

Global POE Switch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global POE Switch market size was valued at USD 4199.9 million in 2023 and is forecast to a readjusted size of USD 6683.3 million by 2030 with a CAGR of 6.9% during review period.

PoE (Power over Ethernet) describes any of several standardized or ad-hoc systems which pass electrical power along with data on twisted pair Ethernet cabling. This allows a single cable to provide both data connection and electrical power to devices such as wireless access points or IP cameras. Unlike standards such as Universal Serial Bus which also power devices over the data cables, PoE allows long cable lengths. Power may be carried on the same conductors as the data, or it may be carried on dedicated conductors in the same cable.

A POE switch is a network switch that has Power over Ethernet injection built-in. Simply connect other network devices to the switch as normal, and the switch will detect whether they are POE-compatible and enable power automatically.

The key players of POE switch include Cisco, HPE, etc. The top 2 players account for approximately 50% of the total market. North America is the largest market, with a share about 36%. In terms of end users, the largest segment is commercial, followed by government.

The Global Info Research report includes an overview of the development of the POE Switch industry chain, the market status of Commercial (Below 12 Ports, 12-24 Ports), Government (Below 12 Ports, 12-24 Ports), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of POE Switch.

Regionally, the report analyzes the POE Switch markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global POE Switch market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the POE Switch market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the POE Switch industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 12 Ports, 12-24 Ports).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the POE Switch market.

Regional Analysis: The report involves examining the POE Switch market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the POE Switch market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to POE Switch:

Company Analysis: Report covers individual POE Switch manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards POE Switch. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Government).

Technology Analysis: Report covers specific technologies relevant to POE Switch. It assesses the current state, advancements, and potential future developments in POE Switch areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the POE Switch market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

POE Switch market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 12 Ports

12-24 Ports

24-32 Ports

32-48 Ports

Above 48 Ports

Market segment by Application

Commercial

Government

School

Industrial

Others

Major players covered

Cisco

HPE

Dell

Juniper Networks

Extreme Networks

Alcatel-Lucent Enterprise

Netgear

Broadcom Inc

D-Link

Adtran

Panasonic

Advantech

Zyxel

Alaxala

Microchip Technology

Westermo

Rubytch

Moxa

Repotec

DrayTek

Huawei

ZTE

TP-Link

Hikvision

Shenzhen Hi-Net Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POE Switch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POE Switch, with price, sales, revenue and global market share of POE Switch from 2019 to 2024.

Chapter 3, the POE Switch competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POE Switch breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and POE Switch market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POE Switch.

Chapter 14 and 15, to describe POE Switch sales channel, distributors, customers, research findings and conclusion.

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