

# Global Plug-In Balcony Energy Storage System Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Plug-In Balcony Energy Storage System market size was valued at US\$ 4892 million in 2025 and is forecast to a readjusted size of US\$ 17910 million by 2032 with a CAGR of 20.6% during review period.

The plug-in balcony energy storage system is a smartly designed energy solution that integrates solar photovoltaic power generation and energy storage functions on the balcony. It combines photovoltaic panels with energy storage batteries through a convenient plug-in installation method, which saves space and improves energy efficiency. The system can convert solar energy into electrical energy when there is sufficient sunlight and store it in batteries for use by families at night or on cloudy days, helping to reduce electricity bills and reduce dependence on traditional energy sources. The upstream segment primarily encompasses PV modules, micro-inverters, lithium-ion batteries and Battery Management Systems (BMS), mounting brackets, cable connectors, smart meters, EMS chips, and structural components. The downstream segment primarily targets apartment residents, renting households, balcony PV users, and scenarios involving energy-saving retrofits for household self-consumption. Globally, the average unit price for plug-in balcony energy storage systems stands at \$911; annual sales volume is approximately 5.22 million units, global production capacity reaches 6 million units, and the industry profit margin is 20%.

Moving forward, global plug-in balcony energy storage systems are poised to evolve toward greater convenience and regulatory compliance—specifically via 'plug-and-play' functionality—as well as modularization of components and battery units, compatibility with micro-inverters, integration with smart meters and App/EMS platforms,

standardized safety protocols, and tenant-friendly designs. Judging by regulatory simplifications, advancements in standards, and rapid adoption within the residential sector—particularly in Europe (and Germany in particular)—these products are gradually transitioning from being mere ancillary equipment for balcony PV systems to becoming compact, smart home energy gateways tailored for urban residential settings. Furthermore, they are expected to expand into a wider range of apartment-based and lightweight, distributed energy usage scenarios.

This report is a detailed and comprehensive analysis for global Plug-In Balcony Energy Storage System market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Plug-In Balcony Energy Storage System market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Plug-In Balcony Energy Storage System market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Plug-In Balcony Energy Storage System market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Plug-In Balcony Energy Storage System market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Plug-In Balcony Energy Storage System
- To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Plug-In Balcony Energy Storage System market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Enphase, Growatt, Alphaess, Solarwatt, EcoFlow, APsystems, Hoymiles, Bluetti, DAH Solar, Newsmy Power, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Plug-In Balcony Energy Storage System market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wall-Mounted Type

Floor-Mounted Type

Market segment by Expansion Method

Fixed Capacity

Stackable Expansion

Parallel Expansion

Other

Market segment by System Architecture

Integrated PV + Micro-inverter + Storage

External Storage Expansion

Standalone Storage Unit

Other

#### Market segment by Application

Multifamily Homes

Single-Family Homes

#### Major players covered

Enphase

Growatt

Alphaess

Solarwatt

EcoFlow

APsystems

Hoymiles

Bluetti

DAH Solar

Newsmy Power

PVB (Beny New Energy)

Anker

HFIEpower

Efficient Energy Technology(EET Energy)

HAME

Jackery (Hello-Tech)

Zendure

Marstek Energy

Anfuote

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Plug-In Balcony Energy Storage System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Plug-In Balcony Energy Storage System, with price, sales quantity, revenue, and global market share of Plug-In Balcony Energy Storage System from 2021 to 2026.

Chapter 3, the Plug-In Balcony Energy Storage System competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Plug-In Balcony Energy Storage System breakdown data are shown at

the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Plug-In Balcony Energy Storage System market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Plug-In Balcony Energy Storage System.

Chapter 14 and 15, to describe Plug-In Balcony Energy Storage System sales channel, distributors, customers, research findings and conclusion.

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