

# Global Playground Surface Materials Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GE0801B1A74GEN.html>

Date: January 2024

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: GE0801B1A74GEN

## Abstracts

According to our (Global Info Research) latest study, the global Playground Surface Materials market size was valued at USD 2751.2 million in 2023 and is forecast to a readjusted size of USD 4168.4 million by 2030 with a CAGR of 6.1% during review period.

A playground surface is the material that lies under and around swings, slides, monkey bars and other playground equipment. The surfaces are usually made of wood or rubber and designed specifically for aesthetics, child safety, and/or ADA wheelchair accessibility. Playground safety surfacing often involves the use of recycled rubber tire products such as poured rubber, rubber tiles or loose rubber mulch. In this report, Playground Surface Materials contains Poured in Place (PIP), Artificial Turf, Rubber Mulch, Engineered Wood Fiber and Others (Bonded Rubber, Rubber Tiles, etc.)

Global key players of playground surface materials include TenCate, Shaw Sports Turf, Hellas Construction, Tarkett (FieldTurf) and CoCreation Grass, etc. The top five players hold a share about 31%. The global playground surface materials are mainly produced in United States, China and Europe, they occupied for a share over 47%. Europe is the largest market, has a share about 32%, followed by North America and Asia-Pacific, with share 30% and 29%, separately.

The Global Info Research report includes an overview of the development of the Playground Surface Materials industry chain, the market status of School Playground (Poured in Place (PIP), Artificial Turf), Public Playground (Poured in Place (PIP), Artificial Turf), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Playground

## Surface Materials.

Regionally, the report analyzes the Playground Surface Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Playground Surface Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Playground Surface Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Playground Surface Materials industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Poured in Place (PIP), Artificial Turf).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Playground Surface Materials market.

**Regional Analysis:** The report involves examining the Playground Surface Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Playground Surface Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Playground Surface Materials:

**Company Analysis:** Report covers individual Playground Surface Materials

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Playground Surface Materials. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (School Playground, Public Playground).

**Technology Analysis:** Report covers specific technologies relevant to Playground Surface Materials. It assesses the current state, advancements, and potential future developments in Playground Surface Materials areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Playground Surface Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Playground Surface Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Poured in Place (PIP)

Artificial Turf

Rubber Mulch

Engineered Wood Fiber

Others

## Market segment by Application

School Playground

Public Playground

Stadium

Others

## Major players covered

TenCate

Shaw Sports Turf

Hellas Construction

Tarkett (FieldTurf)

SportGroup Holding

Zeager Bros

The Fibar Group

Challenger Industries

DuPont

ACT Global Sports

Controlled Products

CoCreation Grass

ForestGrass

All Victory Grass (Guangzhou)

Surface America

Domo Sports Grass

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Playground Surface Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Playground Surface Materials, with price, sales, revenue and global market share of Playground Surface Materials from 2019 to 2024.

Chapter 3, the Playground Surface Materials competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Playground Surface Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Playground Surface Materials market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Playground Surface Materials.

Chapter 14 and 15, to describe Playground Surface Materials sales channel, distributors, customers, research findings and conclusion.

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