

Global Playing Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Playing Cards market size was valued at USD 2671.6 million in 2023 and is forecast to a readjusted size of USD 3070.8 million by 2030 with a CAGR of 2.0% during review period.

Global key players of Playing Cards include Shanghai Yaoji Playing Card Co., Ltd., Ningbo Three A Group Co., Ltd., Jiangsu Santu Economic&Trade Development Group Co., Ltd., Zhejiang Binwang Playing Cards Co., Ltd., Cartamundi Group, etc. Global top five manufacturers hold a share about 50%. China is the largest production area of Playing Cards, holds a share over 70%. In terms of product, the universal type holds a larger segment, with a share over 90%. And in terms of application, the largest application is personal entertainment, with a share of over 90%.

The Global Info Research report includes an overview of the development of the Playing Cards industry chain, the market status of Personal Entertainment (Universal Type, Customized Type), Commercial Entertainment (Universal Type, Customized Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Playing Cards.

Regionally, the report analyzes the Playing Cards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Playing Cards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Playing Cards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Playing Cards industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Universal Type, Customized Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Playing Cards market.

Regional Analysis: The report involves examining the Playing Cards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Playing Cards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Playing Cards:

Company Analysis: Report covers individual Playing Cards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Playing Cards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Entertainment, Commerical Entertainment).

Technology Analysis: Report covers specific technologies relevant to Playing Cards. It assesses the current state, advancements, and potential future developments in Playing Cards areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Playing Cards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Playing Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Universal Type

- Customized Type

Market segment by Application

- Personal Entertainment

- Commercial Entertainment

Major players covered

- Cartamundi Group

- Shanghai Yaoji Playing Card Co., Ltd.

- Jiangsu Santu Economic&Trade Development Group Co., Ltd.

- Ningbo Three A Group Co., Ltd.

Zhejiang Binwang Playing Cards Co., Ltd.

DiaoYu

Zhejiang Brother

Guangdong Quanmei Poker Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Playing Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Playing Cards, with price, sales, revenue and global market share of Playing Cards from 2019 to 2024.

Chapter 3, the Playing Cards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Playing Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Playing Cards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Playing Cards.

Chapter 14 and 15, to describe Playing Cards sales channel, distributors, customers, research findings and conclusion.

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