

Global Po Hot Melt Adhesive Film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Po Hot Melt Adhesive Film market size is expected to reach \$ 207 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2025, global Po Hot Melt Adhesive Film production reached approximately 42789 k sqm, the average price is usd/sqm. A Po Hot Melt Adhesive Film, also known as Polyolefin Hot Melt Adhesive Film, is a type of thermoplastic adhesive material that comes in film form and is used for bonding various substrates together. It is often used in industries such as textiles, packaging, electronics, automotive, and more. This adhesive film is activated by heat, causing it to soften and bond to surfaces upon application.

Market Concentration and Major Players:

Internationally, the PO hot melt adhesive film market is highly concentrated, primarily in developed countries in Europe and America. Large manufacturers include Bostik and POLIFILM. Domestically, the PO hot melt adhesive film market still has significant room for growth.

Manufacturing Process and Market Trends:

PO hot melt adhesive film uses polyolefin resin as its main base, blended with tackifying resins and antioxidants, and then extruded using single or twin screw extruders. It can be formed using casting or extrusion coating methods, or a coating route. The key is controlling the melt temperature, viscosity, basis weight, and thickness to balance adhesive strength, washability, and weather resistance. The matching of pressing and setting temperatures determines the final composite strength.

The global market is driven by solvent-free, environmentally friendly alternatives to solvent-based adhesives. Major downstream applications include seamless textile underwear, down jackets with down-proof features, footwear and bags, automotive interior lamination, medical protective clothing, new energy components, and electronic insulation. Building materials such as aluminum composite panels are also a mature application scenario. The Asia-Pacific region is the center of production and consumption, while Europe and the United States occupy the high value-added segment with their high-end formulas that are resistant to high and low temperatures and low VOC certification for automobiles. Lightweight, recyclable, low-energy heat-pressing and bio-based PO are the directions for process iteration. The supply chain revolves around the fluctuation of polyolefin raw materials and the adjustment of regional production capacity.

This report studies the global Po Hot Melt Adhesive Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Po Hot Melt Adhesive Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Po Hot Melt Adhesive Film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Po Hot Melt Adhesive Film total production and demand, 2021-2032, (K Sqm)

Global Po Hot Melt Adhesive Film total production value, 2021-2032, (USD Million)

Global Po Hot Melt Adhesive Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Po Hot Melt Adhesive Film consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Po Hot Melt Adhesive Film domestic production, consumption, key domestic manufacturers and share

Global Po Hot Melt Adhesive Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Po Hot Melt Adhesive Film production by Transparent, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Po Hot Melt Adhesive Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Po Hot Melt Adhesive Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bostik, POLIFILM, Bemis Associates, Pontacol, Adhesive Films, Inc., Tee Group Films, Jiangsu Hehe New Materials, Anhui Haita New Materials Technology, Shanghai Hengning New Materials, Shanghai Xinxu New Material Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Po Hot Melt Adhesive Film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sqm) by manufacturer, by Transparent, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Po Hot Melt Adhesive Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Po Hot Melt Adhesive Film Market, Segmentation by Transparent:

Transparent

Translucent

Global Po Hot Melt Adhesive Film Market, Segmentation by Thickness:

0.03 mm

0.05 mm

0.10 mm

Others

Global Po Hot Melt Adhesive Film Market, Segmentation by Structure:

Single Layer

Double Layer

Global Po Hot Melt Adhesive Film Market, Segmentation by Application:

Aerospace

Home and Building Materials

Packaging

Textile

Others

Companies Profiled:

Bostik

POLIFILM

Bemis Associates

Pontacol

Adhesive Films, Inc.

Tee Group Films

Jiangsu Hehe New Materials

Anhui Haita New Materials Technology

Shanghai Hengning New Materials

Shanghai Xinxu New Material Technology

Suzhou Yunqi Adhesive Products

Zhejiang Aoyu New Material Technology

Key Questions Answered:

1. How big is the global Po Hot Melt Adhesive Film market?
2. What is the demand of the global Po Hot Melt Adhesive Film market?
3. What is the year over year growth of the global Po Hot Melt Adhesive Film market?
4. What is the production and production value of the global Po Hot Melt Adhesive Film market?
5. Who are the key producers in the global Po Hot Melt Adhesive Film market?
6. What are the growth factors driving the market demand?

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