

Global POE&EVA Masterbatch for Photovoltaic Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GFC7E5C5A303EN.html>

Date: September 2025

Pages: 116

Price: US\$ 3,132.00 (Single User License)

ID: GFC7E5C5A303EN

Abstracts

According to our (Global Info Research) latest study, the global POE&EVA Masterbatch for Photovoltaic market size was valued at US\$ 14530 million in 2024 and is forecast to a readjusted size of USD 20640 million by 2031 with a CAGR of 5.2% during review period.

Photovoltaic POE (polyolefin elastomer) and EVA (ethylene-vinyl acetate copolymer) masterbatches are key materials used in the production of photovoltaic modules, and are mainly used to manufacture packaging materials for solar panels. POE and EVA masterbatches have good optical transparency, UV resistance, weather resistance and high thermal stability, which help improve the efficiency and durability of photovoltaic modules. POE materials are often used to replace traditional EVA to improve the long-term performance of photovoltaic modules, while EVA is widely used in photovoltaic panel encapsulation to provide good adhesion and waterproof properties.

In the global photovoltaic market, POE (polyolefin elastomer) and EVA (ethylene-vinyl acetate copolymer) masterbatches are experiencing rapid growth as key encapsulation materials for solar panels. With the increasing global demand for renewable energy, especially the promotion of solar power generation, the photovoltaic industry has developed rapidly, driving the market demand for POE and EVA masterbatches.

EVA masterbatches still dominate most markets due to their excellent adhesion and water resistance, especially in cost-sensitive areas. However, POE masterbatches have higher performance advantages, especially in terms of UV resistance, high temperature resistance and long-term stability. As POE materials can improve the long-term efficiency and durability of photovoltaic modules, the market demand for POE

masterbatches has shown a gradual upward trend, especially in the high-end photovoltaic market.

With the continuous advancement of photovoltaic manufacturing technology and the strengthening of environmental regulations, the share of POE masterbatches in the market has gradually increased. It is expected that the market for POE and EVA masterbatches will continue to expand in the next few years, especially in Asia and Europe, becoming a key material to promote the continued growth of the photovoltaic industry.

This report is a detailed and comprehensive analysis for global POE&EVA Masterbatch for Photovoltaic market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global POE&EVA Masterbatch for Photovoltaic market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2020-2031

Global POE&EVA Masterbatch for Photovoltaic market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2020-2031

Global POE&EVA Masterbatch for Photovoltaic market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2020-2031

Global POE&EVA Masterbatch for Photovoltaic market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for POE&EVA Masterbatch for Photovoltaic

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global POE&EVA Masterbatch for Photovoltaic market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Borealis, Sumitomo Chemical, Formosa Plastic Group, Hanwha Group, USI Corp, LG Chem, ExxonMobil Chemical, Levima, Shenghong Group, Rongsheng Petrochemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

POE&EVA Masterbatch for Photovoltaic market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

POE Particles

EVA Particles

Market segment by Application

Single-sided Photovoltaic Modules

Double-sided Photovoltaic Modules

Major players covered

Borealis

Sumitomo Chemical

Formosa Plastic Group

Hanwha Group

USI Corp

LG Chem

ExxonMobil Chemical

Levima

Shenghong Group

Rongsheng Petrochemical

Liaoning Dingjide Petrochemical

Sinopont

Wanhua Chemical

Satellite Chemical

Shandong Chambroad Petrochemicals

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global POE&EVA Masterbatch for Photovoltaic Market 2025 by Manufacturers, Regions, Type and Application, Forec...

Chapter 1, to describe POE&EVA Masterbatch for Photovoltaic product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POE&EVA Masterbatch for Photovoltaic, with price, sales quantity, revenue, and global market share of POE&EVA Masterbatch for Photovoltaic from 2020 to 2025.

Chapter 3, the POE&EVA Masterbatch for Photovoltaic competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POE&EVA Masterbatch for Photovoltaic breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and POE&EVA Masterbatch for Photovoltaic market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POE&EVA Masterbatch for Photovoltaic.

Chapter 14 and 15, to describe POE&EVA Masterbatch for Photovoltaic sales channel, distributors, customers, research findings and conclusion.

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