

Global POF Printed Heat Shrink Film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global POF Printed Heat Shrink Film market size is expected to reach \$ 1171 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2025, the global production of POF printed heat shrink film reached 472,900 tons, with an average selling price of \$1,800 per ton. The global annual production capacity for POF printed heat shrink film is approximately 750,000 tons, with a gross margin of about 22.3%. POF printed heat shrink film is an environmentally friendly heat-shrink packaging material made from polyolefin resins through processes such as three-layer co-extrusion blown film and biaxial stretching. Its surface is treated with corona discharge and then printed with brand patterns and text information using gravure or flexographic printing processes. Compared with traditional PVC shrink film, POF film is chlorine-free and does not produce dioxins when burned. It features high transparency, high shrinkage rate, tear resistance, and good seal strength, and is widely used in full-color printed outer packaging for bundled food and beverage products, daily chemical product sets, electronic products, stationery, and more. It is currently the mainstream environmentally friendly upgrade product replacing PVC shrink film. The upstream industry chain of POF printed heat shrink film includes polyolefin resins, functional additives, inks and printing consumables, etc.; the midstream consists of POF printed heat shrink film manufacturers; and the downstream is primarily the packaging and printing industries.

At present, the market for POF printed heat shrink film is in a phase of steady expansion, driven by the deepening global trend toward environmentally friendly packaging and the rising consumer demand for high-quality printed aesthetics, which has progressively broadened the application scope of this material across daily

consumer goods, food and beverage, electronic products, stationery, and other sectors. Collaboration along the industry chain has grown increasingly mature, with upstream resin and additive formulations being continuously optimized, midstream manufacturing continuously refining multi-layer co-extrusion and biaxial stretching processes, where the ability to balance printability and shrinkage performance has become a core competitive differentiator, while downstream packaging and printing industries impose higher demands on color expression, environmental attributes, and packaging efficiency. At the same time, with tightening plastic restriction policies in many regions, the market acceptance of POF film as a mainstream eco-friendly alternative to PVC has risen significantly. However, industry development still faces challenges such as raw material price volatility, relatively high technical barriers, and end-user cost sensitivity. Overall, the market for POF printed heat shrink film is moving toward higher performance, functional segmentation, and green sustainability, with the competitive focus gradually shifting from basic supply capacity to a comprehensive contest of R&D innovation and customized service capabilities.

This report studies the global POF Printed Heat Shrink Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for POF Printed Heat Shrink Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of POF Printed Heat Shrink Film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global POF Printed Heat Shrink Film total production and demand, 2021-2032, (Tons)

Global POF Printed Heat Shrink Film total production value, 2021-2032, (USD Million)

Global POF Printed Heat Shrink Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global POF Printed Heat Shrink Film consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: POF Printed Heat Shrink Film domestic production, consumption, key domestic manufacturers and share

Global POF Printed Heat Shrink Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global POF Printed Heat Shrink Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global POF Printed Heat Shrink Film production by Application, production, value,

CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global POF Printed Heat Shrink Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KEEPTOP, Action Bags, Bagla Group, TBS-Pack, DecoFilm SpA, Prettylift, Bollore Group, Sealed Air, Benison, Clysar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World POF Printed Heat Shrink Film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global POF Printed Heat Shrink Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global POF Printed Heat Shrink Film Market, Segmentation by Type:

Ordinary POF

Cross-linked POF

Global POF Printed Heat Shrink Film Market, Segmentation by Thickness:

12?m

15?m

19?m

25?m

30?m

Global POF Printed Heat Shrink Film Market, Segmentation by Printability:

Standard Printing Film

High Printability Film

Global POF Printed Heat Shrink Film Market, Segmentation by Application:

Packaging

Printing

Others

Companies Profiled:

KEEPTOP

Action Bags

Bagla Group

TBS-Pack

DecoFilm SpA

Prettylift

Bollore Group

Sealed Air

Benison

Clysar

Intertape Polymer Group

MSL Packaging

Amcor

Klockner Pentaplast

ZHEJIANGZHONGCHENG

Hangzhou Youngsun

SHANDONG YOUXIN PACKAGING MATERIALS

HUIHE PLASTIC

SUNWARD

Shandong Huaren New Material

Key Questions Answered:

1. How big is the global POF Printed Heat Shrink Film market?
2. What is the demand of the global POF Printed Heat Shrink Film market?
3. What is the year over year growth of the global POF Printed Heat Shrink Film market?
4. What is the production and production value of the global POF Printed Heat Shrink Film market?
5. Who are the key producers in the global POF Printed Heat Shrink Film market?
6. What are the growth factors driving the market demand?

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