

Global POE Switch Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global POE Switch market size was valued at US\$ 5687 million in 2025 and is forecast to a readjusted size of US\$ 9086 million by 2032 with a CAGR of 7.0% during review period.

A POE Switch (Power over Ethernet Switch) is a network switch that delivers both data and electrical power over a single Ethernet cable (e.g., Cat5e/Cat6). Compliant with IEEE 802.3af (PoE), IEEE 802.3at (PoE+), and IEEE 802.3bt (PoE++) standards, it supplies power to end devices such as IP cameras, wireless access points, VoIP phones, and industrial sensors. POE switches eliminate the need for separate power supplies, enabling easier deployment across security, enterprise networking, and industrial automation environments. In 2024, global POE Switch production reached approximately 13.01 million units, with an average global market price of around US\$ 390 per unit. Global production capacity in 2024 is estimated at approximately 17.1 million units. The upstream raw materials for POE switches mainly include switching chips, PHY chips, PoE power (PSE) modules, PCB substrates, and metal/plastic enclosures. Major upstream suppliers include Broadcom, Realtek, Microchip Technology, Delta Electronics, and Lite-On. Downstream applications cover security surveillance, enterprise networking, wireless access deployment, industrial automation, and smart buildings. Major downstream customers include integrators and end-users such as Hikvision, Dahua, TP-Link, Cisco, and Huawei.

The global POE switch market has grown steadily in recent years, driven by strong demand from IP surveillance, Wi-Fi 6/6E/7 deployments, smart cities, and Industrial IoT. With the introduction of IEEE 802.3bt (PoE++), high-power devices such as PTZ cameras, Wi-Fi 6 APs, LED lighting, and industrial sensors accelerate the adoption of higher-power POE switches. Fast-growing regions include China, Southeast Asia, the

Middle East, and Latin America. Market competition features a multilayer structure of global brands (Cisco, HPE, Ubiquiti), Chinese vendors (TP-Link, Hikvision, Huawei, ZTE), and ODM/EMS manufacturers. Over the next 3?5 years, the market is expected to be supported by smart-building deployment, enterprise network upgrades, and expanding urban surveillance projects.

This report is a detailed and comprehensive analysis for global POE Switch market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global POE Switch market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global POE Switch market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global POE Switch market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global POE Switch market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for POE Switch

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global POE Switch market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Cisco, HPE (Juniper), Dell, Unipoe, Extreme Networks, Alcatel-Lucent Enterprise, Netgear, Allied Telesis, D-Link, Adtran, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

POE Switch market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Below 12 Ports

12-24 Ports

24-32 Ports

32-48 Ports

Above 48 Ports

Market segment by Management

Unmanaged POE Switch

Managed POE Switch

Market segment by Installation

Desktop

Rack-mounted

DIN-Rail

Market segment by Network Performance

Fast Ethernet POE Switch

Gigabit POE Switch

10G POE Switch

Market segment by Application

Commercial

Government

School

Industrial

Others

Major players covered

Cisco

HPE (Juniper)

Dell

Unipoe

Extreme Networks

Alcatel-Lucent Enterprise

Netgear

Allied Telesis

D-Link

Adtran

Panasonic

Advantech

Zyxel

Alaxala

Microchip Technology

Westermo

Rubytech

Moxa

Repotec

DrayTek

Huawei

ZTE

TP-Link

Hikvision

Shenzhen Hi-Net Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POE Switch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POE Switch, with price, sales quantity, revenue, and global market share of POE Switch from 2021 to 2026.

Chapter 3, the POE Switch competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POE Switch breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and POE Switch market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POE Switch.

Chapter 14 and 15, to describe POE Switch sales channel, distributors, customers, research findings and conclusion.

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