

Global PoE Power Adapter Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G6B06A0CEB42EN.html>

Date: September 2026

Pages: 195

Price: US\$ 4,480.00 (Single User License)

ID: G6B06A0CEB42EN

Abstracts

The global PoE Power Adapter market size is expected to reach \$ 610 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

PoE Power Adapters are standalone single-port power-sourcing devices that add electrical power to an Ethernet connection, allowing data and power to be delivered to a powered device through the same Ethernet cable. The category includes IEEE 802.3af, 802.3at and 802.3bt single-port PoE injectors, as well as passive PoE adapters widely used with outdoor wireless and broadband equipment. Typical power levels range from low-power passive adapters to 60–90 W PoE++ products. Multi-port PoE midspans, PoE switches, PoE splitters, extenders, PoE-to-USB-C converters, standalone power supplies, PoE semiconductors and integrated switch PSE ports are excluded. The upstream industry includes AC/DC power-conversion components, transformers, power semiconductors, PoE PSE controller ICs, detection and classification circuits, Ethernet magnetics, RJ45 connectors, capacitors, surge-protection devices, printed circuit boards, plastic and metal housings, cables and plugs. Midstream suppliers undertake power-supply design, PoE detection and classification, PCB assembly, Ethernet signal integration, thermal management, surge protection, regulatory certification, final assembly and OEM/ODM production. Downstream applications include wireless access points, outdoor wireless bridges, IP cameras, VoIP phones, access-control systems, intercoms, small cells, industrial Ethernet terminals, smart-building equipment and IoT devices.

The PoE Power Adapter market is shifting from low-power passive and 15 W products toward 30 W, 60 W and 90 W standards as Wi-Fi 7 access points, PTZ cameras, smart-building devices and edge equipment require more power and higher Ethernet speeds. Multi-gigabit data support is becoming an increasingly important differentiator alongside

power output. Low-cost Asian manufacturing will continue to dominate unit volume, while higher-power, industrial, outdoor and enterprise-certified products will contribute a disproportionate share of revenue. The principal structural risk is substitution by PoE switches, particularly in larger enterprise and surveillance installations where centralized multi-port power is more economical. Independent adapters should therefore remain strongest in single-device retrofits, outdoor wireless equipment, small deployments and high-power applications where existing switching infrastructure cannot provide sufficient PoE power. In 2025, global PoE Power Adapter production was approximately 17.95 million units, with an estimated global average selling value of approximately US\$22.0 per unit. The estimated gross profit margin of major suppliers ranged from 20% to 40%. Global effective manufacturing capacity was approximately 23.93 million units.

Report Scope

This report studies the global PoE Power Adapter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PoE Power Adapter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PoE Power Adapter that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PoE Power Adapter total production and demand, 2021-2032, (K Units)

Global PoE Power Adapter total production value, 2021-2032, (USD Million)

Global PoE Power Adapter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global PoE Power Adapter consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: PoE Power Adapter domestic production, consumption, key

domestic manufacturers and share

Global PoE Power Adapter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global PoE Power Adapter production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global PoE Power Adapter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global PoE Power Adapter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Phoenix Contact, Teltonika Networks, Allied Telesis, Creative Lianjie Network Technology Co., Ltd., Shenzhen UTEPO Tech Co., Ltd., Shenzhen Ewind Technology Co., Ltd., Shenzhen SDAPO Communication Co., Ltd., Shenzhen Starwell Technology Co., Ltd., PHIHONG TECHNOLOGY CO., LTD., VIVOTEK Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PoE Power Adapter market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PoE Power Adapter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global PoE Power Adapter Market, Segmentation by Type:

Up to 15.4 W

15.4–30 W

30–60 W

Above 60 W

Global PoE Power Adapter Market, Segmentation by PoE Standard:

IEEE 802.3af

IEEE 802.3at

IEEE 802.3bt Type 3

IEEE 802.3bt Type 4

Global PoE Power Adapter Market, Segmentation by Maximum Ethernet Data Rate:

Up to 100 Mbps

1 Gbps

2.5–5 Gbps

10 Gbps

Global PoE Power Adapter Market, Segmentation by Application:

Surveillance System

Communication System

Wireless Network System

Others

Companies Profiled:

Phoenix Contact

Teltonika Networks

Allied Telesis

Creative Lianjie Network Technology Co., Ltd.

Shenzhen UTEPO Tech Co., Ltd.

Shenzhen Ewind Technology Co., Ltd.

Shenzhen SDAPO Communication Co., Ltd.

Shenzhen Starwell Technology Co., Ltd.

PHIHONG TECHNOLOGY CO., LTD.

VIVOTEK Inc.

AIR802 LLC

Shenzhen RISUNIC Technology Co., Ltd.

Shenzhen Hi-Net Technology Co., Ltd.

TP-Link Systems Inc.

Shenzhen Tenda Technology Co., Ltd.

Microchip Technology Inc.

LITE-ON Technology Corporation

Axis Communications AB

PLANET Technology Corporation

ADVANTECH CO., LTD.

TRENDnet, Inc.

Altronix Corporation

Zyxel Networks Corporation

EnGenius Technologies, Inc.

Optical Network Video Technologies (Shenzhen) Co., Ltd.

GlobTek, Inc.

Key Questions Answered

1. How big is the global PoE Power Adapter market?
2. What is the demand of the global PoE Power Adapter market?
3. What is the year over year growth of the global PoE Power Adapter market?
4. What is the total value of the global PoE Power Adapter market?
5. Who are the Major Players in the global PoE Power Adapter market?
6. What are the growth factors driving the market demand?

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