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Global PoE Converter Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global PoE Converter market size was valued at US$ 299 million in 2024 and is forecast to a readjusted size of USD 410 million by 2031 with a CAGR of 4.7% during review period.

The PoE (Power over Ethernet) Converter market has experienced significant growth and prominence as the demand for efficient power delivery solutions in network infrastructure and IoT (Internet of Things) applications has surged. A PoE Converter is a specialized device designed to enable power transmission over Ethernet cables, converting non-PoE devices into PoE-enabled devices or vice versa. This market's expansion is primarily driven by the increasing adoption of PoE technology in various industries, including telecommunications, surveillance, access control, and smart building initiatives, where it offers a cost-effective and convenient way to power and connect devices over a single Ethernet cable.

The PoE Converter market addresses the need to expand PoE network capabilities, especially in scenarios where devices may not support PoE natively or require different power levels. These converters allow organizations to integrate PoE technology into existing network infrastructures without the need for significant infrastructure upgrades.

Furthermore, with the growing deployment of power-hungry devices and IoT sensors, the demand for PoE Converters has surged. These converters are capable of delivering different power levels, supporting various PoE standards, and accommodating devices with different power requirements, making them versatile solutions for diverse PoE deployments.

The market is characterized by the presence of several networking equipment

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manufacturers and technology providers offering a wide range of PoE Converters to cater to different power needs and networking setups. Ongoing advancements in PoE technology, such as higher power levels, improved efficiency, and support for emerging PoE standards like 802.3bt, have further fueled the market's growth and facilitated the integration of PoE solutions in various industries.

As industries continue to embrace PoE technology for its flexibility and cost-effectiveness, the PoE Converter market is expected to witness sustained growth, serving as a critical enabler of seamless power delivery and network connectivity for a wide range of devices and applications. Additionally, the market's expansion is also driven by the growing recognition of the importance of PoE in powering and connecting devices in smart and connected environments, where efficiency, scalability, and ease of deployment are paramount.

This report is a detailed and comprehensive analysis for global PoE Converter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PoE Converter market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2020-2031

Global PoE Converter market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2020-2031

Global PoE Converter market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2020-2031

Global PoE Converter market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2020-2025

The Primary Objectives in This Report Are:

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To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PoE Converter

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PoE Converter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EnGenius, PLANET Technology, Ubiquiti, ALFA Network, Perle, Omnitron Systems, Tripp Lite, TRENDnet, Antaira Technologies, Advantech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PoE Converter market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Passive PoE Converter

Active PoE Converter

Market segment by Application

Healthcare Facility

Residential

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Telecommunication

Industrial Sector

Others

Major players covered

EnGenius

PLANET Technology

Ubiquiti

ALFA Network

Perle

Omnitron Systems

Tripp Lite

TRENDnet

Antaira Technologies

Advantech

LevelOne

CTC Union

MikroTik

AETEK

Altronix

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Tycon Systems

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PoE Converter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PoE Converter, with price, sales quantity, revenue, and global market share of PoE Converter from 2020 to 2025.

Chapter 3, the PoE Converter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PoE Converter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and PoE Converter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

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analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PoE Converter.

Chapter 14 and 15, to describe PoE Converter sales channel, distributors, customers, research findings and conclusion.

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