

Global Pleurotus Ostreatus Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pleurotus Ostreatus market size was valued at USD 5343.9 million in 2023 and is forecast to a readjusted size of USD 6643.2 million by 2030 with a CAGR of 3.2% during review period.

Pleurotus ostreatus, also known as oyster mushroom, is a common edible mushroom. Oyster mushroom belongs to Class Basidiomycetes and Family Agaricaceae. It was first cultivated in Germany as a subsistence measure during World War I and is now grown commercially around the world for food.

The major players in global Ex. China Pleurotus Ostreatus market include Sylvan, Campbell, Traveler Produce LLC, etc., and the market concentration rate is low. China is the main market, and occupies about 85% of the global market. Grey Oyster Mushroom and White Oyster Mushroom are two types, Edible and Medicinal are two applications.

The Global Info Research report includes an overview of the development of the Pleurotus Ostreatus industry chain, the market status of Edible (Grey Oyster Mushroom, White Oyster Mushroom), Medicinal (Grey Oyster Mushroom, White Oyster Mushroom), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pleurotus Ostreatus.

Regionally, the report analyzes the Pleurotus Ostreatus markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pleurotus Ostreatus market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pleurotus Ostreatus market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pleurotus Ostreatus industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Grey Oyster Mushroom, White Oyster Mushroom).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pleurotus Ostreatus market.

Regional Analysis: The report involves examining the Pleurotus Ostreatus market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pleurotus Ostreatus market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pleurotus Ostreatus:

Company Analysis: Report covers individual Pleurotus Ostreatus manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pleurotus Ostreatus This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Edible, Medicinal).

Technology Analysis: Report covers specific technologies relevant to Pleurotus Ostreatus. It assesses the current state, advancements, and potential future developments in Pleurotus Ostreatus areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pleurotus Ostreatus market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pleurotus Ostreatus market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Grey Oyster Mushroom

White Oyster Mushroom

Market segment by Application

Edible

Medicinal

Major players covered

Sylvan

Campbell

Traveler Produce LLC

Rich Year farm

Mycoterra Farm

Phillips Mushroom Farms

Farming Fungi

Lauretta Ventures

Cayuga Mushroom Farm

GanoFarm Sdn Bhd

Fungaia Farm

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pleurotus Ostreatus product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pleurotus Ostreatus, with price, sales, revenue and global market share of Pleurotus Ostreatus from 2019 to 2024.

Chapter 3, the Pleurotus Ostreatus competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pleurotus Ostreatus breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pleurotus Ostreatus market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pleurotus Ostreatus.

Chapter 14 and 15, to describe Pleurotus Ostreatus sales channel, distributors, customers, research findings and conclusion.

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