

Global Plush Fabric Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Plush Fabric market size was valued at US\$ 678 million in 2024 and is forecast to a readjusted size of USD 1019 million by 2031 with a CAGR of 6.1% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Plush fabrics are usually made of cotton, wool, polyester and other materials for plush processing. By adding sticky plush, scraped plush, needle plush, coated plush, etc. on the surface or back of the fabric, a certain length of plush on the surface is pulled out to form a process in which the plush covers the entire fabric.

This report is a detailed and comprehensive analysis for global Plush Fabric market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Plush Fabric market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Plush Fabric market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Plush Fabric market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Plush Fabric market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Plush Fabric
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Plush Fabric market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Polartec, Shenli Textile, SHANGHAI CHALLENGE, British Velvets, Lewan Needle Textile, Shaoxing Keqiaohengsong Knitting Co., Ltd., Shaoxing Mingxiang Textile Co., Ltd., Jiangsu Wulong Knitting Co., Ltd, AOCHEN Home Textile, Haining Juncheng, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Plush Fabric market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fleece Fabrics

?Coral Fleece Fabric

Flannel Fabric

German Velvet Fabric

Golden Velvet Fabric

Cotton Fleece Fabric

Others

Market segment by Application

Clothing

Home Textiles

Others

Major players covered

Polartec

Shenli Textile

SHANGHAI CHALLENGE

British Velvets

Lewan Needle Textile

Shaoxing Keqiaohengsong Knitting Co., Ltd.

Shaoxing Mingxiang Textile Co., Ltd.

Jiangsu Wulong Knitting Co., Ltd

AOCHEN Home Textile

Haining Juncheng

Quanzhou Haitian Material Technology

Toray

Shenzhou International

DINOLE

Sahaj Velvet

Frontier Tex

Changshu Yuyang Knitting & Textile Co., Ltd

Kingcason

Arora Knitfab Pvt Ltd

Jiangsu Xinkangsheng

Jong Stit Co.

Huge-Bamboo Enterprise

Tangber

Vinay Textiles

Jest Textiles

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plush Fabric product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plush Fabric, with price, sales quantity, revenue, and global market share of Plush Fabric from 2020 to 2025.

Chapter 3, the Plush Fabric competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plush Fabric breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Plush Fabric market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plush Fabric.

Chapter 14 and 15, to describe Plush Fabric sales channel, distributors, customers, research findings and conclusion.

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