

# Global Plug-in Power Bank Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GDB9E58A3A51EN.html>

Date: June 2026

Pages: 206

Price: US\$ 3,480.00 (Single User License)

ID: GDB9E58A3A51EN

## Abstracts

According to our (Global Info Research) latest study, the global Plug-in Power Bank market size was valued at US\$ 648 million in 2025 and is forecast to a readjusted size of US\$ 1158 million by 2032 with a CAGR of 8.5% during review period.

In 2025, the global production of plug-in power banks was 34.2 million units, with an average price of US\$18.4 per unit and an average gross profit margin of 24.5%.

A plug-in power bank is a portable charging device that integrates an AC wall plug, foldable prongs, or interchangeable travel plug modules into a conventional power bank. It functions as both a wall charger and a rechargeable battery pack, allowing users to plug the device directly into an AC outlet for self-recharging and then use it on the go to charge smartphones, tablets, earbuds, smartwatches, and selected lightweight laptops through USB-C, USB-A, built-in cables, wireless charging, or magnetic wireless charging. The scope of this study focuses on finished plug-in power banks, including charger-and-power-bank hybrid products, 3-in-1 power banks with built-in cables and wall plugs, wall-plug wireless power banks, and travel-plug modular power banks. Key specifications include battery capacity, rated capacity, AC input range, USB-C PD output power, total output power, fast-charging protocol compatibility, plug structure, thermal management, safety protection circuits, CCC/UL/CE/CB compliance, and airline carry-on eligibility. The product category sits at the intersection of consumer charging accessories and compact portable energy storage, with its core value centered on reducing the number of separate chargers, cables, and battery packs users need to carry during travel, commuting, work, and mobile device usage.

Based on our research, plug-in power banks should be treated as a distinct subcategory

within portable charging devices rather than as a simple variant of standard power banks. The key market boundary is the integration of an AC wall plug, foldable prongs, or travel-plug module into a rechargeable battery pack. Products that only have built-in cables, magnetic wireless charging, or standard USB-C fast charging should not be included unless they also provide direct wall-plug recharging capability. The category's value proposition is clear: it reduces the need to carry a separate wall charger, cable, and power bank, while enabling users to recharge the power bank directly from a wall outlet. This makes it especially relevant for travel, commuting, campus life, business trips, and mobile work.

From a supply perspective, the market is strongly linked to the Chinese consumer electronics charging ecosystem. China-based and Hong Kong-based brands have advantages in battery pack integration, industrial design, fast-charging protocol adaptation, cable engineering, compact GaN charger modules, and cross-border e-commerce distribution. Companies such as Anker, UGREEN, Baseus, PISEN, ROMOSS, MOMAX, SHARGE, and iWALK represent the core Asian supply base. North American brands such as myCharge, mophie, Belkin, ZAGG, and related accessory companies are more visible in retail channels and brand-driven consumer markets. Japan, Taiwan, India, and Australia contribute regional players and localized product lines. Because contract manufacturing is common in this industry, brand ownership and actual manufacturing should be separated in detailed supplier due diligence.

From a demand perspective, the category is benefiting from the convergence of several trends: higher smartphone power consumption, more multi-device users, USB-C standardization, travel recovery, portable work, and consumer preference for integrated accessories. Mainstream products are moving from low-output emergency chargers toward 20W, 30W, 45W, and higher USB-C PD fast charging. Small 5000mAh products are positioned for emergency and everyday carry use, 10000mAh products form the mainstream travel and commuter segment, and 20000mAh or higher products serve tablets, handheld gaming devices, and light laptop charging. Built-in cables, retractable cables, digital displays, Qi/Qi2 wireless charging, temperature control, and interchangeable travel plugs will be important differentiation factors.

From a regulatory and risk perspective, safety compliance is becoming one of the most important competitive barriers. China's CCC requirements for mobile power supplies and airline restrictions on uncertified or recalled power banks have raised the compliance threshold for all suppliers. In the United States, the myCharge POWER HUB All-In-One recall highlighted fire and burn hazards associated with overheating portable chargers, reinforcing the importance of battery cell quality, thermal design,

protection circuitry, certification, and traceability. These regulatory and safety pressures may reduce the presence of low-cost white-label products, while supporting market share gains for established brands and certified ODM/OEM manufacturers. Over the medium term, the category is expected to continue growing, but competition will shift from pure price and capacity claims toward integrated design, safety certification, fast-charging performance, and brand trust.

This report is a detailed and comprehensive analysis for global Plug-in Power Bank market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Capacity and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Plug-in Power Bank market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Plug-in Power Bank market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Plug-in Power Bank market size and forecasts, by Capacity and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Plug-in Power Bank market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Plug-in Power Bank

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Plug-in Power Bank market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anker Innovations, UGREEN Group, Shenzhen Baseus Technology, Pisen Electronics, Shenzhen ROMOSS Technology, MOMAX Technology, ID MIX, SHARGE, Shenzhen iWALK Technology, AUKEY, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Plug-in Power Bank market is split by Capacity and by Sales Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Capacity, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Capacity

Below 5000mAh

5000?9999mAh

10000?14999mAh

15000?19999mAh

20000mAh and Above

#### Market segment by Output Power

Below 18W

18W?22.5W

30W?35W

45W?55W

65W and Above

#### Market segment by Charging Interface

USB-C Only

USB-A and USB-C

Wireless Charging

#### Market segment by Sales Channel

Online Sales

Offline Sales

#### Major players covered

Anker Innovations

UGREEN Group

Shenzhen Baseus Technology

Pisen Electronics

Shenzhen ROMOSS Technology

MOMAX Technology

IDMIX

SHARGE

Shenzhen iWALK Technology

AUKEY

RAVPower

Zendure

ZMI

Xiaomi

Joyroom

Mcdodo

LDNIO

Remax

Hoco Technology

Benks

ROCK

RFA Brands

mophie

Belkin International

ZAGG

Naztech Technologies

Raycon

Hyper

Satechi

VRURC

Xtorm

Verbatim

Elecom

CIO

Buffalo

MOZTECH

Solide

Cygnett

Portronics

Mazer

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Plug-in Power Bank product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plug-in Power Bank, with price, sales quantity, revenue, and global market share of Plug-in Power Bank from 2021 to 2026.

Chapter 3, the Plug-in Power Bank competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plug-in Power Bank breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Capacity and by Sales Channel, with sales market share and growth rate by Capacity, by Sales Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Plug-in Power Bank market forecast, by regions, by Capacity, and by Sales Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plug-in Power Bank.

Chapter 14 and 15, to describe Plug-in Power Bank sales channel, distributors, customers, research findings and conclusion.



## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Capacity

1.3.1 Overview: Global Plug-in Power Bank Consumption Value by Capacity: 2021 Versus 2025 Versus 2032

1.3.2 Below 5000mAh

1.3.3 5000?9999mAh

1.3.4 10000?14999mAh

1.3.5 15000?19999mAh

1.3.6 20000mAh and Above

#### 1.4 Market Analysis by Output Power

1.4.1 Overview: Global Plug-in Power Bank Consumption Value by Output Power: 2021 Versus 2025 Versus 2032

1.4.2 Below 18W

1.4.3 18W?22.5W

1.4.4 30W?35W

1.4.5 45W?55W

1.4.6 65W and Above

#### 1.5 Market Analysis by Charging Interface

1.5.1 Overview: Global Plug-in Power Bank Consumption Value by Charging Interface: 2021 Versus 2025 Versus 2032

1.5.2 USB-C Only

1.5.3 USB-A and USB-C

1.5.4 Wireless Charging

#### 1.6 Market Analysis by Sales Channel

1.6.1 Overview: Global Plug-in Power Bank Consumption Value by Sales Channel: 2021 Versus 2025 Versus 2032

1.6.2 Online Sales

1.6.3 Offline Sales

#### 1.7 Global Plug-in Power Bank Market Size & Forecast

1.7.1 Global Plug-in Power Bank Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Plug-in Power Bank Sales Quantity (2021-2032)

1.7.3 Global Plug-in Power Bank Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

## 2.1 Anker Innovations

### 2.1.1 Anker Innovations Details

### 2.1.2 Anker Innovations Major Business

### 2.1.3 Anker Innovations Plug-in Power Bank Product and Services

### 2.1.4 Anker Innovations Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.1.5 Anker Innovations Recent Developments/Updates

## 2.2 UGREEN Group

### 2.2.1 UGREEN Group Details

### 2.2.2 UGREEN Group Major Business

### 2.2.3 UGREEN Group Plug-in Power Bank Product and Services

### 2.2.4 UGREEN Group Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.2.5 UGREEN Group Recent Developments/Updates

## 2.3 Shenzhen Baseus Technology

### 2.3.1 Shenzhen Baseus Technology Details

### 2.3.2 Shenzhen Baseus Technology Major Business

### 2.3.3 Shenzhen Baseus Technology Plug-in Power Bank Product and Services

### 2.3.4 Shenzhen Baseus Technology Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.3.5 Shenzhen Baseus Technology Recent Developments/Updates

## 2.4 Pisen Electronics

### 2.4.1 Pisen Electronics Details

### 2.4.2 Pisen Electronics Major Business

### 2.4.3 Pisen Electronics Plug-in Power Bank Product and Services

### 2.4.4 Pisen Electronics Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.4.5 Pisen Electronics Recent Developments/Updates

## 2.5 Shenzhen ROMOSS Technology

### 2.5.1 Shenzhen ROMOSS Technology Details

### 2.5.2 Shenzhen ROMOSS Technology Major Business

### 2.5.3 Shenzhen ROMOSS Technology Plug-in Power Bank Product and Services

### 2.5.4 Shenzhen ROMOSS Technology Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.5.5 Shenzhen ROMOSS Technology Recent Developments/Updates

## 2.6 MOMAX Technology

### 2.6.1 MOMAX Technology Details

### 2.6.2 MOMAX Technology Major Business

- 2.6.3 MOMAX Technology Plug-in Power Bank Product and Services
- 2.6.4 MOMAX Technology Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 MOMAX Technology Recent Developments/Updates
- 2.7 ID MIX
  - 2.7.1 ID MIX Details
  - 2.7.2 ID MIX Major Business
  - 2.7.3 ID MIX Plug-in Power Bank Product and Services
  - 2.7.4 ID MIX Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.7.5 ID MIX Recent Developments/Updates
- 2.8 SHARGE
  - 2.8.1 SHARGE Details
  - 2.8.2 SHARGE Major Business
  - 2.8.3 SHARGE Plug-in Power Bank Product and Services
  - 2.8.4 SHARGE Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.8.5 SHARGE Recent Developments/Updates
- 2.9 Shenzhen iWALK Technology
  - 2.9.1 Shenzhen iWALK Technology Details
  - 2.9.2 Shenzhen iWALK Technology Major Business
  - 2.9.3 Shenzhen iWALK Technology Plug-in Power Bank Product and Services
  - 2.9.4 Shenzhen iWALK Technology Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.9.5 Shenzhen iWALK Technology Recent Developments/Updates
- 2.10 AUKEY
  - 2.10.1 AUKEY Details
  - 2.10.2 AUKEY Major Business
  - 2.10.3 AUKEY Plug-in Power Bank Product and Services
  - 2.10.4 AUKEY Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.10.5 AUKEY Recent Developments/Updates
- 2.11 RAVPower
  - 2.11.1 RAVPower Details
  - 2.11.2 RAVPower Major Business
  - 2.11.3 RAVPower Plug-in Power Bank Product and Services
  - 2.11.4 RAVPower Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.11.5 RAVPower Recent Developments/Updates

## 2.12 Zendure

### 2.12.1 Zendure Details

### 2.12.2 Zendure Major Business

### 2.12.3 Zendure Plug-in Power Bank Product and Services

### 2.12.4 Zendure Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.12.5 Zendure Recent Developments/Updates

## 2.13 ZMI

### 2.13.1 ZMI Details

### 2.13.2 ZMI Major Business

### 2.13.3 ZMI Plug-in Power Bank Product and Services

### 2.13.4 ZMI Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.13.5 ZMI Recent Developments/Updates

## 2.14 Xiaomi

### 2.14.1 Xiaomi Details

### 2.14.2 Xiaomi Major Business

### 2.14.3 Xiaomi Plug-in Power Bank Product and Services

### 2.14.4 Xiaomi Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.14.5 Xiaomi Recent Developments/Updates

## 2.15 Joyroom

### 2.15.1 Joyroom Details

### 2.15.2 Joyroom Major Business

### 2.15.3 Joyroom Plug-in Power Bank Product and Services

### 2.15.4 Joyroom Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.15.5 Joyroom Recent Developments/Updates

## 2.16 Mcdodo

### 2.16.1 Mcdodo Details

### 2.16.2 Mcdodo Major Business

### 2.16.3 Mcdodo Plug-in Power Bank Product and Services

### 2.16.4 Mcdodo Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.16.5 Mcdodo Recent Developments/Updates

## 2.17 LDNIO

### 2.17.1 LDNIO Details

### 2.17.2 LDNIO Major Business

### 2.17.3 LDNIO Plug-in Power Bank Product and Services

2.17.4 LDNIO Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 LDNIO Recent Developments/Updates

2.18 Remax

2.18.1 Remax Details

2.18.2 Remax Major Business

2.18.3 Remax Plug-in Power Bank Product and Services

2.18.4 Remax Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Remax Recent Developments/Updates

2.19 Hoco Technology

2.19.1 Hoco Technology Details

2.19.2 Hoco Technology Major Business

2.19.3 Hoco Technology Plug-in Power Bank Product and Services

2.19.4 Hoco Technology Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 Hoco Technology Recent Developments/Updates

2.20 Benks

2.20.1 Benks Details

2.20.2 Benks Major Business

2.20.3 Benks Plug-in Power Bank Product and Services

2.20.4 Benks Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Benks Recent Developments/Updates

2.21 ROCK

2.21.1 ROCK Details

2.21.2 ROCK Major Business

2.21.3 ROCK Plug-in Power Bank Product and Services

2.21.4 ROCK Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 ROCK Recent Developments/Updates

2.22 RFA Brands

2.22.1 RFA Brands Details

2.22.2 RFA Brands Major Business

2.22.3 RFA Brands Plug-in Power Bank Product and Services

2.22.4 RFA Brands Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 RFA Brands Recent Developments/Updates

2.23 mophie

- 2.23.1 mophie Details
- 2.23.2 mophie Major Business
- 2.23.3 mophie Plug-in Power Bank Product and Services
- 2.23.4 mophie Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.23.5 mophie Recent Developments/Updates
- 2.24 Belkin International
  - 2.24.1 Belkin International Details
  - 2.24.2 Belkin International Major Business
  - 2.24.3 Belkin International Plug-in Power Bank Product and Services
  - 2.24.4 Belkin International Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.24.5 Belkin International Recent Developments/Updates
- 2.25 ZAGG
  - 2.25.1 ZAGG Details
  - 2.25.2 ZAGG Major Business
  - 2.25.3 ZAGG Plug-in Power Bank Product and Services
  - 2.25.4 ZAGG Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.25.5 ZAGG Recent Developments/Updates
- 2.26 Naztech Technologies
  - 2.26.1 Naztech Technologies Details
  - 2.26.2 Naztech Technologies Major Business
  - 2.26.3 Naztech Technologies Plug-in Power Bank Product and Services
  - 2.26.4 Naztech Technologies Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.26.5 Naztech Technologies Recent Developments/Updates
- 2.27 Raycon
  - 2.27.1 Raycon Details
  - 2.27.2 Raycon Major Business
  - 2.27.3 Raycon Plug-in Power Bank Product and Services
  - 2.27.4 Raycon Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.27.5 Raycon Recent Developments/Updates
- 2.28 Hyper
  - 2.28.1 Hyper Details
  - 2.28.2 Hyper Major Business
  - 2.28.3 Hyper Plug-in Power Bank Product and Services
  - 2.28.4 Hyper Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross



## Margin and Market Share (2021-2026)

### 2.28.5 Hyper Recent Developments/Updates

## 2.29 Satechi

### 2.29.1 Satechi Details

### 2.29.2 Satechi Major Business

### 2.29.3 Satechi Plug-in Power Bank Product and Services

### 2.29.4 Satechi Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2021-2026)

### 2.29.5 Satechi Recent Developments/Updates

## 2.30 VRURC

### 2.30.1 VRURC Details

### 2.30.2 VRURC Major Business

### 2.30.3 VRURC Plug-in Power Bank Product and Services

### 2.30.4 VRURC Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2021-2026)

### 2.30.5 VRURC Recent Developments/Updates

## 2.31 Xtorm

### 2.31.1 Xtorm Details

### 2.31.2 Xtorm Major Business

### 2.31.3 Xtorm Plug-in Power Bank Product and Services

### 2.31.4 Xtorm Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2021-2026)

### 2.31.5 Xtorm Recent Developments/Updates

## 2.32 Verbatim

### 2.32.1 Verbatim Details

### 2.32.2 Verbatim Major Business

### 2.32.3 Verbatim Plug-in Power Bank Product and Services

### 2.32.4 Verbatim Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2021-2026)

### 2.32.5 Verbatim Recent Developments/Updates

## 2.33 Elecom

### 2.33.1 Elecom Details

### 2.33.2 Elecom Major Business

### 2.33.3 Elecom Plug-in Power Bank Product and Services

### 2.33.4 Elecom Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2021-2026)

### 2.33.5 Elecom Recent Developments/Updates

## 2.34 CIO

### 2.34.1 CIO Details

- 2.34.2 CIO Major Business
- 2.34.3 CIO Plug-in Power Bank Product and Services
- 2.34.4 CIO Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.34.5 CIO Recent Developments/Updates
- 2.35 Buffalo
  - 2.35.1 Buffalo Details
  - 2.35.2 Buffalo Major Business
  - 2.35.3 Buffalo Plug-in Power Bank Product and Services
  - 2.35.4 Buffalo Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.35.5 Buffalo Recent Developments/Updates
- 2.36 MOZTECH
  - 2.36.1 MOZTECH Details
  - 2.36.2 MOZTECH Major Business
  - 2.36.3 MOZTECH Plug-in Power Bank Product and Services
  - 2.36.4 MOZTECH Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.36.5 MOZTECH Recent Developments/Updates
- 2.37 Solide
  - 2.37.1 Solide Details
  - 2.37.2 Solide Major Business
  - 2.37.3 Solide Plug-in Power Bank Product and Services
  - 2.37.4 Solide Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.37.5 Solide Recent Developments/Updates
- 2.38 Cygnett
  - 2.38.1 Cygnett Details
  - 2.38.2 Cygnett Major Business
  - 2.38.3 Cygnett Plug-in Power Bank Product and Services
  - 2.38.4 Cygnett Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.38.5 Cygnett Recent Developments/Updates
- 2.39 Portronics
  - 2.39.1 Portronics Details
  - 2.39.2 Portronics Major Business
  - 2.39.3 Portronics Plug-in Power Bank Product and Services
  - 2.39.4 Portronics Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)



- 2.39.5 Portronics Recent Developments/Updates
- 2.40 Mazer
  - 2.40.1 Mazer Details
  - 2.40.2 Mazer Major Business
  - 2.40.3 Mazer Plug-in Power Bank Product and Services
  - 2.40.4 Mazer Plug-in Power Bank Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.40.5 Mazer Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: PLUG-IN POWER BANK BY MANUFACTURER**

- 3.1 Global Plug-in Power Bank Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Plug-in Power Bank Revenue by Manufacturer (2021-2026)
- 3.3 Global Plug-in Power Bank Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
  - 3.4.1 Producer Shipments of Plug-in Power Bank by Manufacturer Revenue (\$MM) and Market Share (%): 2025
  - 3.4.2 Top 3 Plug-in Power Bank Manufacturer Market Share in 2025
  - 3.4.3 Top 6 Plug-in Power Bank Manufacturer Market Share in 2025
- 3.5 Plug-in Power Bank Market: Overall Company Footprint Analysis
  - 3.5.1 Plug-in Power Bank Market: Region Footprint
  - 3.5.2 Plug-in Power Bank Market: Company Product Type Footprint
  - 3.5.3 Plug-in Power Bank Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Plug-in Power Bank Market Size by Region
  - 4.1.1 Global Plug-in Power Bank Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Plug-in Power Bank Consumption Value by Region (2021-2032)
  - 4.1.3 Global Plug-in Power Bank Average Price by Region (2021-2032)
- 4.2 North America Plug-in Power Bank Consumption Value (2021-2032)
- 4.3 Europe Plug-in Power Bank Consumption Value (2021-2032)
- 4.4 Asia-Pacific Plug-in Power Bank Consumption Value (2021-2032)
- 4.5 South America Plug-in Power Bank Consumption Value (2021-2032)
- 4.6 Middle East & Africa Plug-in Power Bank Consumption Value (2021-2032)

### **5 MARKET SEGMENT BY CAPACITY**

- 5.1 Global Plug-in Power Bank Sales Quantity by Capacity (2021-2032)
- 5.2 Global Plug-in Power Bank Consumption Value by Capacity (2021-2032)
- 5.3 Global Plug-in Power Bank Average Price by Capacity (2021-2032)

## **6 MARKET SEGMENT BY SALES CHANNEL**

- 6.1 Global Plug-in Power Bank Sales Quantity by Sales Channel (2021-2032)
- 6.2 Global Plug-in Power Bank Consumption Value by Sales Channel (2021-2032)
- 6.3 Global Plug-in Power Bank Average Price by Sales Channel (2021-2032)

## **7 NORTH AMERICA**

- 7.1 North America Plug-in Power Bank Sales Quantity by Capacity (2021-2032)
- 7.2 North America Plug-in Power Bank Sales Quantity by Sales Channel (2021-2032)
- 7.3 North America Plug-in Power Bank Market Size by Country
  - 7.3.1 North America Plug-in Power Bank Sales Quantity by Country (2021-2032)
  - 7.3.2 North America Plug-in Power Bank Consumption Value by Country (2021-2032)
  - 7.3.3 United States Market Size and Forecast (2021-2032)
  - 7.3.4 Canada Market Size and Forecast (2021-2032)
  - 7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

- 8.1 Europe Plug-in Power Bank Sales Quantity by Capacity (2021-2032)
- 8.2 Europe Plug-in Power Bank Sales Quantity by Sales Channel (2021-2032)
- 8.3 Europe Plug-in Power Bank Market Size by Country
  - 8.3.1 Europe Plug-in Power Bank Sales Quantity by Country (2021-2032)
  - 8.3.2 Europe Plug-in Power Bank Consumption Value by Country (2021-2032)
  - 8.3.3 Germany Market Size and Forecast (2021-2032)
  - 8.3.4 France Market Size and Forecast (2021-2032)
  - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
  - 8.3.6 Russia Market Size and Forecast (2021-2032)
  - 8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Plug-in Power Bank Sales Quantity by Capacity (2021-2032)
- 9.2 Asia-Pacific Plug-in Power Bank Sales Quantity by Sales Channel (2021-2032)

### 9.3 Asia-Pacific Plug-in Power Bank Market Size by Region

- 9.3.1 Asia-Pacific Plug-in Power Bank Sales Quantity by Region (2021-2032)
- 9.3.2 Asia-Pacific Plug-in Power Bank Consumption Value by Region (2021-2032)
- 9.3.3 China Market Size and Forecast (2021-2032)
- 9.3.4 Japan Market Size and Forecast (2021-2032)
- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

## 10 SOUTH AMERICA

- 10.1 South America Plug-in Power Bank Sales Quantity by Capacity (2021-2032)
- 10.2 South America Plug-in Power Bank Sales Quantity by Sales Channel (2021-2032)
- 10.3 South America Plug-in Power Bank Market Size by Country
  - 10.3.1 South America Plug-in Power Bank Sales Quantity by Country (2021-2032)
  - 10.3.2 South America Plug-in Power Bank Consumption Value by Country (2021-2032)
  - 10.3.3 Brazil Market Size and Forecast (2021-2032)
  - 10.3.4 Argentina Market Size and Forecast (2021-2032)

## 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Plug-in Power Bank Sales Quantity by Capacity (2021-2032)
- 11.2 Middle East & Africa Plug-in Power Bank Sales Quantity by Sales Channel (2021-2032)
- 11.3 Middle East & Africa Plug-in Power Bank Market Size by Country
  - 11.3.1 Middle East & Africa Plug-in Power Bank Sales Quantity by Country (2021-2032)
  - 11.3.2 Middle East & Africa Plug-in Power Bank Consumption Value by Country (2021-2032)
  - 11.3.3 Turkey Market Size and Forecast (2021-2032)
  - 11.3.4 Egypt Market Size and Forecast (2021-2032)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
  - 11.3.6 South Africa Market Size and Forecast (2021-2032)

## 12 MARKET DYNAMICS

### 12.1 Plug-in Power Bank Market Drivers

12.2 Plug-in Power Bank Market Restraints

12.3 Plug-in Power Bank Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Plug-in Power Bank and Key Manufacturers

13.2 Manufacturing Costs Percentage of Plug-in Power Bank

13.3 Plug-in Power Bank Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Plug-in Power Bank Typical Distributors

14.3 Plug-in Power Bank Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Plug-in Power Bank Consumption Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 2. Global Plug-in Power Bank Consumption Value by Output Power, (USD Million), 2021 & 2025 & 2032

Table 3. Global Plug-in Power Bank Consumption Value by Charging Interface, (USD Million), 2021 & 2025 & 2032

Table 4. Global Plug-in Power Bank Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 5. Anker Innovations Basic Information, Manufacturing Base and Competitors

Table 6. Anker Innovations Major Business

Table 7. Anker Innovations Plug-in Power Bank Product and Services

Table 8. Anker Innovations Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Anker Innovations Recent Developments/Updates

Table 10. UGREEN Group Basic Information, Manufacturing Base and Competitors

Table 11. UGREEN Group Major Business

Table 12. UGREEN Group Plug-in Power Bank Product and Services

Table 13. UGREEN Group Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. UGREEN Group Recent Developments/Updates

Table 15. Shenzhen Baseus Technology Basic Information, Manufacturing Base and Competitors

Table 16. Shenzhen Baseus Technology Major Business

Table 17. Shenzhen Baseus Technology Plug-in Power Bank Product and Services

Table 18. Shenzhen Baseus Technology Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Shenzhen Baseus Technology Recent Developments/Updates

Table 20. Pisen Electronics Basic Information, Manufacturing Base and Competitors

Table 21. Pisen Electronics Major Business

Table 22. Pisen Electronics Plug-in Power Bank Product and Services

Table 23. Pisen Electronics Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Pisen Electronics Recent Developments/Updates

Table 25. Shenzhen ROMOSS Technology Basic Information, Manufacturing Base and

## Competitors

Table 26. Shenzhen ROMOSS Technology Major Business

Table 27. Shenzhen ROMOSS Technology Plug-in Power Bank Product and Services

Table 28. Shenzhen ROMOSS Technology Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Shenzhen ROMOSS Technology Recent Developments/Updates

Table 30. MOMAX Technology Basic Information, Manufacturing Base and Competitors

Table 31. MOMAX Technology Major Business

Table 32. MOMAX Technology Plug-in Power Bank Product and Services

Table 33. MOMAX Technology Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. MOMAX Technology Recent Developments/Updates

Table 35. ID MIX Basic Information, Manufacturing Base and Competitors

Table 36. ID MIX Major Business

Table 37. ID MIX Plug-in Power Bank Product and Services

Table 38. ID MIX Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. ID MIX Recent Developments/Updates

Table 40. SHARGE Basic Information, Manufacturing Base and Competitors

Table 41. SHARGE Major Business

Table 42. SHARGE Plug-in Power Bank Product and Services

Table 43. SHARGE Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. SHARGE Recent Developments/Updates

Table 45. Shenzhen iWALK Technology Basic Information, Manufacturing Base and Competitors

Table 46. Shenzhen iWALK Technology Major Business

Table 47. Shenzhen iWALK Technology Plug-in Power Bank Product and Services

Table 48. Shenzhen iWALK Technology Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Shenzhen iWALK Technology Recent Developments/Updates

Table 50. AUKEY Basic Information, Manufacturing Base and Competitors

Table 51. AUKEY Major Business

Table 52. AUKEY Plug-in Power Bank Product and Services

Table 53. AUKEY Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. AUKEY Recent Developments/Updates



Table 55. RAVPower Basic Information, Manufacturing Base and Competitors

Table 56. RAVPower Major Business

Table 57. RAVPower Plug-in Power Bank Product and Services

Table 58. RAVPower Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. RAVPower Recent Developments/Updates

Table 60. Zendure Basic Information, Manufacturing Base and Competitors

Table 61. Zendure Major Business

Table 62. Zendure Plug-in Power Bank Product and Services

Table 63. Zendure Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Zendure Recent Developments/Updates

Table 65. ZMI Basic Information, Manufacturing Base and Competitors

Table 66. ZMI Major Business

Table 67. ZMI Plug-in Power Bank Product and Services

Table 68. ZMI Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. ZMI Recent Developments/Updates

Table 70. Xiaomi Basic Information, Manufacturing Base and Competitors

Table 71. Xiaomi Major Business

Table 72. Xiaomi Plug-in Power Bank Product and Services

Table 73. Xiaomi Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Xiaomi Recent Developments/Updates

Table 75. Joyroom Basic Information, Manufacturing Base and Competitors

Table 76. Joyroom Major Business

Table 77. Joyroom Plug-in Power Bank Product and Services

Table 78. Joyroom Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Joyroom Recent Developments/Updates

Table 80. Mcdodo Basic Information, Manufacturing Base and Competitors

Table 81. Mcdodo Major Business

Table 82. Mcdodo Plug-in Power Bank Product and Services

Table 83. Mcdodo Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Mcdodo Recent Developments/Updates

Table 85. LDNIO Basic Information, Manufacturing Base and Competitors

Table 86. LDNIO Major Business

Table 87. LDNIO Plug-in Power Bank Product and Services



Table 88. LDNIO Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. LDNIO Recent Developments/Updates

Table 90. Remax Basic Information, Manufacturing Base and Competitors

Table 91. Remax Major Business

Table 92. Remax Plug-in Power Bank Product and Services

Table 93. Remax Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 94. Remax Recent Developments/Updates

Table 95. Hoco Technology Basic Information, Manufacturing Base and Competitors

Table 96. Hoco Technology Major Business

Table 97. Hoco Technology Plug-in Power Bank Product and Services

Table 98. Hoco Technology Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 99. Hoco Technology Recent Developments/Updates

Table 100. Benks Basic Information, Manufacturing Base and Competitors

Table 101. Benks Major Business

Table 102. Benks Plug-in Power Bank Product and Services

Table 103. Benks Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. Benks Recent Developments/Updates

Table 105. ROCK Basic Information, Manufacturing Base and Competitors

Table 106. ROCK Major Business

Table 107. ROCK Plug-in Power Bank Product and Services

Table 108. ROCK Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. ROCK Recent Developments/Updates

Table 110. RFA Brands Basic Information, Manufacturing Base and Competitors

Table 111. RFA Brands Major Business

Table 112. RFA Brands Plug-in Power Bank Product and Services

Table 113. RFA Brands Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. RFA Brands Recent Developments/Updates

Table 115. mophie Basic Information, Manufacturing Base and Competitors

Table 116. mophie Major Business

Table 117. mophie Plug-in Power Bank Product and Services

Table 118. mophie Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 119. mophie Recent Developments/Updates

Table 120. Belkin International Basic Information, Manufacturing Base and Competitors

Table 121. Belkin International Major Business

Table 122. Belkin International Plug-in Power Bank Product and Services

Table 123. Belkin International Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 124. Belkin International Recent Developments/Updates

Table 125. ZAGG Basic Information, Manufacturing Base and Competitors

Table 126. ZAGG Major Business

Table 127. ZAGG Plug-in Power Bank Product and Services

Table 128. ZAGG Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 129. ZAGG Recent Developments/Updates

Table 130. Naztech Technologies Basic Information, Manufacturing Base and Competitors

Table 131. Naztech Technologies Major Business

Table 132. Naztech Technologies Plug-in Power Bank Product and Services

Table 133. Naztech Technologies Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 134. Naztech Technologies Recent Developments/Updates

Table 135. Raycon Basic Information, Manufacturing Base and Competitors

Table 136. Raycon Major Business

Table 137. Raycon Plug-in Power Bank Product and Services

Table 138. Raycon Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Raycon Recent Developments/Updates

Table 140. Hyper Basic Information, Manufacturing Base and Competitors

Table 141. Hyper Major Business

Table 142. Hyper Plug-in Power Bank Product and Services

Table 143. Hyper Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. Hyper Recent Developments/Updates

Table 145. Satechi Basic Information, Manufacturing Base and Competitors

Table 146. Satechi Major Business

Table 147. Satechi Plug-in Power Bank Product and Services

Table 148. Satechi Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 149. Satechi Recent Developments/Updates

Table 150. VRURC Basic Information, Manufacturing Base and Competitors

Table 151. VRURC Major Business

Table 152. VRURC Plug-in Power Bank Product and Services

Table 153. VRURC Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 154. VRURC Recent Developments/Updates

Table 155. Xtorm Basic Information, Manufacturing Base and Competitors

Table 156. Xtorm Major Business

Table 157. Xtorm Plug-in Power Bank Product and Services

Table 158. Xtorm Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 159. Xtorm Recent Developments/Updates

Table 160. Verbatim Basic Information, Manufacturing Base and Competitors

Table 161. Verbatim Major Business

Table 162. Verbatim Plug-in Power Bank Product and Services

Table 163. Verbatim Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 164. Verbatim Recent Developments/Updates

Table 165. Elecom Basic Information, Manufacturing Base and Competitors

Table 166. Elecom Major Business

Table 167. Elecom Plug-in Power Bank Product and Services

Table 168. Elecom Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Elecom Recent Developments/Updates

Table 170. CIO Basic Information, Manufacturing Base and Competitors

Table 171. CIO Major Business

Table 172. CIO Plug-in Power Bank Product and Services

Table 173. CIO Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. CIO Recent Developments/Updates

Table 175. Buffalo Basic Information, Manufacturing Base and Competitors

Table 176. Buffalo Major Business

Table 177. Buffalo Plug-in Power Bank Product and Services

Table 178. Buffalo Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 179. Buffalo Recent Developments/Updates

Table 180. MOZTECH Basic Information, Manufacturing Base and Competitors

Table 181. MOZTECH Major Business

Table 182. MOZTECH Plug-in Power Bank Product and Services

Table 183. MOZTECH Plug-in Power Bank Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 184. MOZTECH Recent Developments/Updates

Table 185. Solide Basic Information, Manufacturing Base and Competitors

Table 186. Solide Major Business

Table 187. Solide Plug-in Power Bank Product and Services

Table 188. Solide Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 189. Solide Recent Developments/Updates

Table 190. Cygnett Basic Information, Manufacturing Base and Competitors

Table 191. Cygnett Major Business

Table 192. Cygnett Plug-in Power Bank Product and Services

Table 193. Cygnett Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 194. Cygnett Recent Developments/Updates

Table 195. Portronics Basic Information, Manufacturing Base and Competitors

Table 196. Portronics Major Business

Table 197. Portronics Plug-in Power Bank Product and Services

Table 198. Portronics Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Portronics Recent Developments/Updates

Table 200. Mazer Basic Information, Manufacturing Base and Competitors

Table 201. Mazer Major Business

Table 202. Mazer Plug-in Power Bank Product and Services

Table 203. Mazer Plug-in Power Bank Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 204. Mazer Recent Developments/Updates

Table 205. Global Plug-in Power Bank Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 206. Global Plug-in Power Bank Revenue by Manufacturer (2021-2026) & (USD Million)

Table 207. Global Plug-in Power Bank Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 208. Market Position of Manufacturers in Plug-in Power Bank, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 209. Head Office and Plug-in Power Bank Production Site of Key Manufacturer

Table 210. Plug-in Power Bank Market: Company Product Type Footprint

Table 211. Plug-in Power Bank Market: Company Product Application Footprint

Table 212. Plug-in Power Bank New Market Entrants and Barriers to Market Entry

Table 213. Plug-in Power Bank Mergers, Acquisition, Agreements, and Collaborations

Table 214. Global Plug-in Power Bank Consumption Value by Region

(2021-2025-2032) & (USD Million) & CAGR

Table 215. Global Plug-in Power Bank Sales Quantity by Region (2021-2026) & (K Units)

Table 216. Global Plug-in Power Bank Sales Quantity by Region (2027-2032) & (K Units)

Table 217. Global Plug-in Power Bank Consumption Value by Region (2021-2026) & (USD Million)

Table 218. Global Plug-in Power Bank Consumption Value by Region (2027-2032) & (USD Million)

Table 219. Global Plug-in Power Bank Average Price by Region (2021-2026) & (US\$/Unit)

Table 220. Global Plug-in Power Bank Average Price by Region (2027-2032) & (US\$/Unit)

Table 221. Global Plug-in Power Bank Sales Quantity by Capacity (2021-2026) & (K Units)

Table 222. Global Plug-in Power Bank Sales Quantity by Capacity (2027-2032) & (K Units)

Table 223. Global Plug-in Power Bank Consumption Value by Capacity (2021-2026) & (USD Million)

Table 224. Global Plug-in Power Bank Consumption Value by Capacity (2027-2032) & (USD Million)

Table 225. Global Plug-in Power Bank Average Price by Capacity (2021-2026) & (US\$/Unit)

Table 226. Global Plug-in Power Bank Average Price by Capacity (2027-2032) & (US\$/Unit)

Table 227. Global Plug-in Power Bank Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 228. Global Plug-in Power Bank Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 229. Global Plug-in Power Bank Consumption Value by Sales Channel (2021-2026) & (USD Million)

Table 230. Global Plug-in Power Bank Consumption Value by Sales Channel (2027-2032) & (USD Million)

Table 231. Global Plug-in Power Bank Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 232. Global Plug-in Power Bank Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 233. North America Plug-in Power Bank Sales Quantity by Capacity (2021-2026)



& (K Units)

Table 234. North America Plug-in Power Bank Sales Quantity by Capacity (2027-2032)  
& (K Units)

Table 235. North America Plug-in Power Bank Sales Quantity by Sales Channel  
(2021-2026) & (K Units)

Table 236. North America Plug-in Power Bank Sales Quantity by Sales Channel  
(2027-2032) & (K Units)

Table 237. North America Plug-in Power Bank Sales Quantity by Country (2021-2026)  
& (K Units)

Table 238. North America Plug-in Power Bank Sales Quantity by Country (2027-2032)  
& (K Units)

Table 239. North America Plug-in Power Bank Consumption Value by Country  
(2021-2026) & (USD Million)

Table 240. North America Plug-in Power Bank Consumption Value by Country  
(2027-2032) & (USD Million)

Table 241. Europe Plug-in Power Bank Sales Quantity by Capacity (2021-2026) & (K  
Units)

Table 242. Europe Plug-in Power Bank Sales Quantity by Capacity (2027-2032) & (K  
Units)

Table 243. Europe Plug-in Power Bank Sales Quantity by Sales Channel (2021-2026) &  
(K Units)

Table 244. Europe Plug-in Power Bank Sales Quantity by Sales Channel (2027-2032) &  
(K Units)

Table 245. Europe Plug-in Power Bank Sales Quantity by Country (2021-2026) & (K  
Units)

Table 246. Europe Plug-in Power Bank Sales Quantity by Country (2027-2032) & (K  
Units)

Table 247. Europe Plug-in Power Bank Consumption Value by Country (2021-2026) &  
(USD Million)

Table 248. Europe Plug-in Power Bank Consumption Value by Country (2027-2032) &  
(USD Million)

Table 249. Asia-Pacific Plug-in Power Bank Sales Quantity by Capacity (2021-2026) &  
(K Units)

Table 250. Asia-Pacific Plug-in Power Bank Sales Quantity by Capacity (2027-2032) &  
(K Units)

Table 251. Asia-Pacific Plug-in Power Bank Sales Quantity by Sales Channel  
(2021-2026) & (K Units)

Table 252. Asia-Pacific Plug-in Power Bank Sales Quantity by Sales Channel  
(2027-2032) & (K Units)

Table 253. Asia-Pacific Plug-in Power Bank Sales Quantity by Region (2021-2026) & (K Units)

Table 254. Asia-Pacific Plug-in Power Bank Sales Quantity by Region (2027-2032) & (K Units)

Table 255. Asia-Pacific Plug-in Power Bank Consumption Value by Region (2021-2026) & (USD Million)

Table 256. Asia-Pacific Plug-in Power Bank Consumption Value by Region (2027-2032) & (USD Million)

Table 257. South America Plug-in Power Bank Sales Quantity by Capacity (2021-2026) & (K Units)

Table 258. South America Plug-in Power Bank Sales Quantity by Capacity (2027-2032) & (K Units)

Table 259. South America Plug-in Power Bank Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 260. South America Plug-in Power Bank Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 261. South America Plug-in Power Bank Sales Quantity by Country (2021-2026) & (K Units)

Table 262. South America Plug-in Power Bank Sales Quantity by Country (2027-2032) & (K Units)

Table 263. South America Plug-in Power Bank Consumption Value by Country (2021-2026) & (USD Million)

Table 264. South America Plug-in Power Bank Consumption Value by Country (2027-2032) & (USD Million)

Table 265. Middle East & Africa Plug-in Power Bank Sales Quantity by Capacity (2021-2026) & (K Units)

Table 266. Middle East & Africa Plug-in Power Bank Sales Quantity by Capacity (2027-2032) & (K Units)

Table 267. Middle East & Africa Plug-in Power Bank Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 268. Middle East & Africa Plug-in Power Bank Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 269. Middle East & Africa Plug-in Power Bank Sales Quantity by Country (2021-2026) & (K Units)

Table 270. Middle East & Africa Plug-in Power Bank Sales Quantity by Country (2027-2032) & (K Units)

Table 271. Middle East & Africa Plug-in Power Bank Consumption Value by Country (2021-2026) & (USD Million)

Table 272. Middle East & Africa Plug-in Power Bank Consumption Value by Country



(2027-2032) & (USD Million)

Table 273. Plug-in Power Bank Raw Material

Table 274. Key Manufacturers of Plug-in Power Bank Raw Materials

Table 275. Plug-in Power Bank Typical Distributors

Table 276. Plug-in Power Bank Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Plug-in Power Bank Picture
- Figure 2. Global Plug-in Power Bank Revenue by Capacity, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Plug-in Power Bank Revenue Market Share by Capacity in 2025
- Figure 4. Below 5000mAh Examples
- Figure 5. 5000?9999mAh Examples
- Figure 6. 10000?14999mAh Examples
- Figure 7. 15000?19999mAh Examples
- Figure 8. 20000mAh and Above Examples
- Figure 9. Global Plug-in Power Bank Revenue by Output Power, (USD Million), 2021 & 2025 & 2032
- Figure 10. Global Plug-in Power Bank Revenue Market Share by Output Power in 2025
- Figure 11. Below 18W Examples
- Figure 12. 18W?22.5W Examples
- Figure 13. 30W?35W Examples
- Figure 14. 45W?55W Examples
- Figure 15. 65W and Above Examples
- Figure 16. Global Plug-in Power Bank Revenue by Charging Interface, (USD Million), 2021 & 2025 & 2032
- Figure 17. Global Plug-in Power Bank Revenue Market Share by Charging Interface in 2025
- Figure 18. USB-C Only Examples
- Figure 19. USB-A and USB-C Examples
- Figure 20. Wireless Charging Examples
- Figure 21. Global Plug-in Power Bank Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Figure 22. Global Plug-in Power Bank Revenue Market Share by Sales Channel in 2025
- Figure 23. Online Sales Examples
- Figure 24. Offline Sales Examples
- Figure 25. Global Plug-in Power Bank Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 26. Global Plug-in Power Bank Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 27. Global Plug-in Power Bank Sales Quantity (2021-2032) & (K Units)
- Figure 28. Global Plug-in Power Bank Price (2021-2032) & (US\$/Unit)

Figure 29. Global Plug-in Power Bank Sales Quantity Market Share by Manufacturer in 2025

Figure 30. Global Plug-in Power Bank Revenue Market Share by Manufacturer in 2025

Figure 31. Producer Shipments of Plug-in Power Bank by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 32. Top 3 Plug-in Power Bank Manufacturer (Revenue) Market Share in 2025

Figure 33. Top 6 Plug-in Power Bank Manufacturer (Revenue) Market Share in 2025

Figure 34. Global Plug-in Power Bank Sales Quantity Market Share by Region (2021-2032)

Figure 35. Global Plug-in Power Bank Consumption Value Market Share by Region (2021-2032)

Figure 36. North America Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 37. Europe Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 38. Asia-Pacific Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 39. South America Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 40. Middle East & Africa Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 41. Global Plug-in Power Bank Sales Quantity Market Share by Capacity (2021-2032)

Figure 42. Global Plug-in Power Bank Consumption Value Market Share by Capacity (2021-2032)

Figure 43. Global Plug-in Power Bank Average Price by Capacity (2021-2032) & (US\$/Unit)

Figure 44. Global Plug-in Power Bank Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 45. Global Plug-in Power Bank Revenue Market Share by Sales Channel (2021-2032)

Figure 46. Global Plug-in Power Bank Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 47. North America Plug-in Power Bank Sales Quantity Market Share by Capacity (2021-2032)

Figure 48. North America Plug-in Power Bank Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 49. North America Plug-in Power Bank Sales Quantity Market Share by Country (2021-2032)

Figure 50. North America Plug-in Power Bank Consumption Value Market Share by

Country (2021-2032)

Figure 51. United States Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 52. Canada Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 53. Mexico Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 54. Europe Plug-in Power Bank Sales Quantity Market Share by Capacity (2021-2032)

Figure 55. Europe Plug-in Power Bank Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 56. Europe Plug-in Power Bank Sales Quantity Market Share by Country (2021-2032)

Figure 57. Europe Plug-in Power Bank Consumption Value Market Share by Country (2021-2032)

Figure 58. Germany Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 59. France Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 60. United Kingdom Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 61. Russia Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 62. Italy Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 63. Asia-Pacific Plug-in Power Bank Sales Quantity Market Share by Capacity (2021-2032)

Figure 64. Asia-Pacific Plug-in Power Bank Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 65. Asia-Pacific Plug-in Power Bank Sales Quantity Market Share by Region (2021-2032)

Figure 66. Asia-Pacific Plug-in Power Bank Consumption Value Market Share by Region (2021-2032)

Figure 67. China Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 68. Japan Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 69. South Korea Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 70. India Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 71. Southeast Asia Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 72. Australia Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 73. South America Plug-in Power Bank Sales Quantity Market Share by Capacity

(2021-2032)

Figure 74. South America Plug-in Power Bank Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 75. South America Plug-in Power Bank Sales Quantity Market Share by Country (2021-2032)

Figure 76. South America Plug-in Power Bank Consumption Value Market Share by Country (2021-2032)

Figure 77. Brazil Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 78. Argentina Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 79. Middle East & Africa Plug-in Power Bank Sales Quantity Market Share by Capacity (2021-2032)

Figure 80. Middle East & Africa Plug-in Power Bank Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 81. Middle East & Africa Plug-in Power Bank Sales Quantity Market Share by Country (2021-2032)

Figure 82. Middle East & Africa Plug-in Power Bank Consumption Value Market Share by Country (2021-2032)

Figure 83. Turkey Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 84. Egypt Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 85. Saudi Arabia Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 86. South Africa Plug-in Power Bank Consumption Value (2021-2032) & (USD Million)

Figure 87. Plug-in Power Bank Market Drivers

Figure 88. Plug-in Power Bank Market Restraints

Figure 89. Plug-in Power Bank Market Trends

Figure 90. Porters Five Forces Analysis

Figure 91. Manufacturing Cost Structure Analysis of Plug-in Power Bank in 2025

Figure 92. Manufacturing Process Analysis of Plug-in Power Bank

Figure 93. Plug-in Power Bank Industrial Chain

Figure 94. Sales Channel: Direct to End-User vs Distributors

Figure 95. Direct Channel Pros & Cons

Figure 96. Indirect Channel Pros & Cons

Figure 97. Methodology

Figure 98. Research Process and Data Source

## I would like to order

Product name: Global Plug-in Power Bank Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/GDB9E58A3A51EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDB9E58A3A51EN.html>