

# Global POCT Product and Devices Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global POCT Product and Devices market size was valued at USD 32760 million in 2023 and is forecast to a readjusted size of USD 52460 million by 2030 with a CAGR of 7.0% during review period.

Point-of-care (POC) is defined as medical testing at or near the site of patient care. The driving notion behind POCT is to bring the test conveniently and immediately to the patient. This increases the likelihood that the patient, physician, and care team will receive the results quicker, which allows for immediate clinical management decisions to be made.

In China, the key players of point-of-care testing (POCT) include Sinocare, Wondfo, Roche, Abbott, LifeScan, etc. The top five players hold a share about 48% of China market. In terms of product type, blood glucose testing is the largest segment, occupied for a share of 44%, and in terms of application, hospitals has a share about 58 percent.

Global key players of POCT Product and Devices include Roche and Abbott, etc. The top two players hold a share about 50%. North America is the largest market, has a share about 35%. In terms of product type, Consumables is the largest segment, occupied for a share of about 88%, and in terms of application, Hospital & Clinic has a share about 43 percent.

The Global Info Research report includes an overview of the development of the POCT Product and Devices industry chain, the market status of Hospital & Clinic (Consumables, Devices), Laboratory (Consumables, Devices), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of POCT Product and Devices.

Regionally, the report analyzes the POCT Product and Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global POCT Product and Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the POCT Product and Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the POCT Product and Devices industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Consumables, Devices).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the POCT Product and Devices market.

**Regional Analysis:** The report involves examining the POCT Product and Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the POCT Product and Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to POCT Product and Devices:

**Company Analysis:** Report covers individual POCT Product and Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards POCT Product and Devices This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital & Clinic, Laboratory).

**Technology Analysis:** Report covers specific technologies relevant to POCT Product and Devices. It assesses the current state, advancements, and potential future developments in POCT Product and Devices areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the POCT Product and Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

POCT Product and Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Consumables

Devices

### Market segment by Application

Hospital & Clinic

Laboratory

Household

Other

#### Major players covered

Roche

Abbott

LifeScan

Siemens Healthineers

Danaher

Ascensia

BioMerieux

ARKRAY

Bio-Rad Laboratories

Nova Biomedical

QuidelOrtho

Accriva

OraSure Technologies

Helena Laboratories

Phamatech

Chembio Diagnostics

Trinity Biotech

Wuhan Easy Diagnosis

Intec PRODUCT

Sinocare

Wondfo

Getein Biotech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POCT Product and Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POCT Product and Devices, with price, sales, revenue and global market share of POCT Product and Devices from 2019 to 2024.

Chapter 3, the POCT Product and Devices competitive situation, sales quantity,

revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POCT Product and Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and POCT Product and Devices market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POCT Product and Devices.

Chapter 14 and 15, to describe POCT Product and Devices sales channel, distributors, customers, research findings and conclusion.

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