

Global Point Of Use (POU) Water Coolers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G964E79D41E6EN.html>

Date: January 2024

Pages: 118

Price: US\$ 3,480.00 (Single User License)

ID: G964E79D41E6EN

Abstracts

According to our (Global Info Research) latest study, the global Point Of Use (POU) Water Coolers market size was valued at USD 1599 million in 2023 and is forecast to a readjusted size of USD 2958.3 million by 2030 with a CAGR of 9.2% during review period.

A point-of-use water cooler (sometimes also known as a bottleless water cooler) is a machine that dispenses hot and cold water, without the hassle of handling large plastic bottles. These coolers have a built-in filtration system that purifies water as it flows through the machine to the dispenser.

A point of use water cooler differs greatly from its bottled water predecessors in that the water is filtered on-site, right in the machine, rather than pre-filtered and bottled at an off-site manufacturing plant, and then delivered to a home or business. Like traditional water coolers, point of use coolers' primary function is to provide easy access to drinking water, with the added bonus that it doesn't require a bottle to refill the tank.

Europe is the largest consumption region in global Point Of Use (POU) Water Coolers market, which accounts for about 35 percent of global total. Moreover, Asia Pacific and North America have good market prospect and they hold about 30% and 28% respectively.

Waterlogic, Culligan, Canaletas, Thermo Concepts, Oasis, BLUPURA, Quooker and GROHE are some of the top manufacturers.

The industry can be further classified as Freestanding, Tabletop and Other types.

Freestanding takes market share nearly 77%. And according to application, Commercial is the largest, followed by Household.

The Global Info Research report includes an overview of the development of the Point Of Use (POU) Water Coolers industry chain, the market status of Commercial (Freestanding, Tabletop), Household (Freestanding, Tabletop), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Point Of Use (POU) Water Coolers.

Regionally, the report analyzes the Point Of Use (POU) Water Coolers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Point Of Use (POU) Water Coolers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Point Of Use (POU) Water Coolers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Point Of Use (POU) Water Coolers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Freestanding, Tabletop).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Point Of Use (POU) Water Coolers market.

Regional Analysis: The report involves examining the Point Of Use (POU) Water Coolers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Point Of Use (POU) Water Coolers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Point Of Use (POU) Water Coolers:

Company Analysis: Report covers individual Point Of Use (POU) Water Coolers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Point Of Use (POU) Water Coolers. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Household).

Technology Analysis: Report covers specific technologies relevant to Point Of Use (POU) Water Coolers. It assesses the current state, advancements, and potential future developments in Point Of Use (POU) Water Coolers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Point Of Use (POU) Water Coolers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Point Of Use (POU) Water Coolers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Freestanding

Tabletop

Others

Market segment by Application

Commercial

Household

Major players covered

Waterlogic

Culligan

Canaletas

Cosmetal

Alpine Coolers

Thermo Concepts

Oasis

BLUPURA

Quooker

GROHE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Point Of Use (POU) Water Coolers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Point Of Use (POU) Water Coolers, with price, sales, revenue and global market share of Point Of Use (POU) Water Coolers from 2019 to 2024.

Chapter 3, the Point Of Use (POU) Water Coolers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Point Of Use (POU) Water Coolers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Point Of Use (POU) Water Coolers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Point Of Use (POU) Water Coolers.

Chapter 14 and 15, to describe Point Of Use (POU) Water Coolers sales channel, distributors, customers, research findings and conclusion.

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