

Global Point-Of-Care Testing (POCT) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Point-Of-Care Testing (POCT) market size is expected to reach \$ 37532 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

Point-of-care (POC) is defined as medical testing at or near the site of patient care. The driving notion behind POCT is to bring the test conveniently and immediately to the patient. This increases the likelihood that the patient, physician, and care team will receive the results quicker, which allows for immediate clinical management decisions to be made. The average gross profit margin of this product is 65%.

The POCT industry is entering a rapid growth phase as healthcare systems worldwide pursue efficiency and digitalization. Governments continue strengthening primary-care infrastructure, while major hospital groups accelerate upgrades of emergency and bedside testing capabilities. Public disclosures from corporate annual reports and regulatory authorities indicate that manufacturers are expanding into automated cartridge platforms, molecular POCT, and digital immunoassays to broaden testing menus and enhance clinical penetration. Capital markets are also favoring companies with proprietary microfluidics, biosensing, and optoelectronic detection technologies, driving sustained momentum in technological advancement and global expansion.

Despite attractive growth prospects, POCT faces several constraints. Stricter regulatory frameworks extend registration timelines and increase investment requirements in quality systems, risk management, and clinical validation. International leaders still hold strong technological and supply-chain advantages, making high-end cardiac markers and molecular diagnostics highly competitive segments. Reimbursement variability across countries affects penetration rates, while fluctuations in the prices of critical

materials and components may pressure profitability.

According to disclosures from healthcare authorities and major enterprises, POCT demand is expanding across multiple clinical scenarios. Emergency and ICU departments remain core users, but primary care, home monitoring, chronic-disease management, infection surveillance, and elderly care are growing rapidly. Clinical users increasingly expect faster turnaround, higher sensitivity, and stronger connectivity, accelerating integration between POCT platforms, hospital information systems, and remote-monitoring networks. Leading companies are also building closer partnerships with hospital groups, clinic chains, and insurers through integrated solutions.

The upstream sector includes microfluidic substrates, diagnostic-reagent materials, optoelectronic sensors, plastic consumables, precision components, enzymes, and antibodies. Continuous investment in micro-fabrication, bioactive materials, and optical modules has driven the supply chain toward greater integration and standardization. Corporate annual reports indicate a gradual shift toward localized sourcing of key materials, reducing cost and improving supply stability. With rising requirements for batch consistency, cleanliness, and biosafety levels, upstream suppliers increasingly collaborate with device manufacturers to develop customized materials and components.

This report studies the global Point-Of-Care Testing (POCT) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Point-Of-Care Testing (POCT), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Point-Of-Care Testing (POCT) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Point-Of-Care Testing (POCT) total market, 2021-2032, (USD Million)

Global Point-Of-Care Testing (POCT) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Point-Of-Care Testing (POCT) total market, key domestic companies, and share, (USD Million)

Global Point-Of-Care Testing (POCT) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Point-Of-Care Testing (POCT) total market by Type, CAGR, 2021-2032, (USD Million)

Global Point-Of-Care Testing (POCT) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Point-Of-Care Testing (POCT) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, Abbott, LifeScan, Siemens Healthineers, Danaher, Ascensia, BioMerieux, ARKRAY, Bio-Rad Laboratories, Nova Biomedical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Point-Of-Care Testing (POCT) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Point-Of-Care Testing (POCT) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Point-Of-Care Testing (POCT) Market, Segmentation by Type:

Consumables

Devices

Global Point-Of-Care Testing (POCT) Market, Segmentation by Sample:

Whole Blood / Capillary Blood

Saliva

Nasal/Nasopharyngeal Swab

Urine

Other

Global Point-Of-Care Testing (POCT) Market, Segmentation by Application:

Hospital & Clinic

Laboratory

Household

Other

Companies Profiled:

Roche

Abbott

LifeScan

Siemens Healthineers

Danaher

Ascensia

BioMerieux

ARKRAY

Bio-Rad Laboratories

Nova Biomedical

QuidelOrtho

Accriva

OraSure Technologies

Helena Laboratories

Phamatech

Chembio Diagnostics

Trinity Biotech

Wuhan Easy Diagnosis

Intec PRODUCT

Sinocare

Wondfo

Getein Biotech

Key Questions Answered

1. How big is the global Point-Of-Care Testing (POCT) market?
2. What is the demand of the global Point-Of-Care Testing (POCT) market?
3. What is the year over year growth of the global Point-Of-Care Testing (POCT) market?
4. What is the total value of the global Point-Of-Care Testing (POCT) market?
5. Who are the Major Players in the global Point-Of-Care Testing (POCT) market?
6. What are the growth factors driving the market demand?

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