

# Global POC Diagnostics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA01326B49CEN.html>

Date: January 2024

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: GA01326B49CEN

## Abstracts

According to our (Global Info Research) latest study, the global POC Diagnostics market size was valued at USD 26410 million in 2023 and is forecast to a readjusted size of USD 48270 million by 2030 with a CAGR of 9.0% during review period.

Point-of-care Diagnostics (POC) is defined as medical testing at or near the site of patient care. The driving notion behind POCT is to bring the test conveniently and immediately to the patient. This increases the likelihood that the patient, physician, and care team will receive the results quicker, which allows for immediate clinical management decisions to be made.

In United States, POC Diagnostics key players include Alere, Roche, Abbott Laboratories, Johnson & Johnson, etc. Global top four manufacturers hold a share over 50%.

In terms of product, Blood Glucose Testing is the largest segment, with a share over 45%. And in terms of application, the largest application is Clinics, followed by Hospitals, Laboratory, etc.

The Global Info Research report includes an overview of the development of the POC Diagnostics industry chain, the market status of Clinics (Blood Glucose Testing, Infectious Diseases Testing), Hospitals (Blood Glucose Testing, Infectious Diseases Testing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of POC Diagnostics.

Regionally, the report analyzes the POC Diagnostics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global POC Diagnostics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the POC Diagnostics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the POC Diagnostics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Blood Glucose Testing, Infectious Diseases Testing).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the POC Diagnostics market.

**Regional Analysis:** The report involves examining the POC Diagnostics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the POC Diagnostics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to POC Diagnostics:

**Company Analysis:** Report covers individual POC Diagnostics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards POC Diagnostics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clinics, Hospitals).

**Technology Analysis:** Report covers specific technologies relevant to POC Diagnostics. It assesses the current state, advancements, and potential future developments in POC Diagnostics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the POC Diagnostics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

POC Diagnostics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Blood Glucose Testing

Infectious Diseases Testing

Cardiac Markers Testing

Coagulation Testing

Pregnancy and Fertility Testing

Blood Gas or Electrolytes Testing

Tumor Markers Testing

Urinalysis Testing

Cholesterol Testing

Others

#### Market segment by Application

Clinics

Hospitals

Laboratory

Others

#### Major players covered

Alere

Roche

Abbott Laboratories

Johnson & Johnson

Siemens Healthcare

Danaher

Bayer Healthcare

Beckman Coulter

Nipro Diagnostics

Bio-Rad Laboratories

Nova Biomedical

BioMerieux

Quidel

Helena Laboratories

OraSure Technologies

Accriva

Abaxis

Chembio Diagnostics

Trinity Biotech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe POC Diagnostics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of POC Diagnostics, with price, sales,

revenue and global market share of POC Diagnostics from 2019 to 2024.

Chapter 3, the POC Diagnostics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the POC Diagnostics breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and POC Diagnostics market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of POC Diagnostics.

Chapter 14 and 15, to describe POC Diagnostics sales channel, distributors, customers, research findings and conclusion.

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