

Global POF Printed Heat Shrink Film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global POF Printed Heat Shrink Film market size was valued at US\$ 876 million in 2025 and is forecast to a readjusted size of US\$ 1171 million by 2032 with a CAGR of 4.3% during review period.

In 2025, the global production of POF printed heat shrink film reached 472,900 tons, with an average selling price of \$1,800 per ton. The global annual production capacity for POF printed heat shrink film is approximately 750,000 tons, with a gross margin of about 22.3%. POF printed heat shrink film is an environmentally friendly heat-shrink packaging material made from polyolefin resins through processes such as three-layer co-extrusion blown film and biaxial stretching. Its surface is treated with corona discharge and then printed with brand patterns and text information using gravure or flexographic printing processes. Compared with traditional PVC shrink film, POF film is chlorine-free and does not produce dioxins when burned. It features high transparency, high shrinkage rate, tear resistance, and good seal strength, and is widely used in full-color printed outer packaging for bundled food and beverage products, daily chemical product sets, electronic products, stationery, and more. It is currently the mainstream environmentally friendly upgrade product replacing PVC shrink film. The upstream industry chain of POF printed heat shrink film includes polyolefin resins, functional additives, inks and printing consumables, etc.; the midstream consists of POF printed heat shrink film manufacturers; and the downstream is primarily the packaging and printing industries.

At present, the market for POF printed heat shrink film is in a phase of steady expansion, driven by the deepening global trend toward environmentally friendly packaging and the rising consumer demand for high-quality printed aesthetics, which

has progressively broadened the application scope of this material across daily consumer goods, food and beverage, electronic products, stationery, and other sectors. Collaboration along the industry chain has grown increasingly mature, with upstream resin and additive formulations being continuously optimized, midstream manufacturing continuously refining multi-layer co-extrusion and biaxial stretching processes, where the ability to balance printability and shrinkage performance has become a core competitive differentiator, while downstream packaging and printing industries impose higher demands on color expression, environmental attributes, and packaging efficiency. At the same time, with tightening plastic restriction policies in many regions, the market acceptance of POF film as a mainstream eco-friendly alternative to PVC has risen significantly. However, industry development still faces challenges such as raw material price volatility, relatively high technical barriers, and end-user cost sensitivity. Overall, the market for POF printed heat shrink film is moving toward higher performance, functional segmentation, and green sustainability, with the competitive focus gradually shifting from basic supply capacity to a comprehensive contest of R&D innovation and customized service capabilities.

This report is a detailed and comprehensive analysis for global POF Printed Heat Shrink Film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global POF Printed Heat Shrink Film market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global POF Printed Heat Shrink Film market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global POF Printed Heat Shrink Film market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global POF Printed Heat Shrink Film market shares of main players, shipments in

revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for POF Printed Heat Shrink Film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global POF Printed Heat Shrink Film market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KEEPTOP, Action Bags, Bagla Group, TBS-Pack, DecoFilm SpA, Prettylift, Bollere Group, Sealed Air, Benison, Clysar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

POF Printed Heat Shrink Film market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Ordinary POF

Cross-linked POF

Market segment by Thickness

12?m

15?m

19?m

25?m

30?m

Market segment by Printability

Standard Printing Film

High Printability Film

Market segment by Application

Packaging

Printing

Others

Major players covered

KEEPTOP

Action Bags

Bagla Group

TBS-Pack

DecoFilm SpA

Prettylift

Bollore Group

Sealed Air

Benison

Clysar

Intertape Polymer Group

MSL Packaging

Amcor

Klockner Pentaplast

ZHEJIANGZHONGCHENG

Hangzhou Youngsun

SHANDONG YOUXIN PACKAGING MATERIALS

HUIHE PLASTIC

SUNWARD

Shandong Huaren New Material

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POF Printed Heat Shrink Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POF Printed Heat Shrink Film, with price, sales quantity, revenue, and global market share of POF Printed Heat Shrink Film from 2021 to 2026.

Chapter 3, the POF Printed Heat Shrink Film competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POF Printed Heat Shrink Film breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and POF Printed Heat Shrink Film market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POF Printed Heat Shrink Film.

Chapter 14 and 15, to describe POF Printed Heat Shrink Film sales channel, distributors, customers, research findings and conclusion.

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