

Global POC Immunoassay Analyzer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global POC Immunoassay Analyzer market size is expected to reach \$ 5607 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

POC immunoassay analyzers are compact diagnostic instruments designed to perform rapid immunoassay-based tests at or near the point of care, enabling timely detection of biomarkers for infectious diseases, cardiac markers, hormones, and other clinical parameters. These systems typically integrate sample processing, reaction, and detection modules, providing quantitative or qualitative results within minutes. From a value chain perspective, upstream includes antibodies, reagents, biosensors, microfluidic components, and electronic modules; midstream involves analyzer design, assay integration, calibration, and regulatory certification; downstream demand comes from hospitals, emergency departments, clinics, pharmacies, and home healthcare settings. In 2025, the average selling price is approximately US\$2,150 per unit, with global shipments around 1.42 million units. The industry maintains gross margins of 45%–62%, supported by recurring reagent consumption, installed-base expansion, and strong demand for rapid diagnostics.

The market for Point-of-Care (POC) immunoassay analyzers has been experiencing significant growth and is expected to continue to do so in the coming years. This trend can be attributed to several factors: Increasing prevalence of infectious diseases: The global burden of infectious diseases, such as COVID-19, HIV, and hepatitis, has been driving the demand for rapid and accurate diagnostic testing. POC immunoassay analyzers offer the advantage of providing quick results at the point of care, enabling timely diagnosis and treatment. Growing demand for decentralized healthcare: POC testing offers the convenience of testing patients outside of traditional laboratory

settings, such as in clinics, emergency rooms, and homes. This decentralized approach to healthcare reduces the turnaround time for test results, improves patient outcomes, and enhances overall healthcare efficiency.

This report studies the global POC Immunoassay Analyzer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for POC Immunoassay Analyzer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of POC Immunoassay Analyzer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global POC Immunoassay Analyzer total production and demand, 2021-2032, (K Units)

Global POC Immunoassay Analyzer total production value, 2021-2032, (USD Million)

Global POC Immunoassay Analyzer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global POC Immunoassay Analyzer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: POC Immunoassay Analyzer domestic production, consumption, key domestic manufacturers and share

Global POC Immunoassay Analyzer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global POC Immunoassay Analyzer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global POC Immunoassay Analyzer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global POC Immunoassay Analyzer market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abbott Diagnostics, Roche Diagnostics, Siemens Healthineers, Danaher (Beckman Coulter), QuidelOrtho, bioMérieux, Radiometer, Geteint Biotech, Hotgen Biotech, Wondfo Biotech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World POC Immunoassay Analyzer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global POC Immunoassay Analyzer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global POC Immunoassay Analyzer Market, Segmentation by Type:

Infectious Disease Tests

Cardiac Markers

Hormone Tests

Tumor Markers

Global POC Immunoassay Analyzer Market, Segmentation by Technology:

Lateral Flow Immunoassay

Fluorescence Immunoassay

Chemiluminescence

Electrochemical Detection

Global POC Immunoassay Analyzer Market, Segmentation by Throughput:

Single-test Devices

Multi-test Systems

High-throughput POC

Global POC Immunoassay Analyzer Market, Segmentation by Application:

Hospitals

Clinics

Pharmacies

Homecare

Companies Profiled:

Abbott Diagnostics

Roche Diagnostics

Siemens Healthineers

Danaher (Beckman Coulter)

QuidelOrtho

bioMérieux

Radiometer

Getein Biotech

Hotgen Biotech

Wondfo Biotech

Snibe

Mindray

Lepu Medical

Key Questions Answered:

1. How big is the global POC Immunoassay Analyzer market?
2. What is the demand of the global POC Immunoassay Analyzer market?
3. What is the year over year growth of the global POC Immunoassay Analyzer market?
4. What is the production and production value of the global POC Immunoassay Analyzer market?
5. Who are the key producers in the global POC Immunoassay Analyzer market?
6. What are the growth factors driving the market demand?

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