

Global Pocket Tissue Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pocket Tissue market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Tissue papers can be made up of either wood pulp, chemical pulp or recovered paper. Tissue papers are widely used for a variety of hygiene solutions; pocket tissues are one of them. Pocket tissues are light-weight, soft and can be used on the go. Pocket tissues are gaining traction in the global tissues market owing to the increased consumption of health and hygiene products. Companies involved in the manufacture of pocket tissues are focusing on reducing greenhouse emissions and using the recovered pulp for production of pocket tissues so as to minimize the impact on the environment.

The Global Info Research report includes an overview of the development of the Pocket Tissue industry chain, the market status of Supermarket (2 Ply Pocket Tissue, 3 Ply Pocket Tissue), Specialty Store (2 Ply Pocket Tissue, 3 Ply Pocket Tissue), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pocket Tissue.

Regionally, the report analyzes the Pocket Tissue markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pocket Tissue market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pocket Tissue market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pocket Tissue industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., 2 Ply Pocket Tissue, 3 Ply Pocket Tissue).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pocket Tissue market.

Regional Analysis: The report involves examining the Pocket Tissue market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pocket Tissue market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pocket Tissue:

Company Analysis: Report covers individual Pocket Tissue manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pocket Tissue This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Specialty Store).

Technology Analysis: Report covers specific technologies relevant to Pocket Tissue. It assesses the current state, advancements, and potential future developments in Pocket Tissue areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pocket Tissue market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pocket Tissue market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

2 Ply Pocket Tissue

3 Ply Pocket Tissue

Market segment by Application

Supermarket

Specialty Store

Online Store

Others

Major players covered

Kimberly-Clark

SCA

Georgia-Pacific

APP(Sinar Mas Group)

Procter & Gamble

Sofidel

Hengan International

Vinda

WEPA

Metsa Group

CMPC

ICT- industrie

Kruger

Cascades

C & S

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pocket Tissue product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pocket Tissue, with price, sales, revenue and global market share of Pocket Tissue from 2019 to 2024.

Chapter 3, the Pocket Tissue competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pocket Tissue breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pocket Tissue market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pocket Tissue.

Chapter 14 and 15, to describe Pocket Tissue sales channel, distributors, customers, research findings and conclusion.

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