6 million in 2022 and is forecast to a readjusted size of USD 9083.9 million by 2029 with a CAGR of -0.6% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

In the global market, the core manufacturers of polarizer include LG Chem(SHANJIN OPTOELECTRONICS) and Sumitomo Chemical etc, and the top 2 manufacturers account for about 50% of the market share. The market include China, South Korea and Taiwan(China), with a share of 39%, 32% and 17%. TFT type accounted for 86% and STN type accounted for 9%. The product is mainly used in LCD displays and OLED displays, with a share of 90% and 9%.

This report is a detailed and comprehensive analysis for global Polarizer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Polarizer market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sqm), 2018-2029

Global Polarizer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sqm), 2018-2029

Global Polarizer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sqm), 2018-2029

Global Polarizer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sqm), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Polarizer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Polarizer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG Chem (SHANJIN OPTOELECTRONICS), Sumitomo Chemical, Nitto Denko, SAMSUNG SDI and CMMT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Polarizer market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help

you expand your business by targeting qualified niche markets.

Market segment by Type

TFT Type

TN Type

STN Type

Market segment by Application

LCD Displays

OLED Displays

Others

Major players covered

LG Chem (SHANJIN OPTOELECTRONICS)

Sumitomo Chemical

Nitto Denko

SAMSUNG SDI

CMMT

BenQ Materials(BQM)

SAPO

Sanritz

Optimax

Polatechno

Sunnypol

WINDA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polarizer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polarizer, with price, sales, revenue and global market share of Polarizer from 2018 to 2023.

Chapter 3, the Polarizer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polarizer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Polarizer market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polarizer.

Chapter 14 and 15, to describe Polarizer sales channel, distributors, customers, research findings and conclusion.

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